

# **Public Interest Evaluation of the Trans Mountain Expansion Project**

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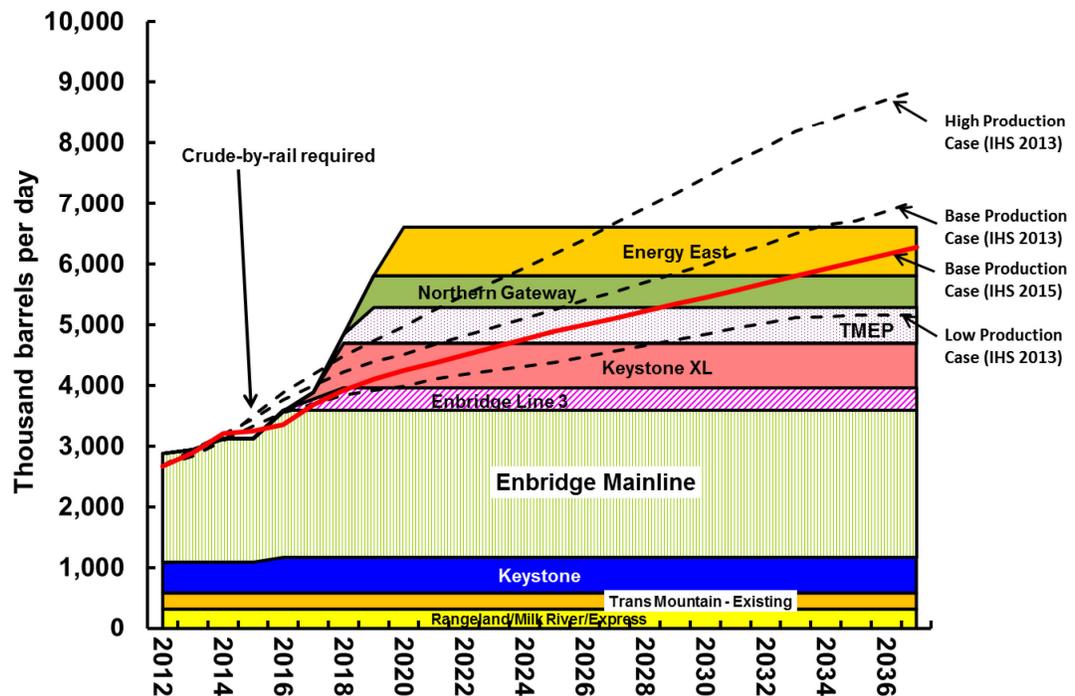
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## Executive Summary

1. The purpose of this report is to assess whether the proposed Trans Mountain Expansion Project (TMEP) is required and in the public interest.
2. The TMEP is a proposal to expand the existing Trans Mountain Pipeline (TMPL) to provide an additional 590 kbpd transportation capacity to ship crude oil from Alberta to markets in the Pacific Rim. The TMEP would consist of twinned pipelines (one new and one existing), a marine terminal, and tanker traffic to ship oil from Vancouver to Pacific Rim markets.
3. The National Energy Board (NEB) approval criteria as specified in Section 52 of the *National Energy Board Act* require the applicant to show that:
  - a) the project is required; and
  - b) the project is in the public interest.
4. The TMEP application asserts that the TMEP is required and in the public interest for the following reasons:
  - a) growth in production from the Western Canada Sedimentary Basin (WCSB) requires increased oil transportation capacity;
  - b) TMEP will provide access to new markets in Asia and the United States;
  - c) TMEP will increase netbacks to all Western Canadian oil producers by lowering transportation costs and accessing higher price markets; and
  - d) construction and operation of the TMEP will stimulate economic activity in Canada and generate tax revenue for government.
5. The evidence in the TMEP application that the TMEP is required and in the public interest is incomplete and deficient in the following respects:
  - a) TM's assessment uses gross economic impacts as the primary measure of the contribution of the project to the public interest instead of net impacts and net economic benefits;
  - b) TM incorrectly assumes that economic impacts are a measure of benefits without taking into account the opportunity cost of the labour, capital and other resources it uses;
  - c) TM overstates the need for the TMEP by underestimating current and potential WCSB transportation capacity and relying on optimistic oil price forecasts;
  - d) TM overstates project benefits in its estimates of the impact of the TMEP on oil netbacks to producers;
  - e) TM understates costs by not estimating the economic losses resulting from the excess transportation capacity TMEP will cause; omitting cost estimates of the environmental impacts and risks of TMEP; and not evaluating other adverse consequences that should be taken into account in a full and proper public interest benefit cost analysis of the project.

- f) TM fails to provide any benefit cost analysis undertaken in accordance with well-established principles and guidelines, and does not set out in a clear and comprehensive way the advantages, disadvantages, and trade-offs of its proposed project as is necessary for determining whether the TMEP is in the public interest.
6. TM's analysis shows that construction of the TMEP will contribute to a large increase in surplus capacity in the oil transportation sector. TM estimates in its original application that there will be 1.8 million bpd of surplus capacity by 2019 if all proposed transportation projects proceed as planned. Based on TM's updated forecast (TM 2015a), surplus capacity is now estimated to be approximately 2.5 million bpd in 2019. TM's updated base case forecast shows that if all proposed projects proceed as planned there will be surplus pipeline capacity beyond 2037 (Figure 1). Surplus capacity may be even higher than TM's forecast because TM excludes rail transportation in its estimates. This unused capacity would impose a large cost on Canada's oil transportation sector, oil producers and the Canadian public in the form of reduced tax revenues. TM has not included the costs of this unused capacity in its evaluation of TMEP costs and benefits.

**Figure 1. TM/IHS Estimates of Western Canadian Supply for Pipeline Export vs. Pipeline Capacity**



Source: TM (2015a, p. 8).

7. To assess the need for and the impact of the TMEP on the public interest we have

completed a comprehensive benefit cost analysis of the TMEP. We have assessed the benefits and costs by key sector and stakeholder group and tested a range of scenarios and assumptions in our analysis to address uncertainty in project parameters and impacts. Our benefit cost analysis shows that:

- a) Under base case assumptions the TMEP results in a **net cost to Canada of \$6.5 billion**.
- b) to address uncertainty in estimating benefits and costs of the TMEP we completed a large number of sensitivity analyses to test the impact of alternative assumptions. Under all scenarios tested, our analysis shows that the TMEP will result in a **net cost to Canada that ranges between \$4.1 and \$22.1 billion**. Fewer new projects and higher oil production reduce the net costs while more projects, lower oil production, and higher environmental impacts increase the net costs.

While we recognize that estimating benefits and costs of the TMEP is challenging and subject to many uncertainties, we believe that our results indicate clearly that the TMEP will impose significant net costs on Canadians. Further, our base case estimate of a cost of \$6.5 billion is conservative because it omits many potential environmental and social costs which are difficult to quantify and are therefore not included in our cost estimates.

**Table 1. Benefit Cost Analysis Results for TMEP**

<b>Item</b>	<b>Net Benefit (Cost), Base Case (million \$)</b>	<b>Sensitivity Analysis Range (million \$)<sup>1</sup></b>
TMEP Pipeline Operations	0	(792) to 396
Unused Oil Transportation Capacity	(3,098)	(8,018) to (2,112)
Oil Price Netback Increase	0	0 to 2,008
Employment	77	77 to 284
Tax Revenue	242	242-892
Electricity	(257)	No sensitivity
GHG Emissions from Construction and Operation of TMEP and marine traffic in defined study area	(289)	(916) to (289)
Other Air Emissions	(85)	(427) to (9)
Oil Spills	(1,022)	(1,022) to (310)
Passive Use Damages from Oil	(2,026)	(17,667) to (2,026)

<b>Item</b>	<b>Net Benefit (Cost), Base Case (million \$)</b>	<b>Sensitivity Analysis Range (million \$)<sup>1</sup></b>
Spill		
Other Socio Economic, Environmental Costs not estimated	See Appendix A	
<b>Base Case Net Cost</b>	<b>(6,458)</b>	<b>(4,070) to (22,099)</b>

Note. 1. Based on sensitivity scenarios

8. One of the primary reasons that the TMEP will result in a large net cost to Canada is because TMEP will create excess pipeline capacity. There are currently more WCSB oil transportation projects planned than required, and construction of all proposed projects will result in a significant net cost to Canada. These pipeline projects were proposed before the current downturn in the oil markets and some were able to secure long-term shipping contracts that may allow these projects to be feasible financially while externalizing the cost of the surplus capacity onto existing transportation systems, oil producers, and governments. The creation of this excess capacity can be prevented by rejecting or deferring new projects that are not required and developing a comprehensive oil transportation strategy that comparatively evaluates all proposed projects from a social, economic, and environmental perspective to determine which project or mix of projects are required and best meet Canada's needs.
9. A further reason that the TMEP will result in a net cost to Canada is due to the major environmental risks it entails, including the risk of oil spills in British Columbia. The marine spill risk can be avoided by relying on other transportation options that do not require oil tankers to ship crude oil to markets through Canadian waters.
10. In summary, our evaluation shows that:
  - a) the TMEP application fails to show that the TMEP meets the need and public interest criteria required for NEB approval; and
  - b) the TMEP will result in a significant net cost to Canada if the project is built, the TMEP is not needed and is not in Canada's public interest.

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## List of Acronyms

BC	British Columbia
BCA	benefit cost analysis
Bpd	barrels per day
CAPP	Canadian Association of Petroleum Producers
CERI	Canadian Energy Research Institute
EconIA	economic impact analysis
ENGP	Enbridge Northern Gateway Project
EVOS	<i>Exxon Valdez</i> oil spill
GDP	gross domestic product
GHG	greenhouse gas
GWh	gigawatt hour
IEA	International Energy Association
IHS	IHS Global Canada Limited
IOPCF	International Oil Pollution Compensation Fund
IR	information request
Kbpd	thousand barrels per day
LNG	liquefied natural gas
mbpd	million barrels per day
MWh	megawatt hour
NEB	National Energy Board
<i>NEBA</i>	<i>National Energy Board Act</i>
PHRCC	Petroleum Human Resources Council of Canada
TM	Trans Mountain
TMEP	Trans Mountain Expansion Project
TMPL	Trans Mountain Pipeline
TVAUs	Tank Vapour Activation Units
US EIA	US Energy Information Administration
USGC	United States Gulf Coast
WCSB	Western Canada Sedimentary Basin
WTI	West Texas Intermediate
WTA	willingness to accept
WTP	willingness to pay

# 1. Introduction

The purpose of this report is to assess:

- the costs and benefits of the Trans Mountain Expansion Project (TMEP); and
- whether TMEP meets the criteria for project approval for pipelines as set out in the *National Energy Board Act (NEBA)* including whether the TMEP is in the Canadian public interest.

Our conclusions show that:

- the evidence provided by Trans Mountain (TM) in their application to justify the TMEP has significant deficiencies and does not provide the information on project need, benefits, and costs required to assess whether the project is in the Canadian public interest and support project approval; and
- if built as planned the TMEP will result in a significant net cost to Canada.

We begin this report with a review of the approval criteria in the *NEBA*. This is followed by a description of the TMEP and then an evaluation of the evidence provided in the TMEP application regarding the need for, and public interest benefits, of the TMEP. We then provide additional evidence in the form of a benefit cost analysis to assess the TMEP and determine if the TMEP meets the approval criteria as specified in the *NEBA*.

## 1.1. National Energy Board Approval Criteria

Section 52 of the *NEBA* states that the National Energy Board (NEB) will make a recommendation to the Minister on project applications and in making its recommendation it may have regard to the following factors:

- a) the availability of oil, gas or any other commodity to the pipeline;
- b) the existence of markets, actual or potential;
- c) the economic feasibility of the pipeline;
- d) the financial responsibility and financial structure of the applicant, the methods of financing the pipeline and the extent to which Canadians will have an opportunity of participating in the financing, engineering and construction of the pipeline; and
- e) any public interest that in the Board's opinion may be affected by the granting or the refusing of the application.

The NEB defines the public interest as follows:

31 *The public interest is inclusive of all Canadians and refers to a balance of*  
32 *economic, environmental, and social interests that change as society's values*  
33 *and preferences evolve over time. The Board estimates the overall public good a*  
34 *project may create and its potential negative aspects, weighs its various*  
35 *impacts, and makes a decision (NEB 2010a).*

36 In addition to these general criteria, the NEB (2013d) has approved the following list of  
37 issues to be considered in the TMEP application:

- 38 • the need for the proposed project;
- 39 • the economic feasibility of the proposed project;
- 40 • the potential commercial impacts of the proposed project;
- 41 • the potential environmental and socio-economic effects of the proposed project,
- 42 including any cumulative environmental effects that are likely to result from the
- 43 project, including those required to be considered by the NEB's *Filing Manual* (NEB
- 44 2013c);
- 45 • the potential environmental and socio-economic effects of marine shipping activities
- 46 that would result from the proposed Project, including the potential effects of
- 47 accidents or malfunctions that may occur;
- 48 • the appropriateness of the general route and land requirements for the proposed
- 49 project;
- 50 • the suitability of the design of the proposed project;
- 51 • the terms and conditions to be included in any approval the Board may issue;
- 52 • potential impacts of the project on Aboriginal interests;
- 53 • potential impacts of the project on landowners and land use;
- 54 • contingency planning for spills, accidents or malfunctions, during construction and
- 55 operation of the project; and
- 56 • safety and security during construction of the proposed project and operation of the
- 57 project, including emergency response planning and third-party damage prevention.

58 The NEB (2013d) states that it does not intend to consider the environmental and socio-economic  
59 effects associated with upstream activities, the development of oil sands, or the downstream use  
60 of the oil transported by the pipeline. Factors such as greenhouse gas (GHG) emissions from oil  
61 production, therefore, are excluded by the NEB in its consideration of the TMEP.

## 62 **1.2. Certificate of Duty**

63 This report has been prepared in accordance with our duty as experts to assist: (i) Tsawout First  
64 Nation, Upper Nicola Band and Living Oceans Society in conducting their assessment of the  
65 Project; (ii) provincial or federal authorities with powers, duties or functions in relation to an  
66 assessment of the environmental and socio-economic effects of the Project; and (iii) any court  
67 seized with an action, judicial review, appeal, or any other matter in relation to the Project. A  
68 signed copy of our Certificate of Expert's Duty is attached as Appendix "B". Attached as Appendix

69 "C" are our respective curriculum vitae.

## 70 **2. Overview of the Trans Mountain Expansion Project**

71 The TMEP is a proposal to expand the existing Trans Mountain Pipeline (TMPL) which has  
72 been operating since 1953. According to TM, the purpose of the TMEP is “to provide additional  
73 transportation capacity for crude oil from Alberta to markets in the Pacific Rim including BC [*British*  
74 *Columbia*], Washington State, California, and Asia” (TM 2013b, Vol. 1, p. 1-4). The TMEP would  
75 consist of twinned pipelines, a marine terminal, and tanker traffic to meet the project’s stated  
76 objective.

### 77 **2.1. Key Project Components**

#### 78 **2.1.1. Pipeline**

79 The proposed TMEP would twin the existing TMPL from Edmonton, Alberta to the  
80 Westridge Marine Terminal in Burnaby, British Columbia (BC) and increase operating capacity  
81 from the current 300 thousand barrels per day (kbpd) of oil to 890 kbpd (TM 2013b, Vol. 2, p. 2-  
82 12). The TMEP would consist of two pipelines. The first line (Line 1) is a 1,147-km pipeline with  
83 the capability of transporting 350 kbpd (TM 2013b, Vol. 4A p. 4A-2-3). Line 1 would use mostly  
84 existing and reactivated TMPL pipeline to transport refined products and light crude oils but will  
85 also have the capability to carry heavy crude oil at a reduced throughput rate (TM 2013b, Vol. 4A  
86 p. 4A-2-3). Line 2 is a 1,180 km pipeline with throughput capacity of 540 kbpd for heavy crude oils  
87 but will also be capable of transporting light crude oils (TM 2013b, Vol. 4A p. 4A-3). Line 2 would  
88 consist of approximately 987 km of newly built pipeline and some existing pipeline built in 1957  
89 and 2008 (TM 2013b, Vol. 4A p. 4A-2). The proposed route for the TMEP largely parallels the  
90 existing TMPL route (TM 2013b, Vol. 5A). The TMEP would include 12 new pump stations, new  
91 storage tanks, and other new components to support Lines 1 and 2 (TM 2013b, Vol. 4A p. 4A-3).

#### 92 **2.1.2. Terminal**

93 TM would expand Westridge Marine Terminal in Burnaby, BC to accommodate increased  
94 pipeline throughput and tanker traffic. The expanded marine terminal would require the removal of  
95 the existing tanker loading dock and the construction of a new dock complex having the capability

96 to handle Aframax-sized tankers (75,000 to 120,000 deadweight tonnes) (TM 2013b, Vol. 1 p. 1-  
97 11 and Vol. 4A p. 4A-3). The dock complex would also include cargo transfer arms to load crude  
98 oil on tankers and vapour recovery and vapour combustion units to capture hydrocarbon vapours  
99 (TM 2013b, TERMPOL 3.15 p. 22). Oil for tanker export would be collected and stored in 14 new  
100 storage tanks at Burnaby Terminal and delivered to Westridge Terminal via three delivery lines  
101 (TM 2013b, TERMPOL 3.15 p. 22 and Vol. 4A p. 4A-3). According to TM (2013b, Vol. 2 p. 2-27),  
102 up to 630 of the 890 kbpd in system capacity delivered on the TM pipeline would be for export via  
103 the marine terminal.

### 104 **2.1.3. Tankers**

105 The TMEP would increase tanker traffic from 60 to an estimated 408 tankers per year (TM  
106 2013b, Vol. 2 p. 2-27). Tankers accessing Westridge Marine Terminal would be Panamax-sized  
107 (less than 75,000 deadweight tonnes) or larger Aframax-sized tankers, which are the current class  
108 of tankers calling at the terminal for the TMPL (TM 2013b, Vol. 8A p. 8A-68 and -71). Tankers  
109 would use between two and four tethered tugs to navigate the Vancouver Harbour Area (TM  
110 2013b, TERMPOL 3.15 p. 12). TM would not own or operate the tankers (TM 2013b, Vol. 2 p. 2-  
111 27) and thus the tanker owner would be liable to pay any costs associated with an oil tanker spill  
112 (TM 2013b, Vol. 8A p. 8A-52). TMEP tankers travelling to and from Westridge Marine Terminal  
113 would use existing marine transportation routes (TM 2013b, Vol. 8A p. 8A-67).

## 114 **2.2. Project Costs**

115 TM (2013b, Vol. 2 App. B) estimates that the capital costs of the TMEP would amount to  
116 \$5.5 billion nominal to be spent over a seven-year period from 2012 to 2018 (or \$4.9 billion in  
117 2012 dollars).<sup>1</sup> Nearly \$5.0 billion of the \$5.5 billion nominal would be spent in 2016 and 2017  
118 when construction is planned to take place (TM 2013b, Vol. 2 App. B, pp10-11). TM estimates  
119 incremental operating costs of \$118 million per year after construction is complete (TM 2013b,  
120 Vol. 5D). TM expects the TMEP to operate for at least 50 years after which the pipeline and  
121 facilities would be decommissioned at an incremental cost of approximately \$263 million (or \$603  
122 million for both the TMPL and the TMEP) (TM 2013b, Vol. 2).

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<sup>1</sup> All monetary figures in this report are in 2014 Canadian dollars unless otherwise specified.

### 123 **3. TM's Rationale for the TMEP**

124 TM indicates in *Volume 2* of its application (TM 2013b) that building the TMEP is needed  
125 because:

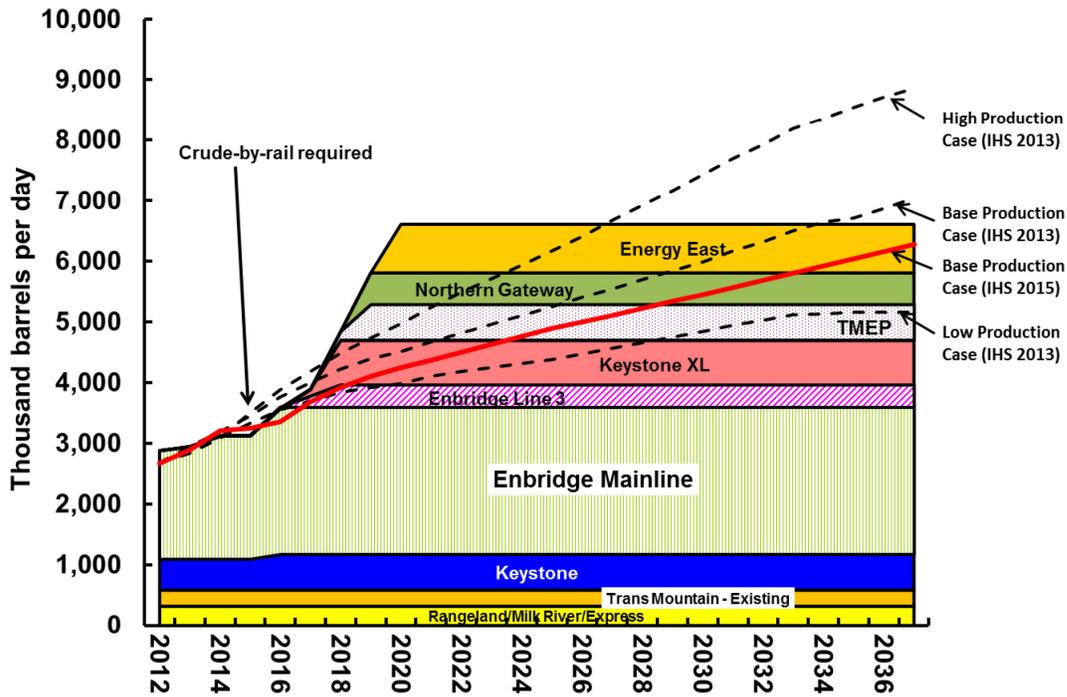
- 126 • new pipeline capacity is required to transport the forecast increase in oil production  
127 from the Western Canada Sedimentary Basin (WCSB);
- 128 • the TMEP will increase netbacks to Western Canadian oil producers by lowering  
129 transportation costs and accessing new markets in Asia and the United States;
- 130 • construction and operation of the TMEP will stimulate economic activity in Canada  
131 and generate tax revenue for government; and
- 132 • the TMEP will enhance the flexibility of the Canadian oil sector in the face of  
133 increasing market dynamics.

#### 134 **3.1. Need for New Pipeline Capacity**

135 TM asserts that there is a need for new pipeline capacity based on forecasts of oil supply  
136 and pipeline export capacity and the fact that some oil companies have signed 15- to 20-year 'take  
137 or pay' shipping agreements with TM for 80% (707.5 kbpd) of the nominal capacity of the  
138 proposed pipeline (TM 2013b, Vol. 2 p. 2-36-37).

139 In its evidence submitted on behalf of TM, IHS Global Canada Limited (IHS) (TM 2013b,  
140 Vol. 2 App. A) forecasts WCSB oil supply and existing and proposed oil transportation capacity  
141 (Figure 2). IHS uses three oil supply scenarios in its original 2013 forecast, a new updated base  
142 case scenario in its 2015 update, as well as capacity data for existing and proposed pipelines. IHS  
143 estimates in its original submission that there will be 1.8 million bpd of surplus capacity in 2019 if  
144 all proposed transportation projects proceed as planned (TM 2013b, Vol. 2 App A p. 45). The  
145 surplus capacity estimate has increased in TM's updated forecast to approximately 2.5 million bpd  
146 in 2019 (Figure 2). TM now forecasts that if all proposed projects proceed as planned there will be  
147 surplus pipeline capacity beyond 2037, even without any existing rail capacity included in the  
148 estimates. If rail is included, the surplus capacity estimates would be even higher.

149 **Figure 2. TM/IHS Estimates of Western Canadian Supply for Pipeline Export vs. Pipeline**  
 150 **Capacity**



151

152 Source: TM (2015a, p. 8).

153 Although IHS estimates that there will be significant surplus pipeline capacity if all planned  
 154 projects proceed, the IHS forecast suggests that there may be need for some new pipeline  
 155 capacity in the future. Whether and when TMEP is required depends very much on what oil supply  
 156 forecast one assumes and what other new pipeline capacity is developed.

157 Based on IHS's 2015 Base oil production forecast, and assuming Enbridge line 3 and  
 158 Keystone XL go ahead, additional pipeline capacity would not be needed until 2024. If either  
 159 Energy East or TMEP are built, there would add enough capacity until after 2028 under the 2015  
 160 base case assumption and until after 2037 under the 2013 low production assumption. Adding  
 161 TMEP capacity based on TM's proposed schedule, therefore, will create unused capacity that will  
 162 simply divert oil shipments from other pipelines for much of the forecast period. It should also be  
 163 noted that Figure 2 does not include existing and proposed rail capacity. If rail capacity is  
 164 included, the unused capacity would be even higher.

## 165 **3.2. Higher Netbacks for Canadian Oil**

166 TM claims that the TMEP is in the public interest because the project will ensure that crude  
167 oil producers and governments receive the highest value for their oil (TM 2013b, Vol. 2 p. 2-37).  
168 TM estimated that the TMEP will generate incremental producer revenues of \$45.4 billion over the  
169 first 20 years of operations resulting in federal and provincial tax benefits of \$14.7 billion from  
170 increased royalties and corporate income taxes (TM 2013b, Vol. 2 p. 2-37). TM estimates that the  
171 TMEP will generate: \$37.4 billion higher netbacks by reducing the marginal transportation costs  
172 for Canadian oil, and \$8 billion by accessing markets in Asia that have higher delivered prices for  
173 oil (TM 2013b, Vol. 2 App. A p. 14). In their 2015 update (TM 2015a, p. 10), TM estimates these  
174 benefits to amount to \$56.3 billion for lower transport costs and \$5 billion due to higher prices in  
175 Asia. The increase in transportation cost benefits from \$37.4 billion to \$56.3 billion in the 2015  
176 update is due to an estimated increase in the difference between rail and pipeline transportation  
177 costs to the US Gulf Coast (USGC). The 2015 update reduces the estimate of market access  
178 benefits due to a lower estimate of the Asian price premium.

## 179 **3.3. Impact on the Canadian Economy**

180 TM provides an economic impact analysis (EconIA) of the TMEP prepared on its behalf by  
181 the Conference Board of Canada. This EconIA estimates direct, indirect, and induced effects from  
182 construction and operation of the TMEP on employment, gross domestic product (GDP), and  
183 government revenues. As part of this analysis the impact of higher netbacks received by crude oil  
184 producers on these economic indicators is estimated (TM 2013b, Vol. 2 App. B p. 7). The EconIA  
185 assesses economic impacts of construction over a seven-year period and economic impacts of  
186 operations over a 20-year period (TM 2013b, Vol. 2 App. B).<sup>2</sup>

187 The EconIA estimates economic impacts under two scenarios: the first scenario estimates  
188 impacts associated with only the contracted capacity of 708 kbpd, and the second scenario  
189 estimates impacts of both contracted capacity and additional spot shipments of approximately 180  
190 kbpd (TM 2013b, Vol. 2 App. B p. 38). According to TM, the first scenario represents a minimum  
191 estimate of economic impacts whereas the second scenario represents a maximum estimate (TM

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<sup>2</sup> TM states that it only assesses operating impacts over a 20-year period because this is the amount of time for which shippers have signed transportation agreements (TM 2013b, Vol. 2 App. B p. 28).

192 2013b, Vol. 2 App. B p. 40-41).

193 The EconIA estimates that the TMEP will generate between 108,310 and 123,221 direct,  
194 indirect, and induced person-years of employment during the construction and operation of the  
195 project, which translates into 342 direct permanent jobs and a total of 2,514 jobs when multiplier  
196 effects are included (TM 2013b, Vol. 2 App. B p.6, p.30, p.36).<sup>3</sup> Furthermore, the EconIA  
197 estimates that the project will generate between \$18.2 and \$22.1 billion in direct, indirect, and  
198 induced effects to GDP and up to \$4.5 billion in government revenues, with potential for an  
199 additional \$14.7 billion of increased government revenues related to higher netbacks (TM 2013b,  
200 Vol. 2 App. B p. 42).

### 201 **3.4. Additional Benefits**

202 A report provided by John J. Reed of Concentric Energy Advisors on behalf of TM (TM  
203 2013b, Vol. 2. App. C) also addresses the justification for the TMEP. Mr. Reed states that the  
204 TMEP should be assessed in terms of a new dynamic in oil markets that reflects flexibility,  
205 diversity of market access, the ability to manage risk associated with competing in numerous  
206 markets, and the management of development and operational risk (TM 2013b, Vol. 2. App. C p.  
207 16). Mr. Reed also references the benefits that TMEP will potentially provide Canadians including  
208 producers, residents along the pipeline right-of-way, suppliers, governments at the local,  
209 provincial, and federal levels, and the overall Canadian economy (TM 2013b, Vol. 2 App. C p. 24).

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<sup>3</sup> The use of person-year estimates of employment can exaggerate the significance of the full-time employment effects of the project. The TMEP regulatory application references the creation of 108,310 person-years of employment (TM 2013b, Vol. 1 and Vol. 2 App. B). However, the Conference Board of Canada's EconIA states that the TMEP would create only 342 direct permanent jobs and a total of 2,514 jobs when multiplier effects are included (TM 2013b, Vol. 2 App. B p.30, p.36). A person-year is one person working for one year. Assuming the project operates for 20 years, one permanent job is reported as 20 person-years of employment even though it is one worker employed at one job. The presentation of employment impacts in person-years for operating employment can lead to a misunderstanding of the project's actual employment impacts.

## 210 **4. Evaluation of TM's Justification for the Project**

211 The evidence provided by TM in *Volume 2* of their application (TM 2013b) to assess the  
212 need for the TMEP and whether TMEP is in the public interest is deficient in that:

- 213 • it underestimates potential excess pipeline capacity and does not consider the cost  
214 of the underutilization of the pipeline capacity the project will cause;
- 215 • it exaggerates the potential price uplift and transportation cost savings the project  
216 will generate;
- 217 • it relies on an assessment of gross, as opposed to net, economic impacts in  
218 making its case as to the value of the project from the perspective of the public  
219 interest;
- 220 • it fails to analyze all of the costs of the project and present any benefit-cost  
221 assessment of the consequences of its project in accordance with Treasury Board  
222 of Canada guidelines or any other standard guidelines and principles for such an  
223 analysis;
- 224 • it fails to analyze and present key distributional issues and trade-offs for different  
225 stakeholders as is necessary to fully understand the consequences of and public  
226 interest impacts of the project; and
- 227 • it does not sufficiently analyze and comparatively assess the alternatives to the  
228 project.

229 We discuss each of these deficiencies below in more detail.

### 230 **4.1. Deficiencies in the Analysis of Need**

#### 231 **4.1.1. *Understatement of Oil Transportation Capacity***

232 A comparison of IHS's oil transportation capacity estimates to those provided by the

233 Canadian Association of Petroleum Producers (CAPP 2014) shows that IHS's capacity estimates  
 234 are 1,731 kbpd lower than CAPP estimates (Table 2). The reasons for IHS's lower capacity  
 235 forecast are that IHS omits current and planned rail shipments of at least 700 kbpd and has a  
 236 lower current and potential pipeline capacity of 1,031 kbpd.

237 **Table 2. Comparison of IHS and CAPP Transportation Capacity Estimates**

Facility	IHS Estimate (kbpd)	CAPP Estimate (kbpd)	Difference IHS vs CAPP (kbpd)
Enbridge	2,005	2,500	495
Express/Milk River/Rangeland	320	485 <sup>1</sup>	165
Trans Mountain	265	300	35
Keystone	590	591	1
Rail	0	300	300
<b>Existing Subtotal</b>	<b>3,180</b>	<b>4,176</b>	<b>996</b>
Enbridge Mainline Expansion	785 <sup>2</sup>	720 <sup>3</sup>	(65)
Keystone XL	730	830	100
Enbridge Northern Gateway Project (ENGP)	525	525	0
Kinder Morgan TMEP	590	590	0
Energy East	800	1,100	300
Rail <sup>4</sup>	0	400+	400+
<b>Total Existing and Proposed</b>	<b>6,610</b>	<b>8,341</b>	<b>1,731</b>

238 Sources: CAPP (2014) and IHS (2014, Table 1.2A-1). The transportation capacity estimates underlying IHS's  
 239 analysis are provided by TM (2014b). Notes: 1. Rangeland and Bow River are included on pipeline maps by CAPP  
 240 but their capacity is not included in the CAPP report. Capacity for these two pipelines is from Ensys (2010). 2. IHS  
 241 updated its estimates in 2015 by including Enbridge's Line 3 (370 kbpd) replacement as new capacity (TM 2015a,  
 242 p. 11). Enbridge filed the Line 3 replacement application to replace and expand capacity of Line 3 with the NEB in  
 243 November 2014. 3. We have updated the CAPP estimates by adding the 370 kbpd of Enbridge line 3 to the 350  
 244 kbpd Clipper expansion in CAPP's pipeline forecast. 4. CAPP estimates rail capacity will increase from the current  
 245 300 to 1,000 kbpd by 2016 and has the potential to increase to 1,400. CAPP estimates that rail shipments will be  
 246 700 kbpd by 2016, well below rail capacity (CAPP 2014, p. 30-33).

247 In response to information requests (IRs), IHS states that the discrepancy between its  
 248 pipeline capacity estimates as shown in Figure 2 in our report (section 3.1) and the estimates

249 based on CAPP and pipeline operators is that IHS's estimates are based on available capacity to  
250 ship WCSB crude, which is estimated by deducting the capacity required to ship US Bakken oil  
251 and refined products on Canadian pipelines (TM 2015c, p. 1-3). While we agree that adjustments  
252 have to be made for refined products and US shipments, IHS did not provide any reference to this  
253 rationale for these capacity adjustments and has not provided adequate supporting evidence  
254 justifying its capacity adjustment assumptions. In describing its adjustment to the capacity of the  
255 proposed Energy East pipeline, IHS simply states that:

256 *IHS understands that some of this capacity is likely to be allocated to the*  
257 *transportation of Bakken crude. This amount is not known publicly, but for the*  
258 *purposes of this analysis IHS assumed that 300,000 [bpd] of capacity on the*  
259 *Energy East system would be allocated to Bakken crude (TM 2015c, p. 2-3).*

260 To support this assumption, IHS should provide an analysis of oil transportation supply and  
261 demand in the Bakken region. As our analysis shows (section 4.1.3), IHS's assumption regarding  
262 Bakken shipments on Canadian pipelines is likely high.

263 The rationale for omitting rail capacity unless it is needed to cover a shortfall in pipeline  
264 capacity is also contrary to IHS's own evidence. IHS (see TM 2013b, Vol. 2 App. A` p. 44)  
265 estimates total potential rail capacity of 804 kbpd in Western Canada in 2016 and then excludes  
266 this capacity from its supply and demand analysis despite stating in a study prepared for the  
267 Energy East pipeline application that

268 *we expect that some rail movements would continue, since rail can ship crude*  
269 *oil to refiners that cannot access some crude oil supplies by pipeline (IHS 2014,*  
270 *p. 18).*

271 IHS also states in the TMEP application that:

272 *[r]apid growth is projected in Western Canadian and U.S. northern tier crude on-*  
273 *loading capacity... More project announcements are expected. New rail loading*  
274 *capacity is expected to incorporate efficiency improvements, which will involve*  
275 *the use of unit trains or other efficiency improvements in many cases. This will*  
276 *contribute to improved economics, particularly for facilities that are connected by*  
277 *pipeline (TM 2013b, Vol 2 App. A, p. 43-44).*

278 CAPP (2014, p. 30-33) estimates current rail shipments of 300 kbpd and forecasts an  
279 increase of at least 700 kbpd by 2016, with 2016 rail capacity of 1 million barrels per day (mbpd)  
280 with potential for subsequent expansion to 1.4 mbpd. CAPP also notes that some rail shipments  
281 are based on longer term contracts, suggesting rail will continue to play a significant role in

282 transporting WCSB oil. US studies (USDS 2014, Vol. 1.4) also document the role of rail and  
283 conclude that rail capacity out of the WCSB could increase at a rate required to meet all of the  
284 forecast increase in oil transportation requirements to 2030. As discussed below in section 4.3.1,  
285 the costs of transport by rail are continuing to decline with efficiency improvements, and TM's own  
286 evidence shows that rail costs are competitive with pipelines (Schink 2013, App. A p. 18).  
287 Therefore, IHS's omission of existing and planned rail capacity from the transportation supply and  
288 demand analysis in the TM application is a serious deficiency that results in a significant  
289 underestimate of oil transportation capacity.

290 We agree with IHS that some adjustments are required to account for the delivery of  
291 refined products and US Bakken crude on the Canadian oil transportation system. However, IHS  
292 should have made the adjustments in a transparent manner and with sufficient supporting  
293 evidence. IHS should also have included an allowance for existing and planned rail capacity  
294 instead of including rail only if it was needed to supplement proposed pipeline capacity. These  
295 omissions result in a substantial underestimate of transportation capacity and an underestimate of  
296 the unused capacity costs to Canada of developing the TMEP.

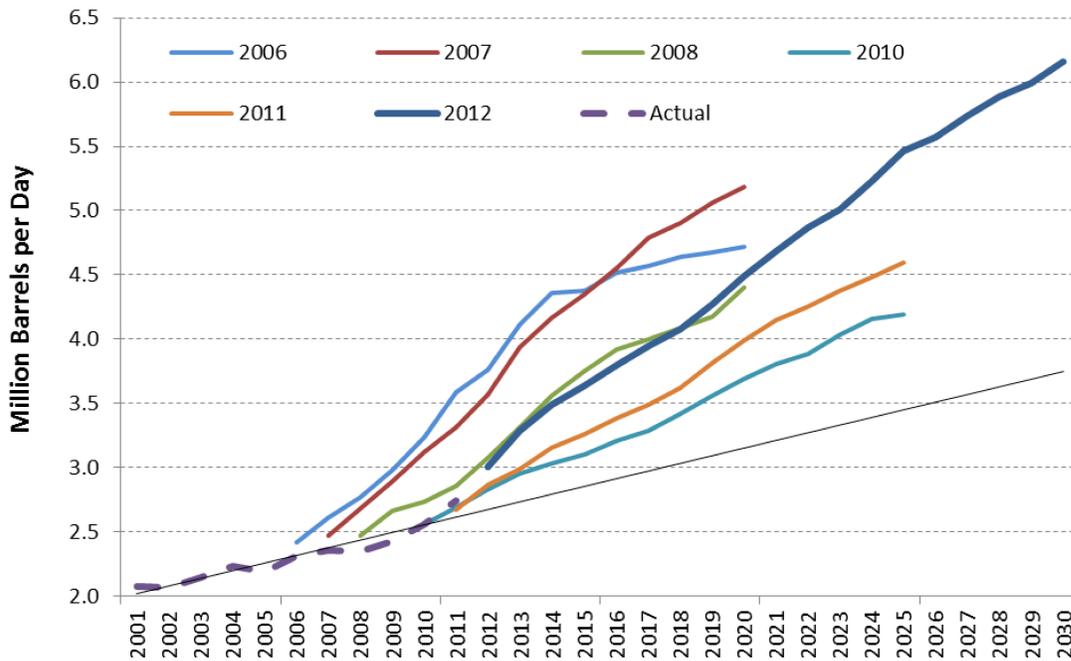
#### 297 **4.1.2. Estimate of Future Crude Oil Supply**

298 TM estimates the need for the TMEP based on a crude oil supply forecast from IHS  
299 presented in Appendix A of *Volume 2* in the TMEP application (TM 2013b). Three scenarios are  
300 provided in IHS's original 2013 forecast for the 2016 to 2037 time period: base case, high supply,  
301 and low supply. IHS states that its base case scenario is consistent with CAPP's forecast (TM  
302 2013b, Vol. 2 App. A p. 7), but higher than the NEB's (2011) crude oil production forecast (TM  
303 2013b, Vol. 2 App. A p. 22). In April 2015 (see TM 2015a), IHS updated its WCSB oil production  
304 and export supply forecasts to incorporate the downturn in the oil sector by adding a new base  
305 case that is substantially lower than the previous IHS base case (Figure 2 in section 3.1).

306 IHS's forecasts raise several concerns. First, there is the issue of potential optimism bias in  
307 oil supply forecasting. Despite IR requests, IHS did not provide past forecasts to allow for  
308 evaluation of IHS' forecasting accuracy. IHS does state, though, that its base case crude oil  
309 production forecast is consistent with CAPP's forecasts, which systematically over-estimates  
310 production. CAPP explicitly acknowledges optimism bias in its forecast methodology as CAPP  
311 seeks to ensure that there is adequate investment in transportation capacity (CAPP 2006, p.6). As  
312 shown in Figure 3, the magnitude of overestimation in the CAPP forecasts varies by forecast year.  
313 For example, the 2006 CAPP forecast is higher than actual production by more than 800 kbpd in

314 2011 and 2012, and the CAPP 2007 forecast exceeds actual production by about 300 kbpd from  
 315 2009 to 2012 (CAPP 2006; CAPP 2007; CAPP 2008; CAPP 2011; CAPP 2012; CAPP 2013). In  
 316 all cases, CAPP's forecasts were markedly higher than actual production. Given IHS's stated  
 317 consistency with CAPP forecasts, IHS forecasts may reflect the same optimism bias.

318 **Figure 3. Comparison of Historical CAPP Forecasts of Canadian Oil Sands Production**



319

320 Sources: CAPP (2006; 2007; 2008 as cited in USDS 2013, Vol. 1.4 p. 1.4-25; 2011; 2012; 2013).

321 A second concern with IHS's production oil supply forecasts is optimistic price  
 322 assumptions. In its 2013 forecast IHS assumed an oil price of about \$95 per barrel (Brent) in  
 323 constant US dollars for the life of the project (TM 2013b, Vol. 2 App. A p. 47). However, since IHS  
 324 completed its forecast, Brent prices have fallen from \$109 (2013 US \$) in 2013 to a forecasted  
 325 \$59 in 2015, while West Texas Intermediate (WTI) prices have fallen from \$98 to a forecast of \$52  
 326 in 2015 (US EIA 2015a). In its April 2015 update (see Figure 2 in section 3.1; TM (2015a)) IHS  
 327 lowered their forecast for western Canadian crude production to reflect lower oil prices. Other  
 328 forecasters have also cut their Canadian oil production forecasts in response to declining oil  
 329 prices. CAPP (2015) expects a 33% reduction in oil sector investment in 2016, a 30% decline in  
 330 drilling in 2016, and a 120 kbpd reduction in production in 2016 relative to the 2014 forecast  
 331 (which itself reduced the production forecast by approximately 300 kbpd from the 2013 CAPP  
 332 forecast) (CAPP 2014). The International Energy Agency's (IEA) most recent market analysis (IEA  
 333 2015) similarly reduced its Canadian oil production forecast by more than 10% for 2019 due to

334 lower oil prices. However, although IHS reduced its price and supply forecast to better reflect  
 335 current market conditions, its 2015 update (TM 2015a) still appears optimistic relative to other  
 336 recent forecasts for the medium to longer term. The 2015 IHS production forecast assumes 2015  
 337 Brent prices of \$54.38 (2014 US \$) rising to \$80.26 in 2020 and to \$110.48 in 2025, yet the US  
 338 Energy Information Administration's (US EIA) most recent reference forecast for Brent crude is for  
 339 prices to remain below \$80 (2013 US \$) to 2020 and rising to just over \$92 in 2025 (US EIA  
 340 2015c, p. ES 1-2). Wolak (2015) recently forecasted oil prices to stay in the range of \$50-\$70 per  
 341 barrel for the next 10-20 years. While the IHS price forecast for 2020 is similar to the recent 2015  
 342 US EIA forecast, IHS's forecast for 2025 is 20% higher than the US EIA forecast (Table 3) and  
 343 considerably higher than Wolak's forecast. Although the updated IHS forecast better reflects  
 344 current market conditions, the updated forecast still anticipates a strong recovery in oil markets  
 345 that may be too optimistic. As IHS states in its update:

346 *the IHS long-term outlook, which calls for sustained growth in supply from the*  
 347 *Canadian oil sands, has not fundamentally changed in response to the current*  
 348 *short-term decline in crude prices. ...Short-term oil prices have been volatile*  
 349 *historically, and IHS has not materially changed its long-term oil price forecast*  
 350 *(TM 2015a, p. 17).*

351 **Table 3. Comparison of IHS and US EIA Oil Price Forecasts**

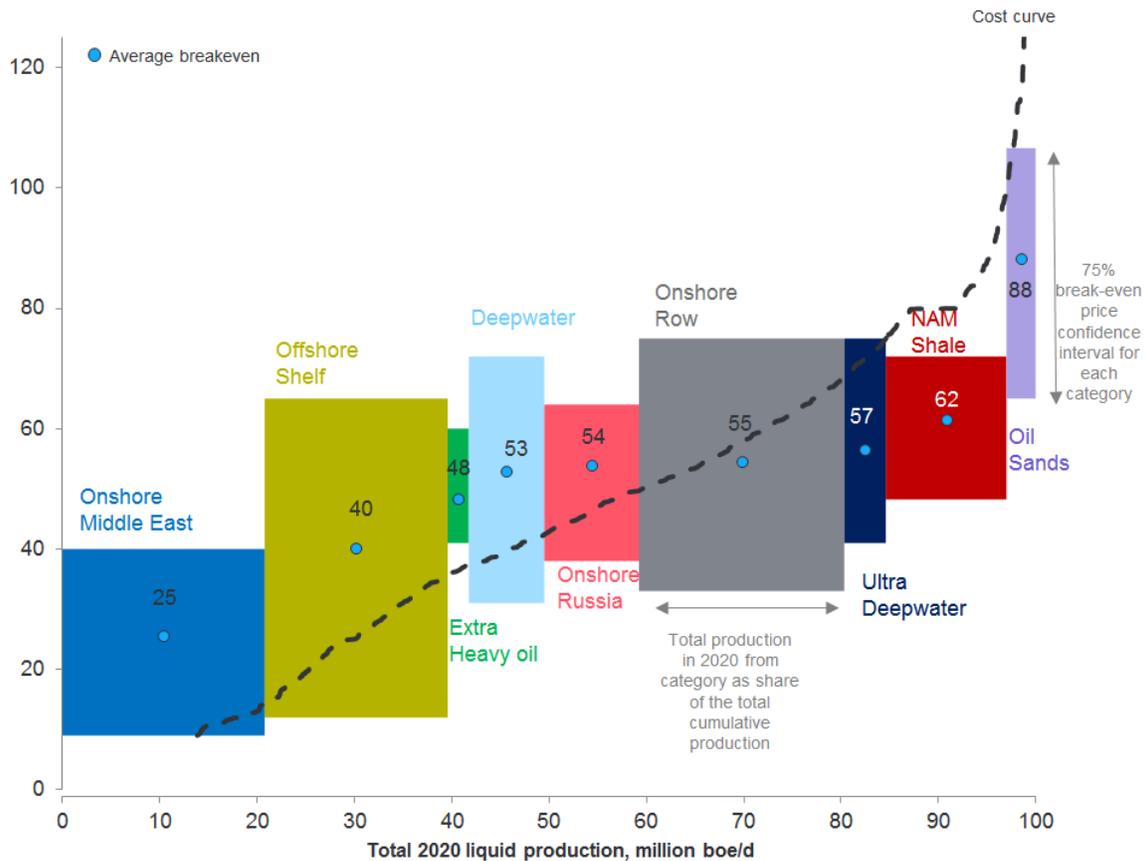
Year	IHS (Brent in 2014 US \$)	US EIA <sup>1</sup> (Brent in 2014 US \$)
2014 (actual)	99.00	99.00
2015	54.38	59.32
2020	80.26	80.41
2025	110.48	92.61

352 Sources: TM (2015a, p.5) and US EIA (2015a, Appendix A Table A1). Note. 1. US EIA forecasts are updated from  
 353 US 2013 \$ to US 2014 \$ by the US CPI for comparison to the IHS forecast.

354 There is a high degree of uncertainty regarding the future direction of oil prices. We stress  
 355 that oil prices can have more significant impacts on Canadian production because Canadian oil  
 356 sands production (Figure 4, see Oil Sands) is at the high end of the international cost curve (see  
 357 also IEA (2013, p.454)). Studies by the Canadian Energy Research Institute (CERI) (2014)  
 358 estimate the WTI prices (2013 US \$) needed to justify oil sands expansion are \$85 for *in situ*  
 359 SAGD projects and \$105 for mine projects. While some oil sands projects will have higher or lower  
 360 supply costs than CERI's average estimates, CERI's analysis shows that many previously planned

361 new greenfield projects in the oil sands are unlikely to be developed at current WTI prices. While  
 362 some other forecasts have lower cost of production estimates for the oil sands, they also forecast  
 363 slower growth in WCSB production.<sup>4</sup>

364 **Figure 4. Oil Supply Cost Curve (US\$ per barrel)**



365  
366

Source: Rystad Energy Research and Analysis (2015).

367 A third concern with IHS's forecasts is that IHS does not provide a detailed description of  
 368 the assumptions on which the forecast is based other than oil prices, nor does it explain the  
 369 methodology used, and how risks and uncertainties are incorporated into the forecast. As a  
 370 consequence, the reliability and margin of error in IHS's forecast is impossible to assess.

<sup>4</sup> CERl's estimates are based on a US/Canada exchange rate of .98, but with the recent decline in the Canadian dollar and potential reductions in costs due to slower rates of expansion, the WTI break-even prices will fall. Leach (2015) estimates current break-even costs for new *in situ* projects at just under \$50 WTI and new mines at about \$63 WTI based on lower exchange rates and lower diluent costs. Leach nonetheless anticipates a downward revision in the oil sands production forecasts due to lower prices.

371 Providing detailed descriptions of methods and assumptions, and exploring plausible variation in  
372 uncertain model parameters, are standard practice in modelling and forecasting. For example, the  
373 NEB, IEA, and US EIA provide transparency with respect to the assumptions underlying their  
374 crude oil production forecasts and show how different assumptions impact their forecasts through  
375 sensitivity analyses. The NEB forecasts crude oil production using three cases (high, low, and  
376 reference), and all of the NEB's assumptions related to price, macroeconomic conditions, and  
377 energy consumption are clearly stated for each case. The NEB's reference case, for example,  
378 forecasts supply based upon the current macroeconomic outlook, moderate energy prices, and  
379 government policies and programs that were either law or near-law during report preparation (NEB  
380 2013a, p. 1). Similarly, the IEA's *World Energy Outlook* (IEA 2013) uses its New Policies Scenario,  
381 which projects production according to the continuation of existing policies and measures and  
382 assumes the cautious implementation of policies announced by governments that have yet to take  
383 effect. Likewise, the US EIA provides details on their underlying assumptions and the confidence  
384 intervals associated with their forecasts (US EIA 2015c; US EIA 2015a).

385 A final concern is that the IHS forecasts due not appear to factor in the impact of potential  
386 climate change policies on Canadian oil production. Recent studies show that implementation of  
387 new climate change policies to achieve global climate change targets could severely curtail  
388 Canadian oil sands production because of its high production costs (McGlade and Ekins 2015).

### 389 **4.1.3. Optimistic Forecast of Bakken Shipments on Canadian Pipelines**

390 As discussed in section 4.1.1, TM used lower than actual pipeline capacity in its  
391 transportation capacity analysis, later explained in response to IRs on the grounds that downward  
392 adjustments were required to account for shipments of Bakken crude on Canadian pipelines.  
393 According to its IR responses, TM assumes 625 kbpd of Bakken shipments on Canadian pipelines  
394 comprised of 100 kbpd on Keystone XL, 300 kbpd on Energy East, and 225 kbpd on the Enbridge  
395 mainline (TM 2015c, p.2-3). No analysis is provided to support these figures and no analysis of  
396 transportation supply and demand for the Bakken region is provided.

397 Information on the supply and demand for oil transportation for the Bakken region is  
398 provided in Table 4. The data show that current transportation capacity is two times higher than  
399 current oil production, and by 2019 transportation capacity could be triple current oil production if  
400 all proposed projects proceed.

401 **Table 4. Oil Transportation Supply and Demand, Bakken Region**

	<b>2015 (kbpd)</b>	<b>2020 (kbpd)</b>
Pipeline Capacity	827	1,866
Rail Capacity	1,490	1,590
Total Transportation Capacity	2,317	3,456
Production (Jan 2015)	1,195	1,400 - 1,700
<b>Surplus Transportation Capacity</b>	<b>1,122</b>	<b>1,756 - 2,056</b>

402 Sources: North Dakota Pipeline Authority (2015b; 2015a) and Kringstad (2015).

403 Forecasts of Bakken oil production are in the range of 1,400 to 1,700 kbpd by 2020, but  
 404 the forecasts remain uncertain, particularly in the face of recent declines in Bakken production due  
 405 to lower prices and declining well productivity (US EIA 2015b). However, even if Bakken  
 406 production reaches the high end of the forecast (1,700 kbpd), there will still be over 1,700 kbpd of  
 407 surplus transportation capacity if all planned projects proceed. Therefore, TM's assumption that  
 408 625 kbpd (more than half of current Bakken production) will be transported on Canadian pipelines  
 409 when there is significant excess transportation capacity serving Bakken is a highly optimistic  
 410 assumption.

## 411 **4.2. No Assessment of Costs of Surplus Pipeline Capacity**

412 The NEB's *List of Issues* for the TMEP application (NEB 2013d) requires assessment of  
 413 the commercial impacts of the project (Issue 3). A major commercial impact of the project that is  
 414 not assessed by TM is the impact of the TMEP on other oil transportation infrastructure.

415 TM has firm 'take-or-pay' contracts that may allow the construction of the TMEP from the  
 416 private financial perspective of TM. However, the construction of the TMEP will contribute to  
 417 unused pipeline capacity across the broader oil transportation sector in Canada. The timing and  
 418 extent of this under-utilization of pipeline capacity will depend on what oil supply forecast one  
 419 uses, what other projects are built, and how much rail continues to be used, but in all likelihood it  
 420 would seem to be significant.

421 IHS's 2013 analysis (TM 2013b, Vol. 2 App. A p. 45) estimates that there could be 1.8  
 422 mbpd of surplus pipeline capacity in 2019, more than three times the size of the TMEP, if all  
 423 planned projects are built. Based on TMEP capital costs per barrel, this represents approximately

424 \$16 billion in unused capacity, which would constitute a large net cost to the Canadian oil and gas  
425 sector in the form of excess, unused infrastructure, as well as reductions in tax payments flowing  
426 to government. Under IHS's new updated base case forecast (TM 2015a), the surplus capacity in  
427 2019 could increase to approximately 2.5 mbpd, and there could be surplus pipeline capacity until  
428 after 2037, with consequent effects on unused infrastructure and government tax receipts.

### 429 **4.3. Deficient Assessment of Predicted Oil Price Netback**

430 IHS (TM 2013b, Vol. 2 App. A p. 16) concludes that the TMEP would increase netbacks for  
431 Canadian crude oil producers by an estimated \$45 billion over the project's 20 year operating  
432 period. These benefits would result from: (1) a reduction in oil transportation costs with TMEP as  
433 compared to rail shipping costs to the USGC (\$37.4 billion); and (2) access to higher value  
434 markets (\$8 billion uplift). In its April 2015 update (TM 2015a), IHS increased the estimated  
435 netback benefits to \$61 billion. There are a number of serious deficiencies in the analyses  
436 underlying TM's estimates.

#### 437 **4.3.1. Transportation Cost Savings**

438 A first problem with the IHS analysis is that the transportation cost comparisons between  
439 pipelines and rail do not represent the full range of rail options. IHS estimates that rail  
440 transportation to the market-clearing point in the USGC is \$5 to \$6 more expensive per barrel than  
441 pipeline transportation based on a comparison of the cost of shipping diluted bitumen (dilbit) by rail  
442 and pipeline. However, another option not assessed by IHS is shipping undiluted bitumen by rail.

443 Raw bitumen requires the addition of diluent such as natural gas condensates to reduce its  
444 viscosity to allow for transportation by pipeline. The resulting dilbit is typically composed of 70%  
445 bitumen and 30% diluent (USDS 2014, Vol. 1.4 p. 1.4-29). Rail transportation does not require  
446 diluent if insulated rail cars are equipped with steam coils to reheat the bitumen, and this type of  
447 rail car lowers costs by not having to transport the same volume of liquid as pipelines (USDS  
448 2014, Vol. 1.4. p. 1.4-29). The majority of tank cars manufactured since 2013 are of the  
449 coiled/insulated type that carry 100% bitumen (Torq Transloading 2012 as cited in USDS 2014,  
450 Vol. 1.4 p. 1.4-82). IHS acknowledges the potential for lowering rail costs by obviating the need for  
451 diluent (TM 2013b, Vol. 2 App. A p. 44, footnote 27), but did not incorporate this scenario in its  
452 price differential analysis, making its analysis of costs comparisons between rail and pipeline  
453 transportation incomplete.

454 TM's own evidence indicates that when other viable rail shipment options such as using  
 455 insulated cars are assessed the cost advantage of pipelines (and the estimated benefit in higher  
 456 netbacks) could disappear (Table 5). TM's evidence submitted for the TMEP toll hearing (Schink  
 457 2013, App. A p. 18) provides a cost comparison of transportation of dilbit (70% bitumen and 30%  
 458 diluent) and undiluted bitumen by rail and pipeline on a per-barrel basis to several origin and  
 459 destination markets including Edmonton to the USGC and Fort McMurray to the USGC. Schink's  
 460 conclusion is that dilbit shipments by rail to the USGC are less expensive than pipeline shipments  
 461 when condensate is backhauled to the origin market, and that bitumen shipments by rail to the  
 462 USGC are considerably less than pipeline shipments regardless of whether rail cars are returned  
 463 empty or full of condensate. Schink concludes that "...in Western Canada, rail has become an  
 464 increasingly cost-effective transporter for crude oil" (2013, App. A p. 18).

465 **Table 5. Comparison of Rail and Pipeline Shipping Costs to the USGC**

Origin-Destination	Product <sup>1</sup>	Returned Rail Cars	Cost per barrel		
			Rail	Pipeline	Difference
Edmonton to USGC	Dilbit	Empty	\$13.4	\$9.0	+\$4.4
	Dilbit	Condensate	\$8.5	\$9.0	-\$0.5
Fort McMurray to USGC	Bitumen	Empty	\$13.5	\$15.1	-\$1.6
	Bitumen	Condensate	\$7.2	\$15.1	-\$8.0

466 Source: Adapted from Schink (2013, App. A p. 18). Note. 1. Dilbit consists of 70% bitumen and 30% condensate  
 467 diluent; bitumen in the table represents 100% undiluted bitumen. Pipeline shipments are of dilbit.

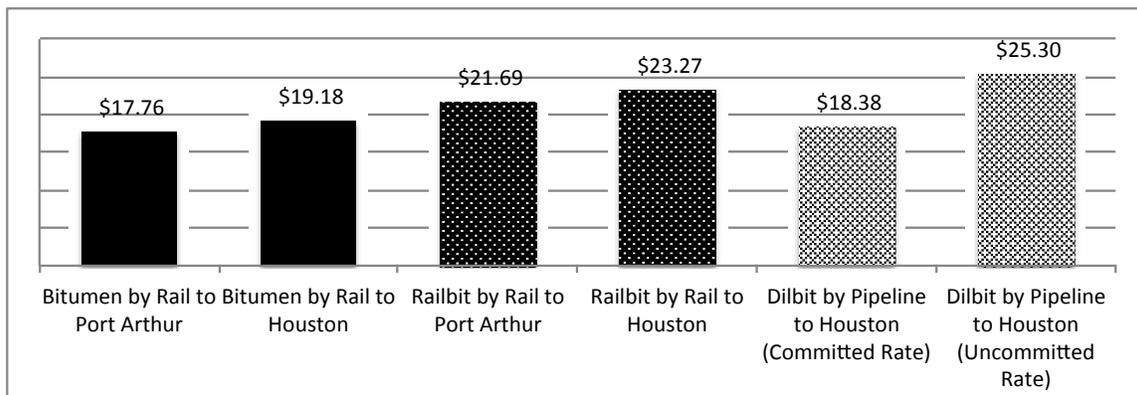
468 Independent analysis prepared by ICF (Undated) for the *Final Supplemental*  
 469 *Environmental Impact Statement for the Keystone XL Project* also shows that crude-by-rail  
 470 shipment of Canadian heavy crude is cost-competitive with pipelines to the USGC.<sup>5</sup> ICF compares  
 471 costs of transporting crude oil from Western Canada to the USGC by estimating rail and pipeline  
 472 shipments on a per barrel basis and making the necessary adjustments to ensure that costs of

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<sup>5</sup> Note that rail shipment costs from ICF (Undated) and Schink (2013) are not directly comparable since they rely on different assumptions, data, and methods.

473 shipping dilbit (30% condensate) and railbit (only 15% condensate) are comparable to bitumen.<sup>6</sup>  
 474 ICF concludes that the cost of shipping bitumen by rail to USGC refineries may be less than  
 475 shipping bitumen by pipeline (as dilbit containing 30% diluent) to USGC refineries at a long-term  
 476 committed rate. According to ICF's analysis, both bitumen and railbit shipped by rail are less  
 477 expensive than shipping bitumen as dilbit at an uncommitted rate by pipeline to the USGC (Figure  
 478 5). Furthermore, crude-by-rail estimates in Figure 5 omit the potential for back-hauling diluent on  
 479 the train's return journey which could create additional savings of \$2 to \$5 per barrel associated  
 480 with rail transportation (USDS 2014, Vol. 1.4 p. 1.4-87-89). Other analyses (Fielden 2013;  
 481 Genscape 2013) also highlight the price advantage associated with crude-by-rail shipments and  
 482 estimate that rail shipment of bitumen may increase a crude oil producer's netbacks by \$4 to \$10  
 483 per barrel compared to pipeline shipments of dilbit.

484 **Figure 5. Comparison of Rail and Pipeline Shipment Costs**



485

486

Source: ICF (Undated).

487

488

In sum, it is not clear that pipeline deliveries would be less expensive than rail, certainly not by the amount used by IHS to estimate the netback benefit of TMEP. However, even if one were

---

<sup>6</sup> ICF (Undated) estimates pipeline shipment costs from Hardisty, Alberta to Houston, Texas refineries via the Keystone and Seaway pipelines. Costs associated with pipeline shipments include pipeline tariffs on the Keystone and Seaway pipelines (committed or uncommitted), a penalty for transporting diluent south (i.e., only 70% bitumen is shipped), line fill and storage costs based on a transit time of 20 days, and costs of transporting diluent north to Alberta. ICF estimates rail shipment costs from Hardisty, Alberta to refineries in both Port Arthur, Texas and Houston, Texas for bitumen and railbit. Costs associated with rail shipments include loading and unloading the unit trains, rail freight, railcar lease, a penalty for transporting diluent south (railbit), rail fill costs based on a transit time of eight days, destination movements (i.e., by barge to local refineries in Port Arthur or to refineries in Houston), and costs from transporting diluent north to Alberta. For a complete discussion of these costs see ICF (Undated).

489 to accept IHS' assumption that rail is more expensive, the netback benefit calculations for the  
490 TMEP have another major flaw.

491 IHS's analysis is based on the assumption that transportation cost savings and increased  
492 netbacks for oil deliveries on TMEP would increase the netbacks for **all** oil exported from the  
493 WCSB. In other words, according to IHS, a small shipment of WCSB oil on rail will set the price for  
494 **all** Canadian oil exports. IHS's analysis assumes that the oil market is perfectly competitive and  
495 that TMEP shipments are the marginal deliveries establishing (and in this case increasing) the  
496 netbacks for all WCSB sales. This assumption is not valid. The crude oil market is not perfectly  
497 competitive because of a limited number of buyers and sellers as well as in some cases buyer-  
498 seller ownership or other ties. Also, there are long-term transportation and oil sales contracts that  
499 will prevent all netbacks adjusting to the netback on marginal deliveries. For example, shippers  
500 using long-term contracts will pay the same toll and receive the same netback regardless of  
501 whether there is any WCSB oil shipped to the USGC by rail or not.

502 Finally, even if one were to accept IHS's assumptions that rail transportation is more costly  
503 than pipelines and that oil transportation markets are perfectly competitive, IHS's estimate of  
504 transportation cost savings is inconsistent with their own analysis that argues that if just some of  
505 the other planned pipeline projects proceed there will be sufficient pipeline capacity without using  
506 rail. In other words, if TMEP is not built there will be sufficient capacity on these other new  
507 pipelines and the rail-pipeline cost differential would not be relevant in determining what if any  
508 transportation cost saving benefit TMEP would generate.

#### 509 **4.3.2. Access to Higher Priced Markets**

510 The second component of TM's assertion of a netback benefit with the TMEP is based on  
511 accessing offshore markets where Western Canadian crude would supposedly receive a higher  
512 price compared to what it would receive from the USGC. IHS estimates a price premium that  
513 ranges from \$1.76 to \$7.72 per barrel in Asia in its 2013 application (TM 2013b, Vol. 2 App. A p.  
514 14), which is reduced to \$1.76 to \$2.52 per barrel in its 2015 update (TM 2015a, p. 10). IHS,  
515 however, provides no evidence to support its forecast of a permanent oil price premium in Asia to  
516 2037.

517 Although oil prices in Asia have historically been higher than European and US prices by  
518 up to \$1.50 per barrel throughout the 1990s (Ogawa 2003), price differentials have fluctuated  
519 between premiums and discounts (Cui and Plevin 2010; Doshi and D'Souza 2011; Broadbent

520 2014, p.108-110) with no discernible pattern or trend line with which to forecast a permanent  
521 premium 20 years into the future. Doshi and D'Souza (2011) note a recent reversal of the Asian  
522 price premium between 2007 and 2009 and conclude that Asia received a discount on crude oil  
523 relative to Atlantic markets at this time. Cui and Plevin (2010) suggest that recent discounts on  
524 crude oil priced in Asia result from Asia's diversification of crude oil supplies beyond the Middle  
525 East and that Asia's increased bargaining power will eliminate the Asian premium.

526 IHS's assumption of permanent higher Asian prices assumes that the global oil market is  
527 comprised of independent regional markets, but regional oil markets are not independent. Rather,  
528 regional oil markets are integrated forming in effect a single world market linked by shippers'  
529 ability to transport oil between geographic locations according to supply and demand dynamics; if  
530 demand and prices rise in one location, producers will increase supply to that location until the oil  
531 market equilibrates and price differentials disappear (Adelman 1984; Kleit 2001; Nordhaus 2009;  
532 Fattouh 2010; Huppmann and Holz 2012). While there may be short-term impediments in oil  
533 markets that restrict adjustments in global supply, such as transportation logistics that result in  
534 temporary price differentials (e.g., the glut of oil in Cushing, Oklahoma), the global oil market will  
535 work to gradually erode these differences and reduce any short-term oil price differentials over the  
536 long-term. As Bruce March, chief executive officer for Imperial Oil, commented, oil is fungible and  
537 easily transportable, and oil prices in the Pacific and US will balance as the price of oil in the  
538 USGC rises and the price of oil in Asia falls (Vanderklippe 2012). Therefore, while oil prices are  
539 uncertain, relying on the assumption of a permanent Asian premium in project evaluation is not  
540 supported by the world oil market dynamics and would not be prudent<sup>7</sup>.

541 Finally, it should be noted that a portion of any netback benefit from higher prices, as well  
542 as a portion of transportation cost savings, will accrue to non-Canadian shareholders. In terms of  
543 the Canadian public interest, any benefits accruing to non-Canadians should be ignored,  
544 consistent with the NEB definition of the public interest as inclusive solely of Canadians (NEB  
545 2010a, p. 1) and consistent also with benefit cost analysis guidelines from the Treasury Board of  
546 Canada Secretariat (TBCS 2007, p. 12). Although it is difficult to isolate the exact proportion of  
547 profits accruing to non-Canadians as a result of TMEP, it is possible to provide an estimate based

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<sup>7</sup> There may be some option value in having transportation facilities that allow for exploitation of short-term market disequilibria or locational rents. The benefits, however, would be shorter-term, challenging to exploit given the large number of competitive suppliers, and would have to be weighed against the costs of maintaining the transportation capacity required to exploit different market options.

548 on the proportion of foreign ownership in the Canadian oil and gas sector. According to Statistics  
549 Canada (2013), the percentage of foreign ownership based on profits in the Canadian oil and gas  
550 sector averaged 41% for the five years between 2008 and 2012. Consistent with Canadian  
551 government guidelines, the after-Canadian-tax profits from higher crude oil prices accruing to  
552 foreign shareholders should be deducted from any benefit estimate.

#### 553 **4.4. No Analysis and Consideration of Net as Opposed to Gross** 554 **Economic Impacts**

555 TM maintains that the TMEP would generate economic “benefits” in the form of jobs,  
556 economic output, and government revenues based upon an EconIA done by the Conference  
557 Board of Canada (TM 2013b, Vol. 2 p. 2-41-43). It is widely recognized and accepted, however,  
558 that gross economic impacts as the Conference Board of Canada estimated do not indicate net  
559 effects on the economy and certainly do not in any way indicate the net benefits of the project  
560 (Grady and Muller 1988).

561 To analyze net effects one must recognize how other firms and industries are affected by  
562 the project due to direct diversion of expenditures and by the more general economy-wide effects  
563 the project may have in terms of impacts on wages, prices, and interest and exchange rates. To  
564 evaluate net benefits one must further assess the “opportunity cost” of labour and capital, defined  
565 in terms of how the labour and capital would be employed in the absence of the project (Pearce et  
566 al. 2006; Ward 2006; Shaffer 2010). In a well-developed economy such as Canada’s, most if not  
567 all the labour and capital employed on the TMEP will be employed elsewhere in the economy if  
568 the TMEP does not proceed, and the net gain in economic activity generated by the TMEP will be  
569 much less, potentially minimal, as compared to the gross impacts estimated by the Conference  
570 Board of Canada.

571 Further to this point, labour market studies document the shortage of skilled labour in  
572 Canada, indicating that labour has a high likelihood of otherwise being employed in the absence of  
573 the TMEP. As the NEB concludes:

574 *[a] shortage of skilled workers is developing as the workforce ages and overall*  
575 *demand for labour increases. According to the Petroleum Human Resources*  
576 *Council of Canada (PHRCC) the oil and gas industry needs to fill 36,000 job*  
577 *openings between 2013 and 2015, as a result of industry activity levels as well*  
578 *as age-related attrition. In the longer term, under a scenario of higher oil and*  
579 *gas prices, the PHRCC is predicting a requirement of 84,000 new hires by 2022.*

580 *This challenge is being addressed through a number of government and*  
581 *industry initiatives, but a potential labour shortage may increase construction*  
582 *costs and slow the pace of oil development (NEB 2013a, p. 48).*

583 Recent labour market studies by the BC government similarly forecast tight labour markets in BC  
584 and find that in-migration of skilled workers will be required even if no liquefied natural gas (LNG)  
585 projects planned for the province are built (BC Statistics 2014). While the recent oil market  
586 downturn may take some pressure off the labour market in Western Canada, the assumption that  
587 all workers employed on the TMEP will otherwise be unemployed is not valid, and consequently  
588 the gross employment impacts of the TMEP cannot be expected to fairly represent net incremental  
589 gains to the Canadian economy.

590 The Conference Board of Canada's estimates of government fiscal benefits provided in  
591 TM's application (TM 2013b, Vol. 2 App. B) are also not valid. The estimated gain of \$4.5 billion in  
592 government revenue from project construction and operation is based on the assumption that all  
593 the labour and capital employed by the TMEP would otherwise be unemployed and would  
594 therefore generate no tax revenue absent TMEP. Again, most if not all of this labour and capital  
595 would be otherwise employed and would generate tax revenue in alternative employment. The  
596 Conference Board of Canada's EconIA is also problematic in that it only assesses gross  
597 government revenue without considering any potential incremental burdens on government  
598 induced by the TMEP such as emergency response and regulatory oversight. As well, the EconIA  
599 ignores how tax revenues may be reduced to the extent that TMEP diverts oil and revenues from  
600 other shippers. Consequently, the estimated \$4.5 billion increase in government revenue  
601 estimated by the Conference Board of Canada significantly overestimates the net revenue gain to  
602 government.

#### 603 **4.5. Inadequate Assessment of Economic, Environmental, and** 604 **Social Costs**

605 The NEB's assessment of the public interest value of new pipeline applications requires  
606 consideration of the potential negative impacts of projects. However, TM considers only the  
607 potential benefits of the TMEP on oil price netbacks and economic output and does not include  
608 estimates of the economic, environmental, and social costs of the project despite explicit  
609 requirements from the NEB to include these costs in the information provided on the public  
610 interest. Such costs include:

- 611                   • government costs of providing infrastructure and services such as emergency  
612                   response and regulatory oversight to support the pipeline;  
613                   • damages and losses to ecosystem goods and services from pipeline and terminal  
614                   construction and operation;  
615                   • air pollution from construction and operation of the pipeline and marine terminal as  
616                   well as tanker operations;  
617                   • GHG emissions from construction and operation of the pipeline and marine terminal  
618                   as well as tanker operations;  
619                   • spill accidents or malfunctions that occur during pipeline, terminal, and tanker  
620                   operations;  
621                   • damages and risks to passive use values incurred by Canadians;  
622                   • social costs related to the potential conflict associated with opposition to the project,  
623                   and  
624                   • cultural impacts caused by the disruption of traditional and cultural practices  
625                   resulting from regular project operations and/or spills.

626           TM's failure to include and quantify these costs in its assessment is a serious omission that results  
627           in an incomplete analysis of the public interest value of the TMEP and is contrary to the public  
628           interest requirements of the *NEBA*.

#### 629           **4.6. Incomplete Distributional Analysis of Impacts Affecting** 630           **Different Stakeholders**

631                   Federal government evaluation guidelines recommend the need for analyzing the  
632           distribution of impacts of projects and policies across different stakeholder groups. As stated in  
633           Treasury Board of Canada Secretariat (TBCS 2007) guidelines:

634                   *[o]ne must ask, "Who are the winners and who are the losers under the policy?"*  
635                   *and "By how much does each class of stakeholders gain or lose?" A stakeholder*  
636                   *analysis attempts to allocate the net benefits or losses generated by the policy.*  
637                   *The output of the stakeholder analysis contains critical information for decision*  
638                   *makers, as it indicates which groups will be the net beneficiaries and which*  
639                   *groups will be the net losers and by how much (p. 30).*

640                   The Conference Board of Canada's EconIA in Appendix B of *Volume 2* of the TMEP  
641           application examines direct, indirect, and induced impacts to GDP, government revenues, and  
642           employment from the perspective of the provinces and Canada. The EconIA does not provide a  
643           comprehensive analysis of the distribution of potential impacts by stakeholder group (such as First  
644           Nations, households in BC, Alberta, and Canada, crude oil producers, and tanker  
645           owners/operators, among others) as recommended in federal government guidelines. Further, the  
646           analysis of distributional effects in *Volume 2* identifies only the gross economic benefits of the

647 TMEP and fails to examine the distribution of potential costs that stakeholders incur from the  
648 project. Consequently, TM is not able to identify who “wins and loses”, nor is TM able to identify  
649 appropriate mitigation measures such as adequate levels of compensation to address negative  
650 impacts borne by particular societal groups affected by the project such as First Nations.

651 The absence of a comprehensive evaluation of distributional impacts in the TMEP  
652 application prevents decision-makers from assessing the economic, environmental, and social  
653 costs and benefits to different societal groups in Canada and from determining the appropriate  
654 balance of these interests in order to assess the public interest of the project consistent with the  
655 *NEBA*.

## 656 **4.7. Inadequate Compensation Plans**

657 An important consideration in the assessment of public interest and analysis of who gains  
658 and who loses from projects such as the TMEP is the nature of the compensation system to  
659 mitigate economic, environmental, and social costs incurred by specific stakeholders. Here we  
660 focus on just one of the many compensation issues: compensation for damages from a potential  
661 tanker spill.

662 Although TM provides an overview of compensation funds in its Contingency Plan (TM  
663 2013b, TERMPO 3.18), TM has not provided a comprehensive compensation plan that provides  
664 details about the process for mitigating and compensating damages incurred by parties impacted  
665 by a tanker spill. The Contingency Plan does not define compensable damages, identify  
666 compensable parties, specify methods for determining damage claims, identify funding sources to  
667 fully cover all damage costs, or specify dispute resolution procedures. Instead, TM defers  
668 compensatory responsibility for tanker spills to the International Oil Pollution Compensation Funds  
669 and the domestic Ship-source Oil Pollution Fund, which provides maximum compensation of up to  
670 \$1.3 billion for tanker spills (TM 2013b, TERMPO 3.18). It is critical to note, though, that the  
671 international and domestic compensation funds only cover damages where a monetary loss can  
672 be proven (IOPCF 2011), and consequently many spill damages including environmental  
673 damages, social and psychological costs, and passive use damages may not be compensated.  
674 Recent evidence shows that compensation actually paid by the International Oil Pollution  
675 Compensation Funds represented only 5% to 62% of compensation claimed for six large tanker  
676 spills (Thébaud et al. 2005).

677 **4.8. No Assessment of Costs and Benefits of Alternative Projects**

678 The NEB *Filing Manual* (NEB 2013c, p. 4-3) requires proponents to describe other  
679 economically- feasible alternatives to applied-for projects and to provide a rationale for choosing  
680 the proposed project over alternatives. According to the NEB (2013c, p. 4-4), the proponent must  
681 evaluate feasible project alternatives that meet the objective of and are connected to the applied-  
682 for project. To justify the proposed project, the NEB recommends that the proponent provide an  
683 analysis of the various project alternatives with criteria to determine the most appropriate option  
684 (NEB 2013c, p. 4-4). The criteria the proponent should use to evaluate different project  
685 alternatives include construction and maintenance costs, public concern, and environmental and  
686 socio-economic effects (NEB 2013c, p. 4-3).

687 The TMEP application (TM 2013b) considers different pipeline corridors and alternative  
688 pump station locations in its environmental and socio-economic assessment in *Volume 5A* and  
689 *Volume 5B* and identifies some of the criteria referenced by the NEB (2013c) to evaluate  
690 alternatives. However, the TMEP application does not include an analysis of project alternatives  
691 that would meet the primary purpose of the TMEP, which is “to provide additional transportation  
692 capacity for crude oil from Alberta to markets in the Pacific Rim including BC, Washington State,  
693 California, and Asia” (TM 2013b, Vol. 1 p. 1-4) and the more general objective of transporting  
694 Alberta crude to world-priced oil markets.

695 As IHS’s analysis for TM indicates, there are a large number of potential transportation  
696 projects available and not all the projects or options are required or needed to meet demand.  
697 Consequently it is essential to undertake a comparative evaluation of transportation options to  
698 identify which option or combination of options is more cost-effective from an economic,  
699 environmental, and social perspective. The US government’s assessment of pipeline proposals  
700 provides a good framework for how to undertake comparative evaluation of transportation

701 options.<sup>8</sup>

## 702 **4.9. No Assessment of Project Trade-offs**

703 A final major deficiency in the TMEP application is that the regulatory application submitted  
704 by TM does not present the major trade-offs of the project in terms of its gains and its costs. The  
705 TMEP application contains several sections relevant to evaluating the public interest of the project:  
706 *Volume 2* of the TMEP application discusses the economic and commercial implications of the  
707 project and contains appendices that estimate the benefits of the project, the need for the project,  
708 and the direct, indirect, and induced economic impacts; *Volumes 5A, 5B, 5C and 5D* contain the  
709 socio-economic and biophysical impacts of the project; and *Volumes 7 and Volume 8C* (including  
710 the TERMPOL studies) contain important information related to spill risk. However, TM does not  
711 synthesize important information from the different volumes of the regulatory application in a  
712 centralized evaluative framework to compare costs and benefits of the project and trade-offs that  
713 decision-makers must consider in assessing the project's public interest value. Identifying trade-  
714 offs between gains from project benefits and losses from project costs is information needed by  
715 the NEB to be able to weigh the impacts of a project to determine whether the project is in the  
716 public interest (NEB 2010a, p. 1).

## 717 **4.10. Summary of Major Deficiencies**

718 The methods used by TM to assess whether the TMEP is in the public interest has a  
719 number of major weaknesses. The assessment uses gross economic impacts as the primary  
720 measure of the contribution of the project to the public interest instead of net impacts, and the

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<sup>8</sup> A good example of evaluating alternatives is the US government's *Final Supplemental Environmental Impact Statement for the Keystone XL Project* (USDS 2014). The analysis of alternatives considers three major categories of alternatives and a large number of sub-options under each category including ten alternative scenarios for shipping WCSB oil to the USGC involving rail, a combination of rail and tanker, rail and pipeline, trucking, existing pipeline systems, other recent crude transportation proposals, and additional scenarios that consist of using alternative energy sources and implementing energy conservation measures (USDS 2014, Vol. 2.2 p. 2.2-6). The alternatives were evaluated using comprehensive economic, social and environmental criteria. According to the USDS (2014, Vol 2.2 p. 2.2-1), an evaluation of all feasible project alternatives provides decision-makers and the public with a range of reasonably different options to the proposed project to consider.

721 method incorrectly assumes that economic impacts are a measure of benefits without taking into  
 722 account the opportunity cost of the labour, capital and other resources it uses. TM's analysis  
 723 overstates the need for and value of the transportation services it provides. The TM analysis also  
 724 does not estimate many of the costs of the project (e.g., unused capacity, and environmental  
 725 costs) and does not provide a summary of costs and benefit in a format that allows for  
 726 identification of trade-offs and comparisons necessary for determining whether the TMEP is in the  
 727 public interest.

728 Table 6 provides a summary of these deficiencies. In total we identify 11 major deficiencies  
 729 related to project need and public interest of the TMEP. Accordingly we conclude that TM's  
 730 application is incomplete and deficient and the application does not provide decision-makers with  
 731 the information required to make an informed decision on whether the TMEP is needed and in the  
 732 public interest. Further, we believe that the evidence submitted by TM shows that the TMEP is not  
 733 needed as planned, will harm the public interest by generating significant costs in terms of surplus  
 734 capacity, and will not generate the alleged benefits of higher oil price netbacks.

735 **Table 6. Weaknesses in the TMEP Regulatory Application Addressing the NEBA Decision**  
 736 **Criteria**

Criterion	Description	Deficiency
Project Need	<i>An analysis of the supply and demand for the pipeline provides the best available information to enable a sound decision of the need for pipeline capacity</i>	1. Understatement of oil transportation capacity 2. Optimistic crude oil supply forecast 3. Optimistic forecast of Bakken shipments on Canadian pipelines 4. No assessment of costs of surplus pipeline capacity
Public Interest	<i>All relevant economic, environmental, and social costs and benefits to Canadians are estimated using the best available information and analysis to facilitate a rational assessment of public interest impacts</i>	5. Deficient assessment of predicted oil price netback 6. No analysis and consideration of net as opposed to gross economic impacts 7. Inadequate assessment of economic, environmental, and social costs 8. Incomplete distributional analysis of impacts

Criterion	Description	Deficiency
		<p>affecting different stakeholders</p> <p>9. Inadequate compensation plans</p> <p>10. No assessment of costs and benefits of alternative projects</p>
	<p><i>Information is presented in a manner that facilitates the identification of trade-offs among the various impacts to enable a reasoned judgment of whether there is a net benefit</i></p>	<p>11. No assessment of project trade-offs</p>

## 737 **5. Benefit Cost Analysis of TMEP**

738 A comprehensive and widely-accepted method for evaluating whether projects are in the  
739 public interest is benefit cost analysis (BCA). The objective of BCA is to identify all the positive  
740 and negative consequences of a project and to assess the relative significance of these  
741 consequences to determine whether a project generates a net gain or net loss to society. BCA is  
742 based on a well-developed theoretical foundation, its methodology and application is outlined in  
743 numerous publications, and it is required for various types of approvals in many jurisdictions  
744 including Canada and Alberta (Pearce et al. 2006; Zerbe and Bellas 2006; TBCS 2007; Shaffer  
745 2010; Boardman et al. 2011). Consequently, we will apply BCA to the TMEP to assess whether  
746 the project is in the public interest.

747 The basic steps in BCA are: (1) specify the scenarios that will be assessed, (2) determine  
748 standing, (3) catalogue all types of potential impacts of the project and whether they are benefits  
749 or costs and to whom, (4) predict impacts quantitatively over the life of the project, (5) monetize  
750 impacts where possible and record impacts that cannot be monetized in other quantitative or  
751 qualitative terms (6) discount benefits and costs, (7) compute net benefits, (8) perform sensitivity  
752 analyses, and (9) make a recommendation (adapted from Boardman et al. 2011).

753 We acknowledge that BCA has often been criticized for ignoring the distribution of impacts,  
754 concealing value judgments, and omitting or under-valuing impacts that cannot be translated into  
755 monetary terms. To address these and other concerns we use a modified BCA approach termed  
756 *Multiple Accounts Benefit-Cost Analysis* that disaggregates costs and benefits by stakeholder and  
757 by type and explicitly includes costs and benefits that cannot be translated into monetary units  
758 (Shaffer 2010). We also conduct a range of sensitivity analyses to test how results may change  
759 under alternative assumptions. Where applicable we use Canadian benefit cost analysis  
760 guidelines published by the federal government (TBCS 2007).

### 761 **5.1. CBA Overview and Assumptions**

762 We summarize the components of the potential benefits and costs of the TMEP that we

763 consider in our BCA in Table 7. The benefits of the TMEP are revenues associated with  
 764 transporting WCSB oil to market, the potential gains in netbacks by accessing higher value  
 765 markets and reducing transportation costs, employment, and tax revenue. The costs of the project  
 766 are the capital and operating costs of the TMEP, the costs of unused capacity, costs to BC Hydro,  
 767 plus external environmental costs such as GHG emissions, potential damages from oil spills, and  
 768 other environmental and social costs, including costs specific to First Nations.

769 **Table 7. Components of our Benefit Cost Analysis**

<b>Component</b>	<b>Benefit</b>	<b>Cost</b>
TMEP Pipeline Operations	Toll revenue	Capital and operating costs of TMEP
Unused Oil Transportation Capacity		Reduced net revenues of impacted transportation capacity
Oil Price Netback	Increased netbacks to producers	
Employment	Increased wages and employment generated by TMEP	
Tax Revenue	Net tax revenue gains to government	Net tax revenue loss to government
Electricity		Net cost of supplying electricity to TMEP
GHG Emissions		Damage costs from direct TMEP GHG emissions
Other Air Emissions		Damage costs from TMEP air emissions
Oil Spills		Expected value of TMEP oil spill costs
Passive Use Damages from Oil Spill		TMEP passive use oil spill damages
Other Environmental Costs and Benefits	Other environmental benefits <sup>1</sup>	Other environmental costs <sup>1</sup>
Other Socio-economic Costs and Benefits	Other socio-economic benefits <sup>1</sup>	Other socio-economic costs <sup>1</sup>

770 Note: 1. These components are identified but not estimated in monetary units in our BCA (see appendix A).

771 We evaluate and compare two options in our BCA: building the TMEP versus not building  
 772 the TMEP. The ‘building the TMEP’ and ‘no TMEP’ options both assume operation of existing oil  
 773 transportation facilities and completion of some new facilities (see below). Following the guidelines  
 774 of the Treasury Board of Canada Secretariat (TBCS 2007), we assume all Canadians have  
 775 standing and therefore evaluate the TMEP from the perspective of Canada. For the base case we  
 776 use the recommended TBCS discount rate of 8%, with sensitivities of 10%, 5%, and 3%. All costs  
 777 and benefits are reported in 2014 Canadian dollars and are estimated over a 30 year period.

778 Our oil transportation capacity assumptions are summarized and compared to IHS’s  
 779 assumptions in Table 8. To allow for easier comparison of our assumptions with those of IHS, we  
 780 have used IHS’s approach of defining capacity as available capacity to ship WCSB crude, which is  
 781 estimated by deducting refined petroleum shipments and shipments of US Bakken crude on  
 782 Canadian pipelines from total capacity. Our base case assumptions are the same as IHS with the  
 783 following adjustments:

- 784 • We include 700 kbpd of rail capacity based on CAPP’s (2014) rail forecast, while  
 785 TM excludes rail unless there is a shortage of pipeline capacity. We believe our  
 786 assumption of 700 kbpd is conservative because: actual rail capacity is forecast to  
 787 be 1,000 kbpd by 2016 with a potential to increase to 1,400 kbpd; rail is increasingly  
 788 competitive with pipelines for bitumen shipments; and some rail shipments are  
 789 based on longer-term contracts.
- 790 • We exclude the 525 kbpd capacity of the ENGP because this proposed project has  
 791 no long-term contracts and given the projected surplus pipeline capacity we believe  
 792 that it is unlikely that the ENGP will to be built.
- 793 • We use available capacity for WCSB oil for Energy East of 900 kbpd as estimated  
 794 by IHS in its evidence provided for TransCanada in the Energy East application  
 795 instead of 800 kbpd (IHS 2014, p. 152).

796 **Table 8. Comparison of Transportation Capacity Estimates Used in TM/IHS Analysis and in**  
 797 **Our BCA**

Facility	TM/IHS (kbpd)	Our BCA Base Case <sup>1</sup> (kbpd)
Enbridge	2005	2005
Express/Milk River/Rangeland	320	320
Trans Mountain	265	265
Keystone	590	590
Rail	0	300
<b>Existing Subtotal</b>	<b>3,180</b>	<b>3,480</b>
Enbridge Expansion	785	785

Facility	TM/IHS (kbpd)	Our BCA Base Case <sup>1</sup> (kbpd)
Keystone XL	730	730
ENGP	525	0
Kinder Morgan TMEP	590	590
Energy East	800	900
Rail	0	400
<b>Total Existing and Proposed</b>	<b>6,610</b>	<b>6,885</b>

798 Sources: IHS (2014, Table 1.2A-1). Note. 1. Our BCA capacity estimates are based on IHS estimates from IHS  
799 (2014, Table 1.2A-1) and the IHS 2015 update (TM 2015c) which added 370 kbpd incremental capacity for the  
800 Enbridge Line 3 upgrade and replacement. IHS estimates are defined as available capacity to ship WCSB crude  
801 after deducting refined product shipments and US Bakken crude shipments on Canadian pipelines. Our  
802 modifications to IHS capacity estimates include: adding existing rail of 300kbpd to existing capacity and an  
803 additional 400 kbpd of rail to new capacity based on CAPP 2014; increasing available capacity on Energy East to  
804 900 kbpd consistent with the IHS market assessment for TransCanada (IHS 2014, p.152); and omitting capacity of  
805 the ENGP pipeline due to the low probability of the ENGP being built.

806 As indicated in Table 8, our assumptions of total WCSB transportation are similar to those  
807 adopted by IHS. However, to address uncertainty regarding proposed expansion of oil  
808 transportation infrastructure, we conduct the following sensitivity analyses by making the following  
809 alternative assumptions to our base case transportation capacity:

- 810 1. IHS assumptions (no rail and add ENGP);
- 811 2. rail capped at 300kbpd;
- 812 3. no Keystone XL with rail capped at 300 kbpd;
- 813 4. no Keystone XL and no Energy East with rail capped at 300 kbpd; and
- 814 5. ENGP added to our base case.

815 Our oil supply assumptions use estimates provided by IHS in the TM application and the  
816 updated forecast. For our base case we use the updated IHS base case forecast (TM 2015a) and  
817 for our higher production sensitivity we use the 2013 IHS base case (TM 2013b, Vol. 2 App. A; TM  
818 2014b, Table 1.2A-1) and for our lower sensitivity we use the IHS 2013 low forecast (see Figure  
819 2). As discussed in section 4 of our report, the updated IHS production price and production  
820 forecasts appear optimistic and therefore our base case likely underestimates the quantity and  
821 costs of unused capacity.

## 822 **5.2. Costs and Benefits for Trans Mountain**

823 The costs of the TMEP are the capital and operating costs of transporting the oil as  
824 specified by TM in its submission: capital costs of \$5.5 billion in nominal dollars to be spent over a  
825 seven-year period from 2012 to 2018 (or \$4.9 billion in 2012 dollars) (TM 2013b, Vol. 2 App B p.  
826 5); incremental operating costs of \$118 million per year (Vol. 5D p. i); and incremental  
827 decommissioning costs of approximately \$263 million (Vol. 2 p.35).

828 The benefits accruing to TM are the toll revenues it receives for transporting oil to market.  
829 Tolls for the TMEP are set to cover all the operating and capital costs of the pipeline as defined in  
830 the TMEP toll hearings. We assume given TM's shipper contracts that TMEP will be fully utilized,  
831 or at least in accordance with the utilization rate used to determine the cost recovery tolls. We  
832 further assume that the cost of capital used to determine the tolls are equivalent to the BCA  
833 discount rate. Under these assumptions, the present value of the TMEP capital and operating  
834 costs equal the present value of the toll revenues, and there is no net benefit or cost for the TMEP  
835 directly.<sup>9</sup> However, if the TMEP costs are higher than forecast in the toll hearings there will be a  
836 net cost because toll revenues will no longer fully cover costs, and if TMEP costs are lower there  
837 will be a net benefit because toll revenues will exceed costs.

838 Previous pipeline projects indicate that there is a propensity for significant cost escalation,  
839 which is consistent with other research on large projects (Flyvbjerg et al. 2003; Gunton 2003).<sup>10</sup>  
840 Although the record indicates a high risk of cost overruns, the risk may be lower with the TMEP  
841 because much of the project uses existing corridors similar to the Enbridge Clipper expansion that  
842 was completed on budget. Nonetheless, given past experience it is important to do a sensitivity  
843 analysis testing the impact of varying costs on the TMEP's net benefits. Consequently we

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<sup>9</sup> Although the direct operation of the TMEP generates a net present value of zero (benefits equal costs), the operation has the potential to generate other benefits (such as improved market access) and costs which are addressed in other components of the BCA.

<sup>10</sup> Estimates of the capital costs of the Enbridge Northern Gateway project increased by about one-third from \$5.5 billion (2009\$) (\$5.9 in 2012\$) as stated in its application (Enbridge 2010) to \$7.9 billion as stated in NEB Joint Review Panel Report (NEB 2013b, p. 4). Keystone XL cost estimates increased by approximately 45% between 2012 and 2014, from \$5.5 billion to \$8.0 billion (TransCanada 2013, p. 40; TransCanada 2015, p. 65). The Mackenzie Valley Pipeline costs have reported to have increased by more than 40% from 2007 to 2013 (Jones 2013). Enbridge's Clipper project is reported to have come in on budget, suggesting that costs overruns are not a certainty (Enbridge 2010, p. 50). Although there are many reasons for these increases such as change in project designs and delays, the record shows a propensity for cost escalation.

844 undertake two sensitivities: a 20% increase in capital costs, and a 10% reduction in capital costs.  
845 We use a higher sensitivity for the increase given the evidence of cost escalation seen with  
846 previous pipeline projects. Higher capital costs result in a net cost of \$792 million while lower costs  
847 generate a net benefit of \$396 million (net present value).

### 848 **5.3. Costs of Unused Transportation Capacity**

849 As illustrated in TM's transportation capacity and export supply analysis (Figure 2),  
850 construction of the TMEP will contribute to creation of surplus capacity in the oil transportation  
851 sector. This surplus capacity represents capital costs incurred by the oil transportation sector that  
852 are not offset by toll revenue. Costs of surplus capacity have been identified as a concern in  
853 previous NEB pipeline hearings. In the ENGP hearings, Enbridge (Wright Mansell 2012, p. 144)  
854 estimated potential costs of unused capacity of \$857 million (2012\$), and in the Keystone XL  
855 hearings, it was estimated that there would be unused capacity costs of \$315-\$515 million per  
856 year would result in increased tolls for shippers (NEB 2010b, p. 24).

857 We use two methods for estimating the unused capacity costs of the TMEP. The first  
858 method is to assume that the toll revenue received by TMEP to recover its capital costs should  
859 only be included as a benefit when the TMEP capacity is required (i.e., when the TMEP is not  
860 simply diverting shipments from other oil pipelines). If the TMEP capacity is not required, the toll  
861 revenues are not an incremental benefit to the transportation sector – they simply replace the toll  
862 revenues that would have been paid to other pipelines. In this method the present value of TMEP  
863 capital costs are deducted from the overall net benefits to the extent the capital expenditures were  
864 not required to move WCSB oil to market.

865 A second method to estimate unused capacity costs is to estimate more directly the lost  
866 net revenue of the unused capacity on existing pipelines resulting from the diversion of oil to the  
867 TMEP. This second approach is what was used by Enbridge in its estimates of the costs of  
868 unused capacity generated by the ENGP and Keystone XL pipelines referenced above. In this  
869 method, the cost of the unused capacity is defined as the net revenue that would have been  
870 generated on other pipelines by the 590 kbpd that is diverted to the TMEP. We estimate the net  
871 revenue loss per barrel based on Enbridge's audited financial statements for pipeline operations

872 as reported in their 2014 annual report (Enbridge 2015, p. 66-67).<sup>11</sup> We develop three alternative  
873 estimates of net revenue loss per barrel based on different assumptions (Table 9). We use  
874 Enbridge's mainline for our base case estimate of unused capacity costs because we are focusing  
875 on costs in Canada. However, there will be a propensity by shippers to divert oil to the TMEP that  
876 would have gone to further destinations. Therefore we include a sensitivity analysis based on  
877 Cushing shipments. Also note that some shipments may be diverted from rail which has a lower  
878 net revenue ratio. We address this in two ways: first, we estimate the net revenue per barrel for a  
879 combined (50/50) Enbridge mainline/rail assumption; second, we have included several scenarios  
880 in which rail is capped at 300 kbpd or eliminated as a shipment option so that the net revenue loss  
881 will be primarily or exclusively on pipelines.

882 The quantity of unused capacity is estimated as the lower of: (1) the 590 kbpd diverted to  
883 the TMEP and (2) total unused oil transportation capacity at 95% capacity utilization. As discussed  
884 above in our transportation capacity and demand assumptions (section 5.1), we include a number  
885 of sensitivity analyses in which we change capacity and oil supply assumptions to test the impact  
886 on unused capacity costs. Also, just as increased netback benefits accruing to non-Canadians  
887 should be omitted as a benefit, unused capacity costs incurred by non-Canadians should be  
888 omitted as a cost. We have not omitted either of these non-Canadian benefits and costs in our  
889 analysis due to data limitations. Omitting the proportion of capacity costs accruing to non-  
890 Canadians would reduce the capacity cost estimate in our CBA, but as noted above our base case

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<sup>11</sup> Enbridge data is used for the net revenue loss estimate because much of the oil shipped on TMEP is likely to be diverted from Enbridge, given that Enbridge is the largest shipper, and as oil shipped on competing pipelines and some rail is under long-term contracts while most of the oil shipped on Enbridge is not. Also, the total new contracted shipments that need to be diverted to fill new pipelines (Keystone XL, Energy East, and TMEP) in 2020 is 2,254 kbpd (TM 2013b, Vol 2 App A p. 46). Therefore, even if all shipments on rail in our base case (700 kbpd) are diverted, an additional 1,554 kbpd would need to be diverted from other shippers, primarily Enbridge. The net revenue loss estimates for Enbridge will provide a reasonable estimation of the net revenue losses incurred by other shippers. Net revenue loss is calculated from p. 66 of Enbridge's 2014 annual report (Enbridge 2015) for their Canadian mainline based on a three year average (2012-14) of revenue less power costs. Operating and administrative costs are not deducted for two scenarios (mainline and Cushing because Enbridge (2015, p. 67) states that operating and administrative costs (other than power costs) are relatively insensitive to throughput volumes. Administrative and operating costs are deducted in the Enbridge Mainline/Rail scenario to provide a lower bound estimate of net revenue loss. As there will be a propensity for shippers to divert oil that incurs higher toll charges, oil shipped to further shipment points will be the most likely to be diverted, subject to other constraints such as contracts and destination oil prices. We acknowledge that oil shipped on TMEP may be diverted from other non-Enbridge facilities that may have different cost profiles and that there is uncertainty regarding the destination of the oil diverted from the Enbridge line. We have addressed this uncertainty by using a range of net revenue loss estimates for different Enbridge shipment options.

891 capacity cost estimates are conservative because they exclude the net revenue losses on the US  
 892 portions of Canadian pipelines. The net present value estimates of unused capacity costs are:  
 893 \$2.1 billion for the rail/pipeline scenario, \$3.1 billion for the Enbridge mainline scenario, \$8.0  
 billion 894 for the Enbridge Cushing scenario, and \$3.2 billion based on the TMEP cost of capital  
 approach.

895 **Table 9. Unused Capacity Costs**

Assumption	Unused Capacity Cost (billion \$ net present value)
Enbridge Mainline (base case)	3.1
Enbridge Alberta to Cushing toll	8.0
Enbridge Mainline/Rail (50/50)	2.1
TMEP Unneeded Capital Cost Method	3.2

896 Source: Unused capacity costs are estimated by multiplying the quantity of oil diverted by year by the net revenue  
 897 per barrel. Enbridge net revenue estimates are on based on three year average net revenue ratios for 2012-2014  
 898 from Enbridge (2015, p. 66-67) . For Enbridge Mainline, the net revenue per barrel is estimated by dividing annual  
 899 oil throughput by annual net revenue. For the Enbridge Alberta to Cushing option the net revenue/total revenue  
 900 ratio for Enbridge is multiplied by the toll rate for heavy oil for Enbridge tolls as reported in CAPP (2014, p. 42) and  
 901 converted to Canadian dollars. The Enbridge Mainline/Rail option is estimated by using a lower net revenue  
 902 estimate for Enbridge based on deducting operating and administrative plus power costs as defined in Enbridge  
 903 (2015, p. 66) per barrel and applying the operating cost (excluding depreciation) to revenue ratio from CN Rail  
 904 2014 to the average revenue per barrel for the Enbridge Mainline. These assumptions for the Enbridge  
 905 Mainline/Rail scenario will understate net revenue loss per barrel because they include operating and  
 906 administrative costs for Enbridge (which Enbridge states are relatively insensitive to throughput) and they use  
 907 average operating cost to revenue ratios for CN (which will overstate short run marginal cost) and apply these to  
 908 Enbridge's average revenue per barrel. Therefore the cost of unused capacity under this assumption is  
 909 conservative.

## 910 **5.4. Higher Netbacks to Oil Producers**

911 TM asserts that a major benefit of the TMEP to the oil and gas sector is increased  
 912 netbacks by accessing higher value markets and lowering the marginal transportation costs of  
 913 WCSB oil exports. As discussed in section 4.3 of this report, TM's forecast of increased netbacks  
 914 due to lower transport costs resulting from the TMEP is in our view not proven or reliable, and  
 915 therefore we do not include TM's estimate of higher netbacks induced by lower transport costs in  
 916 our BCA.

917 The other potential source of higher netbacks identified in the TM application is based on  
 918 accessing higher priced oil markets such as Asia. We reviewed the merits of this Asian premium in  
 919 section 4.3.2 of our report and concluded that while price premiums can exist for periods of time  
 920 due to market constraints and lags in market adjustments, the existence of a permanent long-term

921 price premium is not evident from past price data and is not consistent with the operation of world  
922 oil markets. Consequently, it would be unreasonable to assume a permanent price premium in the  
923 evaluation of the TMEP. Nonetheless, to test the impact of a price premium we include a  
924 sensitivity analysis based on IHS's forecast of an Asian price lift ranging from \$1.76 to \$2.52 per  
925 barrel through to 2037 for TMEP oil shipped to Asia as estimated in the 2015 TM update (TM  
926 2015a, p. 10). The estimated price lift benefit is \$ 2.0 billion. However, consistent with federal  
927 guidelines (TBCS 2007), we note that the proportion of the price uplift benefit accruing to non-  
928 Canadians should be omitted from the benefits. We have not attempted to estimate this proportion  
929 because we do not have detailed ownership data on the shippers on the TMEP. However, the  
930 proportion of foreign ownership in the oil and gas sector (based on operating profits in the most  
931 recent five year period (2008-2012) is 41% so the proportion that should be removed as a benefit  
932 is significant.<sup>12</sup>

## 933 **5.5. Employment Benefits**

934 A potential benefit of the TMEP is providing employment to workers. As discussed in  
935 section 4.4 of this report, the economy of Western Canada has been characterized by tight labour  
936 markets and it is unlikely that workers employed on the TMEP would otherwise be unemployed.  
937 However, given recent developments in the energy sector and the potential of TMEP training and  
938 hiring employees through impact benefit agreements, it is possible that there will be an  
939 employment benefit, with some hiring of persons who would otherwise be unemployed or  
940 employed at a lower wage. Consequently, we include an employment benefit in our CBA.

941 The measurement of potential employment benefits depends on labour market conditions  
942 and hiring policies of companies that are difficult to forecast. To illustrate the potential significance  
943 of the employment benefits, a percentage is applied to the wages paid to represent the  
944 incremental income that might be earned, or more specifically the income in excess of the labour's  
945 opportunity cost (e.g., 5% (Wright Mansell 2012, p. 73); 10-15% (Shaffer 2010)). In the sensitivity  
946 analysis we use two scenarios: 5% applied to construction employment income for the base case

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<sup>12</sup> Statistics Canada's (2014) definition of foreign ownership is based on the country of control. Some countries classified as foreign-owned based on country of control may have Canadian shareholders and some countries classified as Canadian may have foreign shareholders. Therefore, the proportion of profits accruing to non-Canadians may be higher or lower than the Statistics Canada estimate.

947 and a sensitivity of 15% applied to construction and operating employment income to measure the  
948 range of potential employment benefits. We use the direct labour income for construction and  
949 operating employment incomes based on data in the TMEP application, which we note is high  
950 compared to other pipeline projects and may therefore overstate the employment benefit (TM  
951 2013b, Vol. 5B).<sup>13</sup> Total estimated employment benefits for the TMEP range from \$77 to \$284  
952 million (net present value).

## 953 **5.6. Benefits to Taxpayers**

954 Incremental tax revenues not offset by incremental government expenditures is a benefit to  
955 taxpayers. As discussed earlier in section 4.4 of this report, the net increase in tax revenue is  
956 much less than the gross increase because the gross increase includes tax revenue that would  
957 have been generated in the absence of the TMEP being built. TM's gross revenue estimates also  
958 do not deduct any incremental costs to government such as emergency response and regulatory  
959 monitoring resulting from the project.

960 In BCA it is normally assumed that most economic activity-related tax revenue (e.g.,  
961 income and sales taxes) is not incremental or, for example with respect to the taxes paid by in-  
962 migrants, is required to offset the incremental costs of government services and infrastructure  
963 needed to accommodate the larger population (Shaffer 2010). Accordingly, tax revenue is not  
964 included as a benefit unless the tax revenue is unique to the project (i.e., it would have not been  
965 generated in alternative economic activity) and is not required to fund incremental government  
966 expenditures due to the project.

967 In the case of the TMEP there are two streams of tax revenue that could generate net  
968 benefits: royalty and income tax revenue from an oil price lift induced by the TMEP, and property  
969 tax revenue from the new pipeline and related facilities. As previously discussed, although a  
970 permanent oil price lift is unlikely we do include a sensitivity analysis of an oil price lift based on

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<sup>13</sup> We use total direct construction labour income (TM 2013b, Vol. 5B p. 7-168) and total direct operating income for the upper bound scenario (p. 7-170). We note that the labour income to capital spending ratio provided in the TM application (approximately 38%) is much than double the ratio used for employment benefit estimates in other pipeline projects as the Northern Gateway (14.55%) (WM 2012, p. 73). Due to lack of detail on the how the labour income estimates were derived in TM's Conference Board report, we are unable to assess the reasons for the difference. We note that using the Enbridge labour ratio would reduce the employment benefit by more than one-half.

971 IHS's 2015 updated Asian price premium forecast. In this scenario, we include the incremental tax  
972 revenue generated by the higher oil prices as a benefit to government based on the government  
973 revenue estimates for the oil price uplift estimated by the Conference Board of Canada (TM  
974 2013b, Vol 2 App B). Secondly, although some of the property tax revenue from the TMEP may be  
975 required to cover incremental government costs, we assume that most of the TMEP property tax  
976 revenue is a net revenue gain unique to the TMEP not offset by increased costs. Therefore, we  
977 include property tax revenue as a benefit to government, with the qualification that this will  
978 overstate the benefit gain to government to the extent there are offsetting incremental local  
979 government costs. TM estimates the incremental property tax revenue of the TMEP at \$26.5  
980 million per year, of which \$23.1 million is paid in BC and \$3.4 million in Alberta (TM 2013b, Vol. 5B  
981 p. 7-185). The net benefit of the property tax is \$242 million (net present value).

## 982 **5.7. Costs to BC Hydro and BC Hydro Customers**

983 TM estimates that TMEP will consume approximately 1,046 gigawatt-hours (GWh) of  
984 electricity per year, 520 of which will be consumed in British Columbia (TM 2014a, p. 110-111).  
985 Although TM will pay for the electricity, current rates in British Columbia are significantly below the  
986 long-run incremental costs of supplying new loads. Consequently, there is a net loss to BC Hydro  
987 and its ratepayers equal to the difference between electricity rates paid by TM and the incremental  
988 cost of supplying the increased requirements due to the TMEP. BC Hydro's estimated long-run  
989 incremental cost of energy is \$85-\$100 per megawatt-hour (MWh) (BC Hydro 2013) while the  
990 average amount paid by TMEP is \$38 per MWh (TM 2014a, p. 110-111), resulting in a net cost to  
991 BC Hydro of \$52 per MWh (based on an incremental cost of \$90 per MWh), or \$27 million per  
992 year. The net cost to BC Hydro and BC ratepayers is \$257 million (net present value).

## 993 **5.8. Environmental Costs**

### 994 **5.8.1. Air Pollution**

995 Installation and operation of the pipeline, construction and operation of Westridge  
996 Terminal, and incremental tanker and tug traffic associated with the project would release sulphur  
997 dioxide (SO<sub>2</sub>), nitrogen oxides (NO<sub>x</sub>), and particulate matter (PM<sub>10</sub>; PM<sub>2.5</sub>) that affect human health  
998 and ecosystems. Exposure to these pollutants can cause respiratory and heart health effects and  
999 increase mortality rates in humans (IMO 2009; US EPA 2009). SO<sub>2</sub> and NO<sub>x</sub> are also associated

1000 with acid precipitation that can affect forest and aquatic ecosystems (US EPA 2009), and PM  
 1001 deposition contributes to acidification and nutrient enrichment (IMO 2009). TMEP construction and  
 1002 operations would also emit carbon monoxide (CO), volatile organic compounds (VOC), and other  
 1003 hazardous air pollutants including benzene, toluene, ethyl benzene, and xylenes.

1004 TM estimates that some types of air pollution will be reduced with TMEP as tank vapour  
 1005 activation units (TVAUs) will be installed at the Westridge terminal (TM 2013b, Vol. 5A p. 7-86-87).  
 1006 These reductions, however, are not necessarily a benefit of the TMEP if they could be installed or  
 1007 would have been required as a mitigation measure without the TMEP. To reflect this possibility we  
 1008 examine air emission damage costs in our BCA based on two scenarios: one showing the  
 1009 reductions in air pollution estimated by TM based on the assumption that the mitigation measures  
 1010 to reduce emissions could only be implemented if the TMEP is built, and one assuming that the  
 1011 mitigation measures can be implemented whether or not TMEP proceeds.

1012 Our summary of air pollution damage costs estimates from several studies shows that  
 1013 there is a wide variation in air pollutant damage costs due to differing underlying methodological  
 1014 approaches, health and environmental impacts assessed, and physical and socio-economic  
 1015 characteristics of impacted areas (Table 10).

1016 **Table 10. Unit Damage Costs for Air Pollution**

Pollutant	Social Damage Cost (\$ per tonne) <sup>1</sup>			
	Matthews and Lave (2000) <sup>2</sup>	Muller and Mendelsohn (2007) <sup>3</sup>	DEFRA (2011) <sup>4</sup>	Sawyer et al. (2007) <sup>5</sup>
CO	2 – 2,157	n/a	n/a	n/a
SO <sub>2</sub>	1,582 – 9,655	1,506 – 2,511	1,929 – 2,711	810 – 2,769
NO <sub>x</sub>	452 – 19,516	502	1,087 – 1,586	2,139 – 2,638
PM <sub>10</sub>	1,952 – 33,280	335 – 837	n/a	n/a
PM <sub>2.5</sub>	n/a	1,841 – 5,523	17,138 – 24,967	5,354 – 6,824
VOC	329 – 9,039	502 – 837	n/a	114 -280

1017 Sources: Matthews and Lave (2000), Muller and Mendelsohn (2007), DEFRA (2011), Sawyer et al. (2007). Notes:  
 1018 1. All damage costs adjusted to 2014 CDN \$. 2. Range for Matthews and Lave (2000) represents minimum and  
 1019 maximum damages. 3. Range for Muller and Mendelsohn (2007) represents average marginal damages in rural  
 1020 areas and urban areas. 4. Range for DEFRA (2011) represents low and high damage values. 5. Range for Sawyer  
 1021 et al. (2007) represents damage in Alberta and British Columbia.

1022 We estimate air pollution costs of the TMEP using the air emission data provided by TM (TM  
1023 2015a, p. 21; TM 2013a, p. 200; EC 2004) and the cost damage data summarized in Table 10. We  
1024 generate estimates for three cases: a base case using the midpoint average damage costs, a high  
1025 estimate using the average upper end damage costs and a low estimate using the average lower  
1026 end damage costs from Table 10. Based on these assumptions, air pollution from the TMEP could  
1027 cause between \$9 and \$427 million (net present value) in social damage costs over a 30 year  
1028 period. We caution that there is a wide range of uncertainty in damage costs from air pollution and  
1029 that costs will vary depending on regional factors including the concentration of existing pollutants,  
1030 exposure to newly emitted pollutants, the population impacted, and the physical and  
1031 environmental characteristics of the impacted airshed.

### 1032 **5.8.2. Greenhouse Gas Emissions**

1033 TM estimates that the TMEP will emit 1,020,000 tonnes of GHG during construction and  
1034 479,100 tonnes annually from pipeline, terminal, and marine operations in the TMEP defined study  
1035 area from Burrard Inlet to Juan de Fuca Strait (TM 2013b, Vol. 8A, p.266; TM 2015c, p.30). Other  
1036 GHG sources indirectly associated with the TMEP are emissions associated with the extraction  
1037 and end-use consumption of oil transported on the TMEP and marine transportation outside the  
1038 12 mile marine study area. The NEB's list of issues for the TMEP (NEB 2013d) explicitly excludes  
1039 consideration of impact associated with upstream oil production and downstream consumption  
1040 and marine emissions outside of the study area. Consistent with the NEB's decision we have  
1041 omitted upstream and downstream GHG emissions from our analysis. However, we note that the  
1042 production and consumption of oil are significant and account for approximately 99% of the GHG  
1043 emissions associated with oil (IHS CERA 2010). Consequently, the emissions from production and  
1044 consumption of oil transported on the TMEP should be assessed at some point in the project  
1045 evaluation process.<sup>14</sup> Even if not incrementally caused by TMEP, GHG emissions associated with  
1046 the production and consumption of oil transported on the TMEP are a concern to many  
1047 Canadians.

1048 One approach to measuring GHG costs is to estimate the "offset costs" to eliminate or

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<sup>14</sup> There is uncertainty whether the new pipeline projects such as the TMEP increase oil production or simply divert oil. Our analysis of the TMEP assumes the oil is diverted and thus TMEP does not result in increased GHG emissions. Even in this scenario it is important for public policy to assess the GHG impacts of oil shipped on the TMEP even though this is not a direct cost generated by the TMEP.

1049 reduce emissions to avoid damage. BC, for example, has a carbon offset program based on a  
1050 target cost offset of \$25 per tonne CO<sub>2</sub>e (PCT 2014). However, a recent evaluation of offset  
1051 programs by the BC Auditor General concluded that offset programs provide inaccurate estimates  
1052 of offset costs because many of the offsets are based on investments that would have already  
1053 been made to reduce GHG emissions without the payment and therefore do not represent the  
1054 costs of incremental reductions (BC OAG 2013).

1055 A second approach is to use abatement costs. Stern (2009) estimated abatement  
1056 measures to achieve GHG reductions at approximately 30 euros per tonne (approximately \$45  
1057 Canadian), while Canada's National Roundtable on the Environment and Economy estimates  
1058 CO<sub>2</sub>e prices required to achieve Canada's medium- and long-term goals of reducing GHG  
1059 emissions by 20% below 2006 levels by 2020 and 65% by 2050 (NRTEE 2009) to be \$100 per  
1060 tonne (2006 \$, or \$111 in 2012 \$) by 2020 rising to \$300 by 2050.

1061 A third approach to estimating GHG damage costs is to estimate the social cost of GHG  
1062 damage. In a recent meta-analysis of the social cost of carbon, Tol (2011) examines 311  
1063 estimates of the social cost of carbon in 61 studies from 1991 to 2010. The average mean and  
1064 average mode marginal cost estimates are \$177 and \$49 per tonne, respectively (1995 US\$). In  
1065 more recent reviews, Weitzman (2013) and van den Berg and Boltzen (2015) caution that most  
1066 GHG damage cost estimates – including many reviewed by Tol in his 2011 study – are too low  
1067 because they do not incorporate the willingness to pay to avoid potentially catastrophic events.

1068 Given the problems with reported offset costs in BC, and uncertainty as to whether offsets  
1069 would in fact be implemented for the TMEP, we use the social damage cost approach based on  
1070 damage costs recommended in US government guidelines (US GAO 2014). These US guidelines  
1071 recommend using a range of damage costs to reflect the range of potential GHG emission  
1072 damage costs. For our base case we use US government (US GAO 2014) recommended cost of  
1073 \$48 per tonne (2014 CDN \$), and for our sensitivity we use the upper range US government cost  
1074 of \$137 per tonne (2014 CDN \$). The US government GHG cost estimates escalate in real terms  
1075 over time. This two tier approach is similar to the approach used by the Canadian government in  
1076 its regulatory evaluations of carbon emission reduction programs (Canada 2013). Based on this  
1077 approach, we estimate that net GHG damage costs from the transportation of oil on the TMEP  
1078 (excluding upstream and downstream emissions) is between \$289 million and \$916 million (net

1079 present value).<sup>15</sup>

### 1080 **5.8.3. Oil Spill Damages**

1081 Spills from tanker and pipeline operations associated with the TMEP have the potential to  
1082 lead to significant environmental costs. We estimate spill costs based on an expected value  
1083 calculated as:

$$1084 \quad \text{Annual expected value} = p * c * q$$

1085 where:

1086  $p$  is the annual probability of a spill (i.e., the inverse of the return period);

1087  $c$  is the damage and cleanup cost per volumetric or areas unit of spill (barrels or  
1088 hectares); and

1089  $q$  is the size of the spill (in barrels or hectares).<sup>16</sup>

1090 We use oil spill probability and damage costs estimates for spills based on the findings of Gunton  
1091 and Broadbent in their oil spill risk assessment report of TMEP (Gunton and Broadbent 2015).<sup>17</sup>

#### 1092 **5.8.3.1. Tanker and Terminal Spills**

1093 For the base case we use tanker at sea and at port probabilities based on the US  
1094 government's oil spill risk model OSRA which is the standard method used by the US government

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<sup>15</sup> A challenge in estimating the GHG impacts of the TMEP is in estimating what the net increase in emissions would be after taking into account potential reductions in emissions from lower shipments on other pipelines. The net increase in emissions will be lower than our gross emission estimate to the extent that GHG emissions are reduced by lower shipments and consequently lower power consumption on other pipelines.

<sup>16</sup> This approach is consistent with BCA theory (Zerbe and Bellas 2006) and was the approach that Enbridge used to assess the costs of oil spills in its NGP application (Wright Mansell 2012).

<sup>17</sup> We provide only a brief summary of the spill probability and costs assumptions here. For more detailed background consult Gunton and Broadbent (2015).

1095 to assess marine oil spill probabilities.<sup>18</sup> We also complete a sensitivity analysis based on TM's  
 1096 tanker and terminal spill probability estimates to test the impact of alternative probability  
 1097 assumptions. We note that the evaluation of oil spill risks by Gunton and Broadbent (2015) identify  
 1098 some 27 deficiencies with the TM spill probability estimates, some of which result in an  
 1099 underestimate of spill risk. Also, TM's higher-end (lower probability) tanker spill return period  
 1100 estimates are higher than estimates generated by other studies and methods. Consequently, we  
 1101 use one of TM's mid-range probability estimates (called New Case 1) with a return period of 90  
 1102 years for any size tanker spill. Table 11 presents the parameters used in our oil spill damage  
 1103 costing.

1104 **Table 11. Summary of Major Marine Spill Parameters for Oil Spill Cost Estimates**

	<b>Base Case Scenario: US OSRA</b>	<b>Sensitivity Analysis (based on TM's New Case 1 spill probabilities)</b>
Return Period <sup>1</sup>	14 years	90 years (Tanker) 22 years (Tanker and Terminal) <sup>2</sup>
Annual Probability	0.071	0.011 (Tanker) .04 (Tanker and Terminal)
Mean Size Tanker Spill	34,932 barrels	56,700 barrels <sup>3</sup>
Damage Cost <sup>4</sup>	\$42,700/barrel	\$42,700/barrel (Tanker) \$20,649/barrel (Terminal)

1105 Sources: Gunton and Broadbent (2015), Anderson et al. (2012), TM (2013b, TERMPOL 3.15; 2015b). Notes: 1.  
 1106 The return periods for the US OSRA scenario are combined port and at-sea spills, while the 90 year return period  
 1107 for TM Case 1 is just at-sea spills. 2. The return period of 22 years for the sensitivity analysis scenario is the  
 1108 combined return period terminal and at sea spills. Actual spill costs are calculated by using the return periods for  
 1109 terminals and tankers separately (not combined) 3. Mean size spill for TM New Case 1 is based on Wright  
 1110 Mansell's (2012, p. 77) estimate of the average size tanker spill. 4. Costs are based on Wright Mansell (2012, p.  
 1111 77) updated to 2014 CDN \$ and rounded to the nearest 100 dollars. Estimation of spill damage costs for the  
 1112 sensitivity scenario sums the cost of at-sea spills at \$42,700 per barrel and terminal spill costs. Terminal spill costs  
 1113 are estimated by using a terminal probability return period of 34 years for spills <63 barrels and 234 years for spills  
 1114 > 63 and <629 barrels; spill damage costs for TM New Case 1 terminal spill costs based on TM's (2013b, Vol. 7  
 1115 App. G p. 24) estimated cost of \$20,649/barrel updated to 2014 dollars.

1116 We use the damage cost of spills of \$37,500/barrel (2012 \$) as estimated by Wright

<sup>18</sup> The model has been peer reviewed and used in a variety of environmental impact assessment reports and the model's data have been recently updated to include impacts of mitigation measures adopted over the last few decades to reduce the probability of tanker spills (Anderson et al. 2012).

1117 Mansell in their BCA of the ENGP Project prepared for the NEB hearings updated to \$42,700  
1118 (2014 \$) (Wright Mansell 2012, p. 77).<sup>19</sup> This estimate is comprised of clean-up costs  
1119 (\$15,000/barrel) plus damage costs (\$22,500/barrel) and is based on an extensive review of the  
1120 tanker spill cost literature. Wright Mansell conclude that their spill cost estimate is at the high end  
1121 of the estimates in the literature but justify it on the grounds that “higher unit costs should be used  
1122 in cost benefit analyses where public safety and risk concerns are being evaluated for a  
1123 hypothetical event” (Wright Mansell 2012, p. 81). While we agree with Wright Mansell on the use  
1124 of a conservative approach when examining the potential costs of oil spills, we caution that the  
1125 Wright Mansell estimate may underestimate actual spill costs.

1126 Wright Mansell’s spill cost estimate relies on studies from Kontovas et al. (2010) that  
1127 estimate tanker spill cost data from the International Oil Pollution Compensation Fund (IOPCF)  
1128 which itself has several weaknesses. First, the cost data from the IOPCF dataset represent only  
1129 the amount of money the IOPCF agrees to compensate claimants, and this amount is often less  
1130 than the amount actually claimed (Thébaud et al. 2005).<sup>20</sup> Second, IOPCF payments are limited  
1131 by maximum pay-out limits set by the funds and therefore only compensate a portion of total spill  
1132 damages if damages exceed the fund limits.<sup>21</sup> Third, IOPFC data excludes several types of  
1133 damage costs including non-market use values and passive use values. Fourth, tanker spill cost  
1134 data represent world averages that are not adjusted for geographically-specific differences in  
1135 damage costs to the environment impacted by the spill. Costs of spills can vary significantly  
1136 depending on the characteristics of the area impacted, the conditions at the time of the spill, the  
1137 spill response, and the characteristics of the oil spilled (Vanem et al. 2008). For these reasons,  
1138 Wright Mansell’s \$37,500 per barrel damage cost (2012 \$) is not a conservative estimate.

1139 For terminal spills we use the probability and clean-up cost estimates contained in the  
1140 TMEP application (TM 2013b, Vol. 7 App. G p. 24). Terminal costs are only calculated for marine  
1141 spill scenario 2 (New Case 1) and not the OSRA estimates because the OSRA already

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<sup>19</sup> Updating dollars combines inflation and US/Canada currency exchange adjustments.

<sup>20</sup> Thébaud et al. (2005) determine that the percentage of compensation claimed from the IOPCF compared to compensation actually paid to claimants for six large spills (*Amoco Cadiz*, *Tanio*, *Aegean Sea*, *Braer*, *Sea Empress*, and *Erika*) ranged from 5% to 62%.

<sup>21</sup> For example, victims of the 38,000 tonne (278,500 barrel) *Prestige* oil tanker spill only received €172 million from the 1992 Civil Liability Convention and the 1992 International Oil Pollution Compensation Fund, which represented only 2% of the total long-term spill costs (Liu and Wirtz 2006).

1142 incorporate port spills in the return period estimates.

1143 **5.8.3.2. Pipeline Spills**

1144 Alternative estimates for pipeline spill probabilities are summarized in Table 12. For our  
1145 base case we use the probabilities and average size spills based on PHMSA data, which we  
1146 consider the most comprehensive data set on pipeline spills publicly available and is used by the  
1147 US government in its Keystone XL environmental impact assessment (USDS 2014). Note that  
1148 PHMSA return periods are between the return periods based on Enbridge historical spill data and  
1149 the return period estimated by TM.

1150 **Table 12. Comparison of Pipeline Spill Risk Estimates for TMEP Line 2 <sup>1</sup>**

Source of Spill Rates	Size and Type of Spill	Return Period (years)
TMEP	Line 2 Rupture	2
NEB	Line 2 spill (> 9 barrels)	2
PHMSA	Line 2 spill (any size)	0.5
Enbridge	Line 2 spill (any size)	0.3

1151 Source: Gunton and Broadbent (2015). Note. 1. Return periods are for only TMEP Line 2 which comprises 540  
1152 kbpd of the 590 kbpd of the TMEP, and therefore our estimates of pipeline spill costs may under-represent the spill  
1153 costs for the TMEP because about 10% of incremental TMEP oil shipments are excluded.

1154 Estimates of pipeline spill damage costs range from about \$3,000 to \$167,000 per barrel  
1155 depending on the size of spill, the type of oil, and the area impacted (Table 13). We use the  
1156 PHMSA average spill damage cost of \$15,000/barrel (weighted average of ruptures and leaks)  
1157 which is in the mid-range range of spill cost estimates because it is based on a large number of  
1158 spills and is consistent with the PHMSA average spill size and probability data that we use  
1159 (PHMSA 2014b; PHMSA 2014a).

1160 **Table 13. Summary of Alternative Spill Cost Estimates per Barrel for Pipelines**

Type of Spill <sup>1</sup>	TMEP Application	BOSCEM	PHMSA 2010-2014	Enbridge Line 6B	ENGP Application (2012\$)
Leak	\$28,098 – \$86,456	\$12,697 – \$167,244	\$3,188	n/a	\$9,800
Rupture	\$6,484 - \$16,128	\$3,022 – \$48,858	\$30,750	\$60,177	\$14,000

1161 Sources: TM (2013b, Vol. 7), Etkin (2004), PHMSA (2014b) Enbridge (2015), and Wright Mansell (2012).

1162 However, we caution that the PHMSA cost data may underestimate average spill costs by  
 1163 excluding some relevant socio-economic and environmental costs. For example, the PHMSA  
 1164 dataset includes costs to non-operator private property damage although it is not clear whether  
 1165 these costs include compensation for individuals or businesses whose livelihoods have been  
 1166 disrupted and groups whose cultural activities have been disrupted. Similarly, although PHMSA  
 1167 data include costs to remediate the environment, it is uncertain what portion of total environmental  
 1168 cost is covered by the remediation expenses. For example, excluded damage costs could include  
 1169 compensatory damages to the public for loss of use of the environment and lost ecological  
 1170 services while the spill site is recovering. Third, spill costs do not include passive use values that  
 1171 reflect the value that individuals place on the protection or preservation of resources or  
 1172 psychological costs associated with factors such as stress and dislocation of impacted parties. We  
 1173 also acknowledge that to the extent that reduced shipments on other pipelines lower oil spill risk,  
 1174 the net increase in North American oil spills may be lower than our estimates for the TMEP.  
 1175 Reduced shipping volumes on existing pipelines may reduce the frequency of spills on those lines.  
 1176 The magnitude of reduction, if any, is difficult to determine and may be less than the increased risk  
 1177 on the new pipeline, given that spill risk is function of volume and the total length of the pipeline  
 1178 system, both of which would increase with new pipeline capacity.

1179 **5.8.4. Passive Use Damages**

1180 Passive use values are the values that people place on the protection or preservation of  
 1181 natural resources and the environment that they may not directly use (Freeman 2003; Kramer  
 1182 2005). Estimating passive values is challenging and for some stakeholders and First Nations  
 1183 monetary estimation of passive values may not be viewed as possible or appropriate.  
 1184 Nonetheless, passive values exist and should be taken into account in assessing the costs of  
 1185 project development.

1186 A common method for estimating passive use values is a contingent valuation study that

1187 relies on surveys to ask stakeholders to place a value on specific resource and environmental  
1188 assets (Carson et al. 2003). For the TMEP, First Nations and stakeholders could be asked how  
1189 much they would be willing to pay to eliminate the risk of a major tanker spill in the Georgia Basin  
1190 or how much compensation they would require to accept the risk posed by increased tanker traffic.  
1191 This type of contingent valuation study for the TMEP has not been done by TM.

1192 A second approach is the benefit transfer method that adopts damage cost values from a  
1193 contingent valuation study conducted elsewhere. This approach is recommended when there is  
1194 insufficient time and resources to complete an original valuation study (Brouwer 2000; Boardman  
1195 et al. 2011). Good practice in benefit transfer includes selecting appropriate transfer studies that:  
1196 have similar environmental characteristics and similar non-market commodities being valued; rely  
1197 on good data; and use sound economic methods and empirical techniques (Boyle and Bergstrom  
1198 1992; Desvousges et al. 1992).

1199 We estimate potential passive use values for marine oil spill risk for the TMEP using the  
1200 benefit transfer method based on two studies estimating WTP to prevent damage from oil spills in  
1201 Alaska and California. The first study completed by Carson and Hanneman (1992), and updated  
1202 by Carson et al. (2003), estimates how much US residents would be willing to pay to prevent oil  
1203 spill damage from another oil spill similar to the *Exxon Valdez* oil spill (EVOS) disaster.<sup>22</sup> Another  
1204 contingent valuation study from Carson et al. (2004) estimates the amount that households in  
1205 California would be willing to pay to prevent oil spill damage along the California Coast.<sup>23</sup> The  
1206 Carson studies are among the most sophisticated contingent valuation studies for assessing

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<sup>22</sup> The *Exxon Valdez* ran aground on Bligh Reef on March 24, 1989 releasing 258,000 barrels of crude oil that contaminated 1,900 km of shoreline and spread over 750 km from the point of impact. The EVOS caused short- and long-term impacts to marine vegetation, marine invertebrates, fish and fish habitat, marine birds, marine mammals, the regional economy, and subsistence activities of Alaska natives (EVOSTC 2010). As of 2010, 19 of the 32 environmental and human resources injured by the spill have yet to recover (EVOSTC 2010).

<sup>23</sup> Carson et al. (2004) do not define the volume of oil spilled in the California oil spill study in order to focus on the damage that the spill would cause. Instead, the authors provide a description to survey respondents of the spill effects resulting from the harm that is expected to occur from moderately large spills along the California Coast. Carson et al. (2004) avoid mentioning the EVOS in the survey to prevent respondents from answering questions with the belief that they were valuing spill prevention from a spill the size of the EVOS, not comparatively smaller spills along the California Coast.

1207 passive use values.<sup>24</sup>

1208 The per household willingness to pay (WTP) estimated in the two Carson studies are  
1209 similar despite the different oil spill scenarios and populations surveyed. The EVOS study (Carson  
1210 et al. 2003) estimates a lower bound mean WTP value of \$53.60 (1991 US \$) per household and  
1211 an upper bound value of \$79.20 (1991 US \$). The California oil spill study (Carson et al. 2004)  
1212 estimates a lower bound of \$76.45 (1995 US \$), which is in the mid-range of the EVOS estimates  
1213 after adjusting for inflation.<sup>25</sup> Carson et al. (2004) caution that the results between the two studies  
1214 are not directly comparable because of the differences in the scenarios and populations tested  
1215 (Table 14).

1216 **Table 14. Comparison of EVOS and California oil spill Studies**

<b>Study Feature</b>	<b>EVOS Study</b>	<b>California Oil Spill Study</b>
Spill location	South Central Alaska Coast	Central California Coast
Spill prevention mechanism	Escort ship program that would prevent a second EVOS over the next 10 years	Escort ship program that would prevent cumulative damage from oil spills along the California Central Coast over the next 10 years
Description of injuries from a spill	1,000 miles of shoreline oiled 75,000 to 150,000 bird deaths 580 otters and 100 seals killed 2 to 5 year recover period	10 miles of shoreline oiled 12,000 bird deaths Many small plants and animals killed 10 year recovery period
Payment vehicle	One-time increase in federal income taxes	One-time increase in state income taxes
Residents sampled	United States	California

1217 Source: Adapted from Carson et al. (2004).

1218 While undertaking a contingent valuation study specifically for the TMEP would be the

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<sup>24</sup> The courts and independent experts scrutinized the study's results and the study underwent the peer review process for refereed publications when it was published in *Environmental and Resource Economics* in 2003.

<sup>25</sup> EVOS estimates are \$60 and \$89 in 1995 \$.

1219 most accurate way of estimating passive use values for this project, the two contingent valuation  
1220 studies by Carson et al. (2003; 2004) on oil spill prevention can provide an order of magnitude  
1221 assessment of the monetary cost of oil spill risk created by the TMEP because the Carson studies  
1222 used best practices methods, are assessing the WTP to prevent marine oil spill risk, and the BC  
1223 study area has many similar biophysical and socio-economic characteristics to those of Alaska  
1224 and the California Coast. Nonetheless there are a number of issues and qualifications that should  
1225 be noted.

1226 One issue in using the Carson studies is that they are based on the WTP to prevent oil  
1227 spills. Another way to frame the question is to ask individuals what compensation they would  
1228 require to accept the increased risk of an oil spill. Values derived from asking the willingness to  
1229 accept (WTA) question are significantly higher than values derived from asking WTP because  
1230 one's WTA for a change that is perceived as a loss tends to be valued much more highly than  
1231 one's WTP to prevent the loss (Rutherford et al. 1998; Horowitz and McConnell 2002; Knetsch  
1232 2005). Horowitz and McConnell (2002), for example, evaluated 45 studies with WTA/WTP ratios  
1233 and found that WTA values were on average 10.4 times higher than WTP values for public and  
1234 non-market goods.

1235 Determining which measure is appropriate depends on prior rights regarding the ownership  
1236 of the resource or the reference point that individuals use to value the underlying good or service  
1237 (Knetsch 2005; Zerbe and Bellas 2006; Shaffer 2010). Unlike private goods defined by legal  
1238 entitlement, the marine environment along the BC coast is collectively held. There is no  
1239 consensus on whether WTA or WTP is the most appropriate in cases involving collective  
1240 ownership cases, with some arguing that WTP should be used (Mitchell and Carson 1989) and  
1241 others concluding that WTA is more appropriate because proposed projects will alter the status  
1242 quo, which stakeholders perceive they have a right to maintain (Knetsch 2005). However, in the  
1243 case of increasing oil spill risk, Carson et al. (2003) state that WTA is a more appropriate measure  
1244 because oil spills result in a loss of values relative to the status quo. We agree with Carson et al.  
1245 (2003) that WTA is the most appropriate measure for oil spill risk but we provide both WTP and  
1246 WTA estimates with the qualification stated by Carson et al. (2003) that the WTP is a conservative  
1247 estimate of passive value damages.

1248 Another issue with applying the Carson et al. (2003) WTP estimates is whether to adjust  
1249 the potential passive use damage estimate by the probability of a spill to give expected values, or  
1250 to assume that the survey respondents are already providing an estimate of the expected value  
1251 because they are being asked what they would be willing to pay to reduce the likelihood of tanker

1252 spill damage from its current probability to zero. Both the EVOS and California contingent  
1253 valuation studies by Carson et al. (2003) are structured in a way that asks what people would be  
1254 willing to pay to reduce the oil spill damages from the current likelihood to zero risk of damage.  
1255 Therefore, respondents are providing a WTP that does not need to be adjusted for likelihood of  
1256 occurrence of a spill. However, although respondents were provided with some information of the  
1257 likelihood of spills, it is unclear how respondents perceive probabilities of spill damage with and  
1258 without the spill damage prevention measures they are being asked to pay for. Therefore we  
1259 conduct a sensitivity analysis scenario in which we test the impact of adjusting the passive value  
1260 damage estimates by the probability of a large spill occurring to generate an expected value.

1261 Carson et al. (2004) found that the WTP varies with a number of factors including the  
1262 distance that respondents lived from the impacted site. We expect that this same relationship  
1263 would hold in Canada, with those closer and those more familiar with the Georgia Basin having  
1264 higher WTP and WTA values than those further away or less familiar. Although the WTP we are  
1265 using should already incorporate this because they are based on a national survey, we develop a  
1266 scenario in which we only apply the WTA only to BC households in addition to scenarios that  
1267 include all Canadian households, with the qualification that the national survey results likely  
1268 underestimate the WTP of BC residents to avoid marine oil spill risks.

1269 To estimate passive use values for the TMEP tanker spill risk we use the upper and lower  
1270 bound of Carson et al. (2003) EVOS study estimates of US household WTP. Given that these  
1271 estimates are based on a national survey of Americans, we also use a national approach and  
1272 multiply WTP (adjusted to 2014 Canadian \$) by the total number of households in Canada.<sup>26</sup> To  
1273 provide an order of magnitude estimate of potential WTA values we adjust WTP estimates with the  
1274 WTA/WTP ratio of 10.4 for public and non-market goods from Horowitz and McConnell (2002). We  
1275 also provide an estimate of the WTA applied to just BC households and an estimate based on  
1276 adjusting the WTA for Canadian households for large oil spill probabilities. We use the upper  
1277 bound WTP for Canadian households for our base case (\$ 2.0 billion) because this scenario is the  
1278 most consistent with the national parameters of Carson et al.'s (2003) study and the upper bound  
1279 better reflects the increase in the WTP that is likely to have occurred since the study (1991) due to  
1280 the increase in real incomes.

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<sup>26</sup> We adjust lower and upper bound WTP values from the Carson et al. (2003) study for inflation, convert US \$ to Canadian \$, and aggregate the results to reflect the number of households in Canada in 2011 from Statistics Canada data.

1281 The alternative estimates of the risk of marine spills to passive use value range from a low  
 1282 of \$1.4 billion based on WTP for Canadian households to a high of \$21.1 billion based on WTA for  
 1283 Canadian households (Table 15). Our base case of \$2.0 billion (upper bound of WTP for  
 1284 Canadian households) is at the low end of the range and represents a conservative estimate  
 1285 because it is based on WTP. For our sensitivity analysis we use the mid-point of the WTA range  
 1286 for Canadian households (\$17.7 billion).

1287 **Table 15. Estimate of Passive Use Values for Preventing Oil Spill Damages**

Scenario	Total Passive Value Estimate to Prevent Marine Oil Spill Damage (million \$)
WTP Canadian households	1,371 – 2,026
WTA BC households	2,340
WTA Canadian households (mid-point WTA adjusted for spill probability) <sup>1</sup>	3,947
WTA Canadian households	14,261 - 21,073

1288 Note. 1. Expected value estimate is based on US OSRA probability for spills >10,000 barrels applied to the mid-  
 1289 point between the upper and lower bound WTA.

1290 There are several qualifications with respect to our estimates of passive value damages of  
 1291 the TMEP that should be noted. First, the calculations of passive use reflect the values, morals,  
 1292 and attitudes of American society and are based on WTP values to prevent a major oil spill in  
 1293 Alaska, not BC. Canadians may value passive use damages impacted by a spill in BC differently  
 1294 than Americans value of Alaskan spill damage. Second, although we use the upper end of the  
 1295 Carson et al. (2003) WTP range for our base case, we do not adjust their WTP values for  
 1296 increases in median household incomes since the study was conducted even though Carson et al.  
 1297 (2003) observe a strong association between higher incomes and a higher WTP to prevent  
 1298 another EVOS. Third, we estimate WTA for passive use damages based on a ratio for public and  
 1299 non-market goods from Horowitz and McConnell (2002) that may be higher or lower than the  
 1300 actual WTA for TMEP tanker oil spill risk. Fourth, Carson et al. (2003) characterize oil spill  
 1301 damages as short-term in their survey, with the environment recovering within five years (Carson  
 1302 et al. 2004, p. 194) yet the research on recovery of the Alaska coastline from EVOS shows that  
 1303 environmental recovery from oil spills tends to be much longer, with only 10 of the 32  
 1304 environmental and human resource categories monitored having recovered 20 years after the oil  
 1305 spill (EVOSTC 2010). Given that potential damages from a TMEP oil tanker spill could persist  
 1306 longer than stated in the EVOS study survey, passive use damages could be higher than Carson

1307 et al.'s (2003) estimates. The Carson et al. study was also done following a major oil spill and the  
1308 WTP *ex post* a major spill may be higher than the *ex ante* WTP to prevent a future spill. However,  
1309 the similarity in *ex ante* WTP estimates in Carson et al.'s (2004) California study suggests the  
1310 differences between *ex ante* and *ex post* may not be significant. Finally, we again caution that  
1311 relying on estimates from a benefit transfer method is inferior to undertaking a contingent valuation  
1312 study applied to the TMEP case, which may produce higher or lower results than the benefit  
1313 transfer method. We also caution that for some individuals, stakeholders, and First Nations there  
1314 may be no amount of monetary payment that could compensate for oil spill damages.

1315 Another issue raised by some is that the Carson et al. (2003; 2004) studies may not be  
1316 relevant to assessing passive use damages from oil spills in BC because the mitigation measures  
1317 (i.e., escort ships and double-hull tankers) that respondents were asked their WTP for in the  
1318 survey will be provided by projects such as ENGP and TMEP (Wright Mansell 2012). This critique  
1319 is based on a misunderstanding of the methodology. The mitigation measures used in the Carson  
1320 studies asked respondents how much they would be willing to pay to implement mitigation  
1321 measures to *prevent* oil spill damages, not reduce the likelihood of spill damage. Thus while  
1322 mitigation measures such as escort tugs and double-hull tankers are used in the survey to make  
1323 the survey realistic, the underlying good that respondents are willing to pay for is prevention of  
1324 spill damage, not the reduction in likelihood of spill damage. The fact that the TMEP may adopt  
1325 similar mitigation measures may affect respondents' perception of the risk and their WTP to  
1326 reduce it, but it does not eliminate the risk, which is what respondents were asked their WTP for.  
1327 Consequently, Carson et al.'s (2003) estimates are not invalidated just because the TMEP may  
1328 adopt similar mitigation measures similar to those used in the survey. Another issue is the  
1329 potential double counting of use values and passive values. A contingent valuation survey of  
1330 British Columbians WTP to reduce oil spill risk, for example, will capture both passive values and  
1331 use values, the latter of which are already included in the spill cost estimates. However, given that  
1332 Carson et al. (2003) surveyed non-Alaskans, the WTP estimates are unlikely to have included  
1333 much in the way of use value.

#### 1334 **5.8.5. Damages to Other Ecosystem Goods and Services**

1335 The TMEP would cause damages to a variety of other ecosystem goods and services  
1336 (EGS) not already covered in previous subsections of section 5.8 of our report. Construction,  
1337 installation, operation, and maintenance of project facilities would result in habitat destruction,  
1338 fragmentation of terrestrial species, loss of flora and fauna, changes in quality and supply of  
1339 groundwater, and releases of sequestered carbon while marine operations could have negative

1340 impacts on marine ecosystems and species (TM 2013b, Vol. 5). A BCA (Broadbent 2014) for the  
1341 ENGP estimated terrestrial ecosystem goods and services losses to be in the range of \$8 to \$707  
1342 million net present value (2012 \$), indicating that EGS losses from pipeline construction alone can  
1343 be significant. We do not provide an estimate of EGS damage costs for the TMEP due to data  
1344 limitations and thus our environmental damage cost estimates may underestimate the total costs  
1345 of the TMEP.

## 1346 **5.9. Other Costs**

1347 In Appendix A we list 162 negative impacts associated with the TMEP only a few of which  
1348 are monetized into our CBA results. We did not attempt to “monetize” most of these impacts into  
1349 dollar amounts due to data limitations and methodological challenges in estimating the costs.  
1350 Many of these impacts result from construction activities that can create social and economic  
1351 problems such as increased prices for necessities (e.g., housing), increased social problems such  
1352 as drug use and crime, and other problems caused by the influx of large transitory construction  
1353 work forces into smaller communities. There are also many biophysical impacts, only several of  
1354 which we have been able to estimate monetary damages for to include in our CBA (air pollution  
1355 and GHG emissions).

1356 It is important to emphasize that these non-monetized costs need to be taken into  
1357 consideration in the TMEP evaluation even though they are not directly incorporated into the BCA.  
1358 Our monetary estimates therefore underestimate the costs of the TMEP due to omission of these  
1359 other adverse impacts. We discuss several important impacts of this nature below.

### 1360 **5.9.1. Impacts on First Nations from Oil Spills**

1361 The importance of environmental valuation for First Nations was recently demonstrated by  
1362 the decision of the Lax Kw'alaams First Nation in the Prince Rupert area of the North Coast who  
1363 rejected an offer of over \$1.1 billion in cash payments and land by the terminal and pipeline  
1364 proponents of the Pacific Northwest LNG project and the BC government for the Nation's  
1365 agreement to develop the project (Lax Kw'alaams Band 2014). This amounts to an undiscounted

1366 \$308,000 per member of the First Nation.<sup>27</sup> The Nation rejected the offer on the grounds that the  
1367 project would unacceptably affect salmon habitat with environmental and cultural implications. As  
1368 the Lax Kw'alaams First Nation stated:

1369 *[h]opefully, the public will recognize the unanimous consensus in communities*  
1370 *(and where unanimity is the exception) against a project where those*  
1371 *communities are offered in excess of a billion dollars, sends an unequivocal*  
1372 *message this is not a money issue: this is environmental and cultural (Lax*  
1373 *Kw'alaams Band 2015, 2)*

1374 No assessment has been made of the monetary value of the risk posed by TMEP to First  
1375 Nations, but the decision by the Lax Kw'alaams First Nation to reject an offer of \$1.1 billion for an  
1376 LNG project that has no oil tanker spill risk illustrates that the valuation of potential environmental  
1377 costs for a project that has a risk of oil spills such as the TMEP would be very high.

1378 Oil spills can be particularly devastating to First Nations. Oil spills can result in reductions  
1379 in subsistence harvest that can have potentially significant socio-cultural impact on Aboriginal  
1380 people. The traditional lifestyle and culture of First Nations depends on food resources within the  
1381 project area of the proposed TMEP. Marine resources harvested from traditional territories provide  
1382 food, medicine, fuels, building materials, and resources for ceremonial and spiritual purposes.  
1383 Fishing for food, social, and ceremonial purposes is a defining cultural practice of the traditional  
1384 lifestyle of First Nations that has preserved close relationships throughout their territories and  
1385 sustained the social structure of their communities.

1386 It is difficult to monetize costs associated with losses from reduced subsistence harvest.  
1387 However, research on the impacts of the EVOS spill on Aboriginals shows that the costs can be  
1388 significant. The EVOS caused long-term adverse impacts to the economic, cultural, and social  
1389 infrastructure provided by traditional subsistence harvests (Fall et al. 2001). Subsistence harvests  
1390 were negatively impacted by real and perceived contamination of resources and concerns over  
1391 current and future scarcities of wild foods (Fall et al. 2001), and the influx of people following the  
1392 spill (Miraglia 2002). These disruptions coincide with an average 50% reduction in the production  
1393 of wild food volumes in spill-affected communities (Fall et al. 2001). When subsistence harvests

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<sup>27</sup> According to the federal government, the Lax Kw'alaams First Nation has a total registered population of 3,733 (AANDC Undated). The undiscounted total benefits package amounts to \$1,149,983,183 (Lax Kw'alaams Band 2014). If the benefits package is discounted at 8%, the total package amounts to a net present value of approximately \$374 million, or \$100,206 per member.

1394 eventually returned to near pre-spill levels 14 years after the EVOS, there was a change in the  
1395 composition of harvests with a reduction in the proportion of marine mammals relative to fish due  
1396 to the reduced number of marine mammals and the perception that mammals were contaminated  
1397 and unsafe to eat (Fall et al. 2001).

1398 Another cost of the EVOS was psychological stress caused by the disruption of traditional  
1399 and cultural practices. Palinkas et al. (1993) found that exposure to the EVOS was significantly  
1400 associated with the post-spill prevalence of generalized anxiety disorder, and an increase in  
1401 drinking, drug abuse, and domestic violence. Further, Alaska Natives perceive long-term cultural  
1402 effects including impairment of intergenerational knowledge transfer (Fall 2006). The EVOS  
1403 disrupted opportunities for young people to learn about cultural practices and techniques, and  
1404 almost three-quarters (72%) of Alaskan Natives stated that their traditional way of life had not  
1405 recovered from the effects of the oil spill (Fall 2006).

1406 The resolution of compensation issues from spill damage also imposed large costs on  
1407 impacted parties. Difficulties and uncertainties in resolving compensation issues are exemplified  
1408 by the drawn out, 20-year court case seeking punitive damages against Exxon in the aftermath of  
1409 the EVOS. Alaska Natives impacted by the EVOS were particularly exposed to the uncertainties  
1410 and stressors of ongoing litigation (Fall et al. 2001). As Picou et al. (2009) conclude:

1411 *[t]hese findings reveal that litigation resulting from the EVOS has perpetuated*  
1412 *negative community and individual impacts for over a decade. As such, litigation*  
1413 *functions as a “secondary disaster” that denies community recovery by fostering*  
1414 *a necessary adversarial discourse that divides and fragments communities long*  
1415 *after the original technological catastrophe. This legal discourse results in*  
1416 *repeated reminders of the original event and victims continue to be economically*  
1417 *impacted, disrupted and stressed by court procedures and appeals that appear*  
1418 *unfair and irrelevant to the original damage claims (p. 306-07).*

### 1419 **5.9.2. Conflict and Opposition**

1420 Another potential social cost that is difficult to value monetarily is the cost of major conflict  
1421 over the building of the TMEP as a result of opposition to the project. Polls show strong opposition  
1422 to major pipeline projects in BC (e.g., Justason Market Intelligence 2013). Many interveners  
1423 including the City of Vancouver and City of Burnaby and some First Nations are opposed to the  
1424 TMEP and there have already been some demonstrations against the TMEP. The ongoing legal  
1425 and political conflict over the ENGP is indicative of the types of legal and other costs associated  
1426 with attempting to develop projects that may lack “social license”. Trying to build a major project in  
1427 such a conflicted environment may result in significant costs in the form of both direct costs

1428 associated with resolving disputes and indirect costs resulting from impairment of Canada's  
1429 international reputation and business environment. For example, in its most recent annual report,  
1430 Enbridge (2015, p.113) identifies opposition to its projects as a significant business risk affecting  
1431 Enbridge's reputation. Although none of these potential costs are included as monetary values in  
1432 our BCA, the costs could be significant.

## 1433 **5.10. Benefit Cost Analysis Results**

1434 Our multiple account BCA results are summarized in Table 16 and Table 17. The results of  
1435 the BCA for the base case (Table 16) show that the TMEP will result in a **net cost to Canada of**  
1436 **\$6.5 billion** (net present value). A large component of the cost is the cost of unused capacity  
1437 costs of \$3.1 billion, which will be borne by the oil transportation sector, oil producers, and the  
1438 Canadian public in the form of reduced tax and royalty revenue.<sup>28</sup> The significance of unused  
1439 capacity costs is not surprising given that the TMEP is forecast by TM to contribute to unused  
1440 capacity in the Canadian oil transportation sector beyond the 2037 forecast period if all proposed  
1441 projects are built. This estimate of unused capacity costs is also conservative because it omits  
1442 potential lost revenues on the US portion of Canadian pipelines. Tax revenue benefits in the base  
1443 case are minimal because most of the tax revenue to government is offset by costs to government  
1444 and/or is replaced by taxes generated in alternative economic activity if TMEP is not built.  
1445 Environmental costs are also significant (\$3.4 billion), comprising \$289 million for GHG emissions,  
1446 \$85 million for other air pollution, \$1 billion for oil spills, and an additional \$2 billion for passive use  
1447 damages. These base case environmental damage estimates are conservative because they are  
1448 based on WTP and not WTA for passive use damages and they exclude many adverse impacts  
1449 for which we are unable to estimate monetary costs.

1450 The results of our sensitivity analyses (Table 17) show that the TMEP has a **net cost to**  
1451 **Canada** under all scenarios, ranging between costs of **\$4.1 billion and \$22.1 billion**. The highest  
1452 net cost of \$22.1 billion is based on assuming WTA for passive use values, which increases the  
1453 net cost estimate by \$15.6 billion. Fewer new projects and higher oil production reduce the net  
1454 costs while more projects, lower oil production and higher environmental impacts increase the net

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<sup>28</sup> The precise distribution of unused capacity costs is difficult to determine because it depends on many factors including the degree to which the costs result in higher transportation tolls that reduce netbacks to oil producers and reduce tax and royalty payments to governments.

1455 costs. The lowest net cost (\$4.1 billion) is based on the assumption that rail is capped and  
 1456 Keystone XL and Energy East are not built. The price lift scenario that assumes higher netbacks  
 1457 to producers from the TMEP reduces the net cost by about \$2 billion but it is insufficient to  
 1458 compensate for the costs of unused capacity and unlikely to occur. In sum, there is no scenario in  
 1459 which the TMEP results in a net benefit to Canada.

1460 An obvious question is if the TMEP results in a net cost to Canada, why would it be built?  
 1461 The explanation would seem to be based on the existence of market failures. TM could earn a  
 1462 reasonable return on the TMEP because it has contracts negotiated during a period of more  
 1463 optimistic expectations of oil development that obligate shippers to pay tolls that could financially  
 1464 justify TM's investment. The costs, however, are externalized onto other parties in the form of  
 1465 unused capacity costs and environmental and other externalities. Therefore, it may be financially  
 1466 feasible for TM to build TMEP even though it imposes a net cost to Canada.

1467 We also note that the CBA results for the TMEP are very much a function of the fact that  
 1468 the TMEP will contribute to excess transportation capacity and the supposition that the TMEP will  
 1469 have little to no impact on oil production in the WCSB. If and when the oil transportation system  
 1470 nears full capacity, decisions on new capacity will affect WCSB production. In this case, a benefit  
 1471 cost analysis of new transportation projects would have to include the full social costs and benefits  
 1472 of incremental oil production resulting from the availability of new transportation capacity, including  
 1473 factors such as resource rent benefits and environmental costs of upstream production such as  
 1474 GHG emissions. We have not conducted an evaluation of these upstream costs and benefits in  
 1475 our BCA because they are not relevant given the forecast of excess capacity.

1476 **Table 16. Benefit Cost Analysis Results for TMEP**

Item	Net Benefit (Cost), Base Case (million \$)	Sensitivity Analysis Range (million \$) <sup>1</sup>
TMEP Pipeline Operations	0	(792) to 396
Unused Oil Transportation Capacity	(3,098)	(8,018) to (2,112)
Oil Price Netback Increase	0	0 to 2,008
Employment	77	77 to 284
Tax Revenue	242	242-892
Electricity	(257)	No sensitivity

<b>Item</b>	<b>Net Benefit (Cost), Base Case (million \$)</b>	<b>Sensitivity Analysis Range (million \$)<sup>1</sup></b>
GHG Emissions from Construction and Operation of TMEP and marine traffic in defined study area	(289)	(916) to (289)
Other Air Emissions	(85)	(427) to (9)
Oil Spills	(1,022)	(1,022) to (310)
Passive Use Damages from Oil Spill	(2,026)	(17,667) to (2,026)
Other Socio Economic, Environmental Costs not estimated	See Appendix A	
<b>Base Case Net Cost</b>	<b>(6,458)</b>	<b>(4,070) to (22,099)</b>

1477

Note. 1. Based on sensitivity scenarios

1478 **Table 17. TMEP BCA Sensitivity Analysis Results**

<b>Scenario</b>	<b>Description</b>	<b>Net Benefit/ (Cost) (million \$)</b>
Base Case		(6,458)
Higher TMEP Capital Cost	20% increase	(7,250)
Lower TMEP Capital Costs	10% decrease	(6,062)
Higher Unused Capacity Cost	Diverted shipments from Cushing	(11,378)
Lower Unused Capacity Cost	50% Rail and 50% Pipeline	(5,472)
Unused Capacity Cost based on TMEP capital cost approach		(6,567)
Higher Oil Production	TM/IHS 2013 base	(5,981)
Lower Oil Production	TM/IHS 2013 low	(6,989)
Higher Transport Capacity	Include NGP and lower Bakken shipments on Keystone XL and Energy East	(6,796)

<b>Scenario</b>	<b>Description</b>	<b>Net Benefit/ (Cost) (million \$)</b>
Lower Rail Transport Capacity	Reduce rail capacity to current level (300 kbpd)	(6,196)
Lower Pipeline and Rail Capacity	Reduce rail capacity to current level (300 kbpd) and no Keystone	(5,443)
Lower Pipeline and Rail Capacity	Reduce rail capacity to current level (300 kbpd), no Keystone and no Energy East	(4,070)
IHS Capacity Assumptions (no rail)		(6,287)
Oil Price Uplift	IHS estimate of Asian uplift	(4,450)
Higher Employment Benefit	15% of Construction & Operating employment	(6,251)
Higher GHG Emission Damage Cost	Higher damage costs per unit	(7,084)
Higher Air Pollution costs	Higher Damage Cost per Unit	(6,800)
Lower Air Pollution Costs	Lower Damage Cost per Unit and assumed mitigation	(6,379)
Higher Passive Values	WTA for Canadian households	(22,099)
Lower Oil Spill Costs	TM probability for Tanker spills (90 year return period)	(5,747)
Higher Discount Rate (10%)		(5,592)
Lower Discount Rate (5%)		(8,360)
Lower Discount Rate (3%)		(10,268)

## 1479 **5.11. Risk Assessment and Uncertainty**

1480 As our sensitivity analysis illustrates, different assumptions result in different estimates of  
1481 the net impacts of the TMEP. In project evaluation it is important to assess the uncertainties  
1482 underlying these assumptions used in the evaluation and their implications on the net impacts of  
1483 the project.

1484 One principal variable impacting our BCA results is the cost of unused oil transportation  
1485 capacity. This variable is in turn shaped by three variables – oil supply, transportation capacity,  
1486 and the costs per barrel of unused capacity – and there is uncertainty in forecasting each one of  
1487 these variables. As the recent downward revision of oil supply forecasts indicate, forecasting  
1488 future oil production is uncertain. Higher oil supply forecasts will reduce unused capacity while  
1489 lower oil supply forecasts will increase unused capacity. We have addressed this uncertainty by  
1490 using a range of WCSB oil export forecasts provided by TM in our sensitivity analysis. The results  
1491 show that under all the oil supply scenarios tested there is still a large unused capacity cost (Table  
1492 16). Also, given the lag in adjustment of forecasts to recent price declines, it is likely that current  
1493 forecasts may be too optimistic.

1494 The second variable impacting our estimate of unused capacity costs is the magnitude of  
1495 existing and proposed transportation projects. Our assumptions regarding development of  
1496 transportation projects are consistent with those provided by TM, although we assume a slightly  
1497 different mix of projects with more rail and less pipeline capacity (Table 7). Both our and TM's  
1498 transportation capacity forecasts assume completion of new projects including Keystone XL,  
1499 Enbridge mainline expansions, and Energy East.<sup>29</sup> There is uncertainty whether all of these  
1500 projects will be built by the anticipated completion dates and capacity may therefore be lower than  
1501 forecast, resulting in lower unused capacity estimates. We have addressed this uncertainty by  
1502 using lower capacity scenarios, and under all scenarios there are substantial unused capacity  
1503 costs.

1504 We acknowledge that it is possible that transportation capacity could become constrained  
1505 at some point in the future if oil production is significantly higher than forecast and/or new  
1506 transportation facilities are not built as planned. As illustrated in Figure 2, some new transportation

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<sup>29</sup> TM's forecast also assumes that ENGP will go ahead.

1507 capacity will be required in the next decade even under lower oil production growth assumptions.  
1508 However, if there is higher than forecast production and lower than forecast capacity additions,  
1509 there should be sufficient lead time to assess and accommodate these unanticipated changes to  
1510 avoid any shutting in of production.<sup>30</sup> If, on the other hand, unneeded expensive pipeline facilities  
1511 are built, the costs of the unused capacity are fixed and will impose long-term costs on the oil and  
1512 gas sector, as well as costs to government in the form of lower tax revenue. For these reasons it is  
1513 more advisable to avoid expensive, irreversible investments in pipelines that cannot be justified by  
1514 demand.

1515 The third variable impacting our estimate of unused oil transportation capacity costs is the  
1516 per barrel cost of unused capacity. The costs of unused capacity depend on how much and where  
1517 the oil is diverted from to be shipped on the TMEP. Our analysis assumes that the oil shipped on  
1518 TMEP would most likely be diverted from Enbridge's pipeline system due Enbridge's lack of long-  
1519 term contracts, but it is also likely that some diversions from other oil transportation systems may  
1520 occur. Further, the destination point for oil diverted from Enbridge is also unknown and as our  
1521 estimates show, the destination assumption has a significant impact on unused capacity cost  
1522 estimates (Table 9). We have addressed uncertainty over destination points for diverted oil by  
1523 using a range of unused capacity cost estimates based on different destinations and capping rail  
1524 in some of the sensitivities. The sensitivity analysis shows that there are significant unused  
1525 capacity costs for all of the scenarios tested. Therefore, while there is uncertainty over what  
1526 transportation facilities are impacted by the diverted oil, this uncertainty does not alter the  
1527 conclusion that there will be sizeable unused capacity costs.

1528 Another important cost parameter in our BCA is environmental costs including the risk of  
1529 oil spill damage. We acknowledge that there is uncertainty relating to oil spill probability and oil  
1530 spill damage estimates that affect the accuracy of oil spill damage cost forecasts. We have  
1531 addressed this uncertainty by testing different assumptions and the results vary appreciably,  
1532 especially for passive use values. However, while the impact of alternative assumptions affects  
1533 the magnitude of the oil spill damage estimates, there is still a high cost from oil spills under all  
1534 scenarios.

1535 We also caution that our oil spill estimates may be conservative. Oil spill costs vary with

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<sup>30</sup> Increases in production are preceded by increased drilling activity, giving lead time to make transportation adjustments.

1536 the unique characteristics of the type of spill and impacted environment. We would expect spill  
1537 costs to be higher in the Georgia Strait due to its high value environment than spills in many other  
1538 areas (WSP 2014). Our estimates of environmental costs and oil spill costs also omit many  
1539 environmental impacts (see Appendix A). We also note the high values placed on environmental  
1540 protection by the Lax Kw'alaams First Nation in its rejection of a \$1.1 billion offer (just over  
1541 \$300,000 per person) to approve a LNG project. While there are many factors affecting this  
1542 decision, the decision by the Lax Kw'alaams First Nation may indicate that current WTP estimates  
1543 and WTA estimates commonly used in CBA studies, including ours, may significantly  
1544 underestimate environmental protection values.

## 1545 **6. Conclusion**

1546 The NEB has two criteria that need to be satisfied for a project to be approved: that the  
1547 project is clearly demonstrated to be needed, and that the project is clearly found to be in the  
1548 public interest. TM's application states that the project is needed and in the public interest  
1549 because it will provide pipeline capacity to transport increased oil production from the WCSB, it  
1550 will increase netbacks for oil producers, and it will generate significant economic activity.

1551 TM's assessment of the need for the TMEP and impact of the TMEP on public interest is  
1552 deficient and incomplete in several important respects. TM's forecast of increased netbacks for all  
1553 Canadian oil exports resulting from lower transportation costs is inconsistent with TM's own  
1554 evidence, which forecasts a surplus of pipeline capacity with no transportation constraints.  
1555 Second, TM's forecast of a permanent Asian price premium to 2037 is highly unlikely because it is  
1556 inconsistent with the dynamics of world oil markets. Third, TM estimates gross instead of net  
1557 impacts and incorrectly define gross economic impacts as benefits without taking into account the  
1558 opportunity costs of the capital and labour that would be employed by the TMEP. Finally, TM does  
1559 not provide any estimates of many of the potential economic, environmental and social, costs of  
1560 the TMEP in its analysis, contrary to the requirements specified by the NEB.

1561 To help assess the need and public interest impacts of the TMEP we completed a multiple  
1562 account BCA which shows that the TMEP will result in a significant **net cost to Canada ranging**  
1563 **between \$4.1 and \$22.1 billion net present value**. We tested a number of alternative scenarios  
1564 and assumptions and found that under every likely scenario tested the TMEP results in a net cost  
1565 to Canada. We also emphasize that our net cost estimates are conservative because we have not  
1566 been able to monetarily value a large number of environmental and social costs.

1567 Therefore, we conclude that the TMEP does not meet the NEB criteria for project approval,  
1568 and approving and constructing the TMEP will result in a significant net cost to Canada. We  
1569 further conclude that the current approach of evaluating proposed oil transportation projects on a  
1570 case-by-case basis is deficient and that a better approach is to develop a comprehensive oil  
1571 transportation strategy that assesses and compares all viable transportation options to identify the  
1572 option or mix of options that meets the transportation needs of the Canadian oil sector in the most

1573 cost-effective social, environmental, and economic manner.

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## Appendix A: Potential Impacts of the TMEP

**Table 18. List of Some Potential Impacts of the TMEP Identified in Trans Mountain's Application.<sup>31</sup>**

Type	Potential Impacts from TMEP
Heritage Resources	<ol style="list-style-type: none"> <li>1. Disturbance to known and previously unidentified archaeological sites during field studies and construction</li> <li>2. Disturbance to previously unidentified historic sites during field studies and construction</li> <li>3. Disturbance to previously unidentified paleontological sites during construction</li> </ol>
Traditional Land and Resource Use	<ol style="list-style-type: none"> <li>4. Disruption of the use of trails and travel ways</li> <li>5. Loss of habitation sites or reduced use of habitation sites</li> <li>6. Alteration of plant harvesting sites</li> <li>7. Disruption of subsistence hunting, fishing, and trapping activities</li> <li>8. Disruption of marine subsistence activities including marine access and use patterns</li> <li>9. Disturbance of gathering places and sacred areas</li> <li>10. Disruption of cultural sites in the marine environment</li> <li>11. Sensory disturbance during construction and operation (from noise, air emissions, lighting, visual)</li> </ol>
Human Occupancy and Resource Use	<ol style="list-style-type: none"> <li>12. Physical disturbance to protected areas and facilities, including trails and trailheads, within protected areas</li> <li>13. Change to access of protected areas</li> </ol>

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<sup>31</sup> This list is based on TM's application (TM 2013b, Vols. 5 and 7) and is not intended to be a comprehensive list of all potential impacts of the TMEP. Impacts normally deemed as positive impacts are italicized.

Type	Potential Impacts from TMEP
	<p>14. Sensory disturbance of land and marine resource users (from noise, air emissions, lighting, visual)</p> <p>15. Physical disturbance to First Nation Reserves, Aboriginal communities, and asserted traditional territories</p> <p>16. Disruption of traditional land and marine resource use activities</p> <p>17. Change to access of First Nation Reserves and asserted traditional territories</p> <p>18. Physical disturbance to residential areas and community use areas</p> <p>19. Changes to all agricultural land uses including effects on livestock or agricultural plants due to the introduction of pests and disease</p> <p>20. Disturbance of natural pasture, grazing areas, livestock movement and grazing patterns</p> <p>21. Disturbance of field crop areas and organic and specialty crop areas</p> <p>22. Disruption of farm facilities and risk to livestock and plant health</p> <p>23. Physical disturbance of waterways used for recreational activities, outdoor recreation trails and use areas</p> <p>24. Disruption to commercial recreation tenures and outfitting, trapping, hunting, and fishing activities</p> <p>25. Disturbance to managed forest areas, Old Growth Management Areas, and merchantable timber areas and production</p> <p>26. Decline in forest health during construction</p> <p>27. Disruption of oil and gas activities and mineral and aggregate extraction activities</p> <p>28. Physical disturbance to industrial and commercial use areas</p> <p>29. Change to access for other land and resource users</p>

Type	Potential Impacts from TMEP
	<p>during construction</p> <p>30. Alteration of surface water supply and quality for downstream water users</p> <p>31. Alteration of well water flow and quality for water users</p> <p>32. Alteration of viewsheds</p> <p>33. Disruption to Rockfish Conservation Areas and marine access to protected areas</p> <p>34. Physical disturbance to marine Aboriginal traditional use areas</p>
Community Well-being	<p>35. Change in population and demographics during construction and operations</p> <p>36. Changes in income patterns</p> <p>37. Effects on community way-of-life from the presence of construction activity and temporary workers</p> <p>38. Physical disturbance to community assets (e.g. schools public facilities, parks)</p> <p>39. Effects on Aboriginal harvesting practices and cultural sites</p> <p>40. Effects on Aboriginal culture from employment opportunities and other TMEP activities</p>
Infrastructure and Services	<p>41. Increased traffic from transportation of workers and supplies including traffic safety effects</p> <p>42. Physical disturbance to roads due to pipeline road crossings</p> <p>43. Disturbance to railway lines</p> <p>44. Physical disturbance to the Merritt Airport that could restrict the ability for flights to take off and land</p> <p>45. Increased use of Port Metro Vancouver during construction and potential disruption to navigable water</p> <p>46. Effects on linear infrastructure (e.g. sub-surface lines</p>

Type	Potential Impacts from TMEP
	<p>and power lines) and increased demand for power</p> <p>47. Increase in water infrastructure demand including temporary increase in water demand during construction</p> <p>48. Increased need for waste management during construction</p> <p>49. Demand for housing during construction including upward pressure on rental price and/or short-term accommodations</p> <p>50. Demand for post-secondary educational services/training</p> <p>51. Demand for emergency, protective, and social services during construction</p> <p>52. Use of recreational amenities by workers during construction</p>
Employment and Economy	<p>53. Contribution to provincial and national growth during construction and operations;</p> <p>54. Employment opportunities during construction and operations</p> <p>55. Reduced labour availability for other regional industries due to workers taking TMEP-related employment opportunities</p> <p>56. <i>Increased municipal tax revenue</i></p> <p>57. <i>Increased personal spending by TMEP workers during construction</i></p> <p>58. <i>Combined effect on municipal economies from an increase in municipal tax revenue and increased personal spending by TMEP workers during construction</i></p> <p>59. <i>Increased regional contracting and procurement opportunities</i></p> <p>60. <i>Training opportunities, particularly for Aboriginal communities for skill and capacity development</i></p> <p>61. Disruption to business or commercial establishments</p>

Type	Potential Impacts from TMEP
	<p>in the form of reduced income</p> <p>62. Disruption to resource-based income or livelihoods</p>
Human Health	<p>63. Effects on mental well-being from demographic changes, changes in income, and changes to culture</p> <p>64. Effects on alcohol and drug misuse</p> <p>65. Increase in demand on mental health and addictions services</p> <p>66. Increase in number of sexually transmitted infections</p> <p>67. Increase in number of respiratory or gastrointestinal illnesses</p> <p>68. Increase in stress and anxiety related to perceived contamination</p> <p>69. Increase in traffic-related injury and mortality</p> <p>70. Increased demand on hospitals, health care facilities, and emergency medical response services</p> <p>71. Effects on diet and nutritional outcomes</p> <p>72. Effects on mental well-being in Aboriginal communities</p>
Marine Resource Use	<p>73. Disruption to marine access and use patterns during construction and operations</p> <p>74. Alteration of subsistence resources</p> <p>75. Disturbance to cultural sites including sensory disturbance from noise, air emissions, lighting, and visual during construction and operations</p> <p>76. Sensory disturbance for commercial, recreation, and tourism users (e.g. noise, lighting, visual, air quality) during construction and operation</p> <p>77. Change in distribution and abundance of harvested species including marine fish and fish habitat</p> <p>78. Displacement of commercial, recreational and tourism users around Westridge Marine Terminal during construction and operations</p>

Type	Potential Impacts from TMEP
	<p>79. Change in commercial, recreational and tourism vessel access routes during construction and operations</p> <p>80. Disruption to subsistence hunting, fishing, and plant gathering activities</p> <p>81. Disruption to use of travel ways by traditional marine resource users</p> <p>82. Disturbance to gathering places including increased sensory disturbance for marine users</p> <p>83. Disturbance to sacred sites</p> <p>84. Disruption to commercial fishing activities</p> <p>85. Sensory disturbance (e.g. noise, visual effect, air quality) for commercial fishers, recreational users, and tourism users</p> <p>86. Change in distribution and abundance of target species for commercial fishers</p> <p>87. Alteration of existing movement patterns of marine commercial, recreational, and tourism users</p> <p>88. Increased rail bridge operations</p> <p>89. Marine vessels collision with built infrastructure, marine facilities or shoreline with a commercial, recreational, or tourism use</p> <p>90. Marine vessel collisions with marine commercial users, other recreational users, and marine tourism users</p> <p>91. Marine vessel wake effects on small fishing vessels, recreational vessels and tourism operator vessels</p> <p>92. Negative recreational and tourism user perspectives of increased project-related marine vessel traffic</p>
Accidents and Malfunctions (terrestrial and marine)	<p>93. Spills of hazardous materials during construction and maintenance potentially resulting in contamination or alteration of surface or groundwater</p> <p>94. Fires that may adversely affect adjacent property</p> <p>95. Damage to utility lines that could interrupt services</p>

Type	Potential Impacts from TMEP
	<p>and lead to fires</p> <p>96. Transportation accidents that could cause injury to people or result in a fire</p> <p>97. Use of explosives that could cause injury from flying rock</p> <p>98. Security risk including damage from criminal activity</p> <p>99. Change in marine water quality from an accidental release of contaminated bilge water</p> <p>100. Physical contact between a tanker's hull and marine subtidal habitat from vessel grounding</p> <p>101. Interference with navigation from a vessel grounding</p> <p>102. Physical injury or mortality of a marine mammal due to a vessel strike</p> <p>103. Venting of tanker at anchor or in transit</p> <p>104. Negative recreational and tourism user perspectives of increased project-related marine vessel traffic</p>
Physical Environment	<p>105. Terrain instability due to slumping at watercourse crossings and sidehill terrain</p> <p>106. Alteration of topography along steep slopes, slopes of watercourse crossings, sidehill terrain, and areas of blasting</p> <p>107. Acid generation or metal leaching rock</p>
Soil and Soil Productivity	<p>108. Decreased topsoil/root zone material productivity during topsoil/root zone material salvaging</p> <p>109. Decreased topsoil/root zone material productivity through trench instability during trenching, mixing due to shallow topsoil/root zone material, mixing due to poor colour change, and mixing with gravely lower subsoils</p> <p>110. Decreased soil productivity resulting from changes in evaporation and transpiration rates, use of sand as bedding material, flooding of soil as a result of release of hydrostatic test water on land, disturbance</p>

Type	Potential Impacts from TMEP
	<p>(e.g., maintenance dig activities) during operations, trench subsidence, and soil diseases (i.e., clubroot disease and potato cyst nematodes)</p> <p>111. Degradation of soil structure due to compaction, rutting, and pulverization of soil and sod</p> <p>112. Loss of topsoil/root zone material through wind and water erosion</p> <p>113. Erosion of soil as a result of release of hydrostatic test water on land</p> <p>114. Loss of topsoil/root zone material from disturbance (e.g., maintenance dig activities) during operations</p> <p>115. Increased stoniness in surface horizons</p> <p>116. Bedrock or large rocks within trench depth</p> <p>117. Disturbance of previously contaminated soil</p> <p>118. Contamination of soil as a result of release of hydrostatic test water on land</p> <p>119. Soil contamination due to spot spills during construction</p>
Water Quality and Quantity	<p>120. Instability of trench at locations with high water table</p> <p>121. Suspended sediment concentrations in the water column during instream activities</p> <p>122. Erosion from approach slopes</p> <p>123. Inadvertent instream drilling mud release</p> <p>124. Alteration or contamination of aquatic environment as a result of withdrawal and release of hydrostatic test water</p> <p>125. Reduction of surface water quality due to small spill during construction or site-specific maintenance activities</p> <p>126. Alteration of natural surface drainage patterns</p> <p>127. Disruption or alteration of streamflow</p> <p>128. Shallow groundwater with existing contamination</p>

Type	Potential Impacts from TMEP
	<p>encountered during trench construction</p> <p>129.Areas susceptible to drilling mud release during trenchless crossing construction, sedimentation in the aquifer, and blasting effects</p> <p>130.Areas with potential artesian conditions</p> <p>131.Aquifers (including unconfined aquifers) or wells vulnerable to possible future contamination from a spill during construction</p> <p>132.Areas susceptible to changes in groundwater flow patterns</p> <p>133.Disruption of shallow groundwater in high permeable materials in proximity to rivers or watercourse crossings with fluvial materials or colluvium in the substrate</p> <p>134.Disruption of groundwater flow where springs and shallow groundwater are encountered</p> <p>135.Areas where dewatering may be necessary during pipeline construction activities</p> <p>136.Impacts to shallow wells</p>
Air Emissions	<p>137.Project contribution to emissions: increase in air emissions during construction and increase in air emissions during site-specific maintenance and inspection activities</p> <p>138.Dust and smoke during construction</p>
GHG Emissions	<p>139.Increase in CO<sub>2</sub>e emissions</p> <p>140.Changes in environmental parameters (e.g., increase in global average temperature)</p>
Acoustic Environment	<p>141.Changes in sound level during construction and operation</p> <p>142.Changes in vibrations during construction and operation</p>
Fish and Fish Habitat	<p>143.Riparian and instream habitat loss or alteration during construction, maintenance, and operation activities</p> <p>144.Riparian and instream habitat loss or alteration from</p>

Type	Potential Impacts from TMEP
	<p>accidental drilling mud release</p> <p>145. Contamination from spills during construction and maintenance</p> <p>146. Increased access to instream habitat during operation</p> <p>147. Fish mortality or injury during construction</p> <p>148. Fish mortality or injury due to accidental release of hazardous materials during power line construction</p> <p>149. Increased suspended sediment concentrations in the water column during instream construction or from accidental mud release</p> <p>150. Increased access to fish and fish habitat during operations</p> <p>151. Blockage of fish movements</p> <p>152. Effects on fish species of concern</p> <p>153. Loss of habitat, mortality, or injury of Burbot, Northern Pike, Walleye, Bull Trout/Dolly Varden, Chinook Salmon, Coho Salmon, Cutthroat Trout, and Rainbow Trout/Steelhead</p>
Wetland Loss and Alteration	<p>154. Loss or alteration of wetlands of High Functional, High-Moderate, Low-Moderate and Low Functional Condition (i.e., habitat, hydrology, biogeochemistry)</p> <p>155. Contamination of wetland function (i.e., habitat, hydrology, biogeochemistry) due to a spill during construction</p>
Vegetation	<p>156. Loss or alteration of native vegetation, the most affected vegetation communities, grasslands in the BG BGC Zone, rare ecological communities, and rare plant and/or lichen occurrences</p> <p>157. Weed introduction and spread</p>
Wildlife and Wildlife Habitat	<p>158. Change in habitat, movement, and increased mortality risk of the following wildlife: Grizzly Bears, Woodland Caribou, Moose, forest furbearers, coastal riparian small mammals, bats, grassland/shrub-steppe birds, mature/old forest birds, early seral forest birds, riparian and wetland birds, Wood</p>

<b>Type</b>	<b>Potential Impacts from TMEP</b>
	Warblers, Short-eared Owls, Rusty Blackbirds, Flammulated Owls, Lewis' Woodpecker, Williamson's Sapsucker, Western Screech-owl, Great Blue Heron, Spotted Owl, Bald Eagle, Common Nighthawk, Northern Goshawk, Olive-sided flycatcher, Pond-dwelling amphibians, stream-dwelling amphibians, and arid habitat snakes
Marine Sediment and Water Quality	159. Change in sediment quality during construction 160. Change in water quality during construction or operations
Marine Fish and Fish Habitat	161. Loss of marine riparian, intertidal, and subtidal habitat 162. Decrease in productive capacity of suitable habitat, injury, or mortality of Dungeness Crab 163. Decrease in productive capacity of suitable habitat, injury, or mortality of inshore Rockfish 164. Decrease in productive capacity of suitable habitat, injury, or mortality of Pacific salmon
Marine Mammals	165. Permanent or temporary auditory injury and sensory disturbance of Harbour Seals, Southern resident Killer Whale, Humpback Whale, and Stellar Sea Lion 166. Injury or mortality due to vessel strikes
Marine Birds	167. Change in habitat quality or availability, sensory disturbance, injury, or mortality of the following marine birds: Great Blue Heron, Pelagic Cormorant, Barrow's Goldeneye, Glaucous-winged gull, and Spotted Sandpiper

## Appendix B: Certificate of Expert's Duty

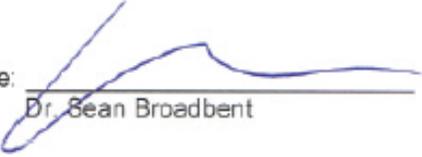
We, Dr. Thomas Gunton, Dr. Sean Broadbent, Dr. Marvin Shaffer, Dr, Chris Joseph and Mr. James Hoffele have been engaged on behalf of Tsawout First Nation, Upper Nicola Band and Living Oceans Society to provide evidence in relation to Trans Mountain Pipeline ULC's Trans Mountain Expansion Project application currently before the National Energy Board.

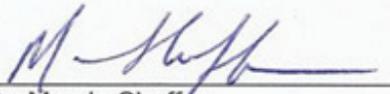
In providing evidence in relation to the above-noted proceeding, we acknowledge that it is our duty to provide evidence as follows:

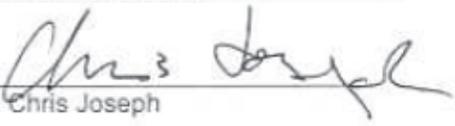
1. to provide evidence that is fair, objective, and non-partisan;
2. to provide evidence that is related only to matters within our area of expertise; and
3. to provide such additional assistance as the tribunal may reasonably require to determine a matter in issue.

We acknowledge that our duty is to assist the tribunal, not act as an advocate for any particular party. This duty to the tribunal prevails over any obligation we may owe any other party, including the parties on whose behalf we are engaged.

Date: May 25, 2015 Signature:   
Dr. Thomas Gunton

Date: May 25, 2015 Signature:   
Dr. Sean Broadbent

Date: May 25, 2015 Signature:   
Dr. Marvin Shaffer

Date: May 26 2015 Signature:   
Dr. Chris Joseph

Date: May 25, 2015 Signature:   
Mr. James Hoffele

## **Appendix C: Curriculum Vitae**

## **Resume**

### **Dr. Thomas Gunton**

Director and Professor, School of Resource and Environmental Management  
Simon Fraser University  
8888 University Drive  
Burnaby BC  
V5A 1S6

### **Summary**

Dr. Gunton is currently Professor and Director of the Resource and Environmental Planning Program at Simon Fraser University, which is recognized as one of the leading international schools providing advanced interdisciplinary training for resource professionals. Dr. Gunton has had extensive professional experience including holding the positions of Deputy Minister of Environment, Lands and Parks, Deputy Minister of Cabinet Policy Secretariat and Deputy Minister of Finance (Treasury Board) for the Government of British Columbia. He has also held senior positions with the Government of Manitoba, including Assistant Deputy Minister of Energy and Mines where he was in charge of major natural resource project development and evaluation, Senior Economic Analyst in the Ministry of Economic Development and was visiting professor in resource and environmental economics at the University of Manitoba.

Dr. Gunton regularly provides advice to private sector and public sector clients. His work includes evaluation of resource development projects, regional development strategies and negotiation and collaborative models for resolving resource and environmental conflicts. While working for the BC government he managed a number of major initiatives including: a new Environmental Assessment Act, a new Forest Practices Code, a forest sector strategy, a new regional land use planning process, a major expansion of the provincial parks system, a redesign of the regulatory and royalty system for oil and gas development and new air pollution regulations. He was also the chief negotiator for the province on a number of major resource development projects including Kemano completion and oil and gas royalties. Dr. Gunton has been an expert witness for various regulatory agencies including the National Energy Board, the Ontario Energy Board, and the Manitoba Public Utilities Commission. He has also been an expert witness before the BC Arbitration Panel providing evidence on natural resource markets and pricing.

Dr. Gunton's works on management issues in a number of resource sectors including forestry, land use, energy, mining and fisheries. He is Chair of the Sustainable Planning Research Group and heads a research team providing advice to First Nations on impacts and risk assessment of oil and gas development and pipeline proposals including the Enbridge Northern Gateway project (NGP). He was senior supervisor of recently completed (2014) PhD research evaluating risk assessment and benefit-costs for the Enbridge Northern Gateway Pipeline. Dr. Gunton also recently prepared a draft of the *Federal Sustainable Development Act* for the Suzuki Foundation that was passed unanimously by the Parliament of Canada in 2008. Dr. Gunton has published over 80 refereed articles in scientific journals and over 100 technical reports for private and public sector clients on resource and environmental issues and project development. He

was recently awarded (2014) a large four year Mitacs research grant (\$400,000) to assess social, environmental and economic impacts of natural resource development on First Nations in BC.

### **Current Employment**

Professor and Director of the Resource and Environmental Planning Program, School of Resource and Environmental Management, Simon Fraser University. (1980-present).

### **Responsibilities**

Teaching graduate courses in public policy analysis, regional resource development, dispute resolution. (courses include: environmental impact assessment, cost-benefit analysis, economic impact assessment, multiple accounts evaluation (social, environmental, fiscal, economic assessment techniques), conflict resolution techniques, regional development.) Senior Supervisor of over 40 graduate theses on resource and environmental management

### **Previous Employment**

1. Deputy Minister, Cabinet Policy Secretariat, Government of British Columbia, 8/96 to 8/00.
2. Deputy Minister, Ministry of Environment, Lands and Parks, Government of British Columbia, 10/93 to 7/96.
3. Deputy Minister, Treasury Board Secretariat, Ministry of Finance and Corporate Relations, and Secretary to Treasury Board. 08/92 to 10/93.
4. Director, School of Resource and Environmental Management, Simon Fraser University, 08/88 to 12/91.
5. Assistant Deputy Minister, Department of Energy and Mines, Province of Manitoba, Policy Planning and Project Development Division, 8/86 to 8/88
6. Senior Economic Analyst. Department of Energy and Mines, Province of Manitoba, Policy Planning and Project Development, 1984. (project and policy evaluation)
7. Visiting Professor, Department of Economics 1983, University of Manitoba, (teaching senior course in resource and environmental economics).
8. Senior Economic Analyst, Department of Economic Development, Province of Manitoba, 1983
9. Consultant to private and public sector clients 1980-present including. Major activities include: economic and environmental evaluation of major resource and energy projects and markets, participation as expert witness before agencies including NEB, OEB, MPUC, BC Arbitration Panel (on resource pricing and energy markets).

**Refereed Publications** **over 80**

**Professional Reports Prepared** **over 100**

**Research Funding** **\$1,668,000**

### **Education**

University of Waterloo BA, MA (Planning). (Field: regional planning and natural resource analysis and policy including law, ecology, economics and public policy)  
University of British Columbia, Ph.D., Planning (Field: Natural resource policy, regional development planning, planning theory and public policy).

### **Dr. Thomas Gunton: Selected Publications (may 2015)**

1. Joseph, Chris, Thomas I. Gunton and Murray Rutherford. 2015. Good Practices for Environmental Assessment. *Impact Assessment and Project Appraisal*. (forthcoming).
2. Gunton, Thomas I. 2015. Natural Resources and Economic Development. *International Encyclopedia of Geography*. D. Richardson and J. Ketchum ed.: Wiley-AAG. (forthcoming)
3. Gunton, Thomas I. 2015. Collaborative Models of Resource Development. *International Encyclopedia of Geography*. D. Richardson and J. Ketchum ed. Wiley-AAG. (forthcoming)
4. Gunton, Thomas, S. Broadbent and M. Sykes. 2015. LNG Development in BC: Issues and Policy Options: Vancouver, BC.
5. Joseph, Chris and Thomas I. Gunton. 2015. Cost-benefit Analysis for Energy Project Evaluation: A Case Study of Bitumen Development in Canada. *Journal of Benefit-Cost Analysis* (in preparation).
6. Broadbent, S., Thomas Gunton and Duncan Knowler. 2015. Multiple Accounts Evaluation Methodology for Evaluating Pipeline Proposals: A Case Study of the Enbridge Northern Gateway Project. *Journal of Benefit-Cost Analysis* (in preparation).
7. Calbick, K. and Thomas Gunton. 2014. Differences among OECD countries' GHG emissions: Causes and policy implications. *Energy Policy*. 67: 895-902
8. Gunton, Thomas I. and Sean Broadbent. 2013. *A Spill Risk Assessment of the Enbridge Northern Gateway Project*. Simon Fraser University: Burnaby, BC.
9. Gunton, Thomas I. and Sean Broadbent. 2012. *A Review of Potential Impacts to Coast First Nations from and Oil Tanker Spill Associated with the Northern Gateway Project*. Evidence submitted to the Enbridge Northern Gateway Joint Review Panel. Simon Fraser University: Burnaby, BC.
10. Gunton, Thomas I. and Sean Broadbent. 2012. *A Public Interest Assessment of the Enbridge Northern Gateway Project*. Evidence submitted to the Enbridge Northern Gateway Joint Review Panel. Simon Fraser University: Burnaby, BC.
11. Morton, C., Thomas I. Gunton, and J.C. Day. 2011. Engaging aboriginal populations in collaborative planning: an evaluation of a two-tiered collaborative planning model for land and resource management. *Journal of Environmental Planning and Management*.
12. Calbick, Ken and Thomas I. Gunton. 2011. Dynamics of GHG Emissions among OECD Countries: An Econometric Analysis. *Proceedings of the Sustainable Development of Energy, Water, and Environmental Systems Conference*, Dubrovnik, Croatia.

13. Gunton, Thomas I. and Chris Joseph. 2011. *Independent Economic and Environmental Evaluation of the Naikun Wind Energy Project*. Burnaby, BC.
14. Ellis, Megan, Thomas I. Gunton, and Murray Rutherford. 2010. A Methodology for Evaluating Environmental Planning Systems: A Case Study of Canada. *Journal of Environmental Management*. 30: 1-10.
15. Cullen, Andrea, Gord McGee, Thomas I. Gunton, and J.C. Day. 2010. Collaborative Planning in Complex Stakeholder Environments: An Evaluation of a Two Tier Collaborative Planning Model. *Society and Natural Resources Journal*. 23: 4: 332-350.
16. Gord McGee, Andrea Cullen, Thomas I. Gunton. 2010. A New Model for Sustainable Development: A Case Study of the Great Bear Rainforest Management Plan. *Environment, Development, and Sustainability*. 12:5: 745-762.
17. Ellis, Megan, Thomas I. Gunton, and Murray Rutherford. 2010. A Methodology for Evaluating Environmental Planning Systems: A Case Study of Canada. *Journal of Environmental Management*. 91:1268-1277.
18. Gunton, Thomas I. and Murray Rutherford. 2010. Marine Planning in Canada: Challenges and Opportunities. *Environments*. 37: 3: 1-8.
19. Gunton, Thomas I., Murray Rutherford and Megan Dickinson. 2010. Stakeholder Analysis in Marine Planning. *Environments*. 37: 3: 95-110.
20. Gunton, Thomas I. and Chris Joseph. 2010. Economic and Environmental Values in Marine Planning: a Case Study of Canada's West Coast. *Environments*. 37: 3: 111-127.
21. Dickinson, Megan, Murray Rutherford, and Thomas I. Gunton. 2010. Principles for Integrated Marine Planning: A Review of International Experience. *Environments*. 37: 3: 21-46.
22. Rutherford, Murray, Megan Dickinson and Thomas I. Gunton. 2010. An Evaluation of the National Framework for Marine Planning in Canada. *Environments*. 37: 3: 47-71.
23. Gunton, Thomas. I. and Murray Rutherford. (Guest Editors). 2010. Marine Planning: Challenges and Opportunities. *Environments*. 37: 3: 1-9.
24. Joseph, Chris and Thomas I. Gunton. 2010. Economic and Environmental Evaluation of an Oil Sands Mine. *Proceedings of the International Association of Energy Economists Conference*, October 14-16, Calgary, Alberta.
25. Gunton, Thomas I. and Ken Calbick. 2010. *Canada's Environmental Performance*. Ottawa: David Suzuki Foundation.
26. Gunton, Thomas I. and Chris Joseph. 2010. Environmental Impact Analysis of Energy Development on the BC Coast. Ottawa: Department of Fisheries and Oceans.
27. Joseph, Chris, Thomas I. Gunton, and J.C. Day. 2008. "Planning Implementation: An Evaluation of the Strategic Land Use Planning Framework in British Columbia." *Journal of Environmental Management* 88:4 594-606.
28. Paridean Margaret, Peter Williams, and Thomas I. Gunton. 2007. "Evaluating Protected Areas Selection Processes: A Case Study of Land Use Planning in British." *Environments* 34:3: 71-95.

29. MacNab, J., Murray B. Rutherford, and Thomas I. Gunton. 2007. "Evaluating Canada's "Accord for the Prohibition of Bulk-Water Removal from Drainage Basins": Will it Hold Water?" *Environments* 34:3: 57-76.
30. Ronmark, Tracy, Thomas I. Gunton, and Peter Williams. 2007. "Evaluating Protected Area Management Planning: A Case Study of British Columbia's BC's Protected Areas Master Planning." *Environments* 34:3: 96-111.
31. Browne, Sarah, Murray Rutherford, and Thomas I. Gunton. 2007. "Incorporating Shared Decision Making in Forest Management Planning: An Evaluation of Ontario's Resource Stewardship Agreement Process." *Environments* 34:3: 39-56.
32. Gunton, Thomas I., Thomas Peters, and J.C. Day. 2007. "Evaluating Collaborative Planning: A Case Study of a Land and Resource Management." *Environments* 34:3 19-37.
33. Gunton, Thomas I. and Chris Joseph. 2007. *Toward a National Sustainability Strategy for Canada: Putting Canada on the Path to Sustainability within a Generation*. Vancouver: David Suzuki Foundation. 40 p.
34. Van Hinte, Tim, Thomas I. Gunton, and J.C. Day. 2007. "Evaluation of the Assessment Process for Major Projects: A Case Study of Oil and Gas Pipelines in Canada." *Impact Assessment and Project Appraisal*. 25:2: 123-139.
35. Gunton, Thomas I., Murray Rutherford, J.C. Day and P. Williams. 2007. "Evaluation in Resource and Environmental Planning." *Environments*. 34:3: 1-18.
36. Gunton, Thomas I., Murray Rutherford, J.C. Day and P. Williams. (Guest Eds). 2007. "Evaluating Resource and Environmental Planning." *Environments*. 34:3.
37. Gunton, Thomas I. 2006. "Collaborative Planning." pp. 327- 331. In *Encyclopedia of Governance*, ed. Mark Bevir. Thousand Islands, California: Sage Publications.
38. Van Hinte, Tim V Gunton, Thomas I., J.C. Day and Tim Van Hinte. 2005. *Managing Impacts of Major Projects: An Assessment of the Enbridge Pipeline Proposal*. B.C. School of Resource and Environmental Management. Simon Fraser University
39. Gunton, Thomas I. and Ken Calbick. 2005. *The Maple Leaf in the OECD, Comparing Canada Progress Towards Sustainability*. Vancouver, B.C.: David Suzuki Foundation. 44p.
40. Day, J.C., Thomas I. Gunton, Tanis M. Frame, Karin H. Albert, and K.S. Calbick. 2004. "Toward Rural Sustainability in British Columbia: The Role of Biodiversity Conservation and Other Factors", pp. 101-113. In *The Role of Biodiversity Conservation in the Transition to Rural Sustainability*, ed. Stephen S. Light. NATO Science and Technology Policy Series, vol. 41. Washington, D.C.: IOS Press. 342 pp.
41. Frame, T., T.I. Gunton and J.C. Day. 2004. "Resolving Environmental Disputes Through Shared Decision-Making: A Case Study of Land Use Planning in British Columbia." *Journal of Environmental Planning and Management*. 47:1: 59-83.
42. Gunton, Thomas I. 2004. "Energy Rent and Public Policy: An Analysis of the Canadian Coal Industry." *Energy Policy*. 32:2: 151-63.
43. Gunton, Thomas I. J.C. Day et al. 2004. *A Review of Offshore Oil and Gas in British Columbia*. Burnaby, B.C.: School of Resource and Environmental Management, Simon Fraser University.
44. Gunton, Thomas I. 2003a. "Natural Resources and Regional Development" *Economic Geography*. 79:1: 67-94.
45. Gunton, Thomas I. 2003b. "Natural Resource Megaprojects and Regional Development: Pathologies in Project Planning." *Regional Studies*. 37:5:505-519.

46. Gunton, Thomas I., J.C. Day and Peter Williams. (Guest Eds). 2003. "Collaborative Planning in Sustainable Resource Management: The North American Experience." *Environments*. 31:2.
47. Gunton, Thomas I., J.C. Day and Peter Williams. 2003. "The Role of Collaborative Planning in Environmental Management: The North American Experience." *Environments*. 31: 2: 1-5.
48. Day, J.C., Thomas I. Gunton, and T.Frame. 2003 "Towards Rural Sustainability in British Columbia: The Role of Biodiversity Conservation and Other Factors." *Environments*. 31: 2: 21-39.
49. Gunton, Thomas I. and J.C. Day. 2003. "Theory and Practice of Collaborative Planning in Resource and Environmental Management." *Environments*. 31: 2: 5-21.
50. Gunton, Thomas I., J.C. Day and P. Williams. (Guest Eds). 2003. "Collaborative Planning and Sustainable Resource Management: The British Columbia Experience." *Environments*. 31:3.
51. Finnigan, D, Thomas I. Gunton and P. Williams. 2003. "Planning in the Public Interest: An Evaluation of Civil Society Participation in Collaborative Land Use Planning in British Columbia." *Environments*. 31:3: 13-31.
52. Gunton, Thomas I., J.C. Day and P. Williams. 2003. "Evaluating Collaborative Planning: The British Columbia Experience." *Environments*. 31:3: 1-13.
53. Albert, K, Thomas I. Gunton and J.C. Day. 2003. "Achieving Effective Implementation: An Evaluation of a Collaborative Land Use Planning Process." *Environments*. 31:3: 51-69.
54. Calbick, Ken, J.C. Day and Thomas I. Gunton. 2003. "Land Use Planning Implementation: A Best Practice Assessment." *Environments*. 31:3: 69-83.
55. Gunton, Thomas I. 2002. "Establishing Environmental Priorities for the 21<sup>st</sup> Century: Results from an Expert Survey Method." *Environments*. 30:1: 71-92.
56. Calbick, K.S., Thomas I. Gunton and J.C. Day.2004. "Integrated Water Resources Planning: Lessons from Case Studies", pp 33-55. In *Canadian Perspectives on Integrated Water Resources Management*, ed. Dan Shrubsole. Cambridge, Ontario: Canadian Water Resources Association. 123 p.
57. Craig-Edwards, Rebekah, P. Williams and Thomas I. Gunton.2003. "Backcountry Tourism Perspectives on Shared Decision-making in Land Use Planning." *Environments*. 31:3: 31-51.
58. Gunton, Thomas I. 2001. "Policy Options for Automobile Insurance: Costs and Benefits of No Fault Insurance Plans." *Journal of Insurance Regulation*. 20:2:220-233.
59. Williams, Peter, J.C. Day and Thomas I. Gunton. 1998. "Land and Water Planning in British Columbia in the 1990s: Lessons On More Inclusive Approaches." *Environments*. 25:2:1-8.
60. Gunton, Thomas I. 1998. Forest Land Use Policy in British Columbia: the Dynamics of Change. *Environments* 25(2/3): 8-14.
61. Gunton, Thomas I. 1997. "Forest Land Use and Public Policy in British Columbia: The Dynamics of Change." In Trevor J.Barnes and Roger Hayter ed. *Canadian Western Geographical Series*. 33:65-72.
62. Duffy, Dorli, Mark Roseland and Thomas I. Gunton. 1996. "A Preliminary Assessment of Shared Decision-Making in Land Use and Natural Resource Planning." *Environments*. 23:2:1-17.
63. Duffy, Dorli, Mark Roseland and Thomas I. Gunton (Guest Eds). 1996. *Shared Decision-Making and Natural Resource Planning: Canadian Insights*. Special issue of *Environments*
64. Flynn, Sarah and Thomas I. Gunton. 1996. "Resolving Natural Resource Conflicts Through Alternative Dispute Resolution: A Case Study of the Timber Fish Wildlife Agreement in Washington State." *Environments*. 23:2:101-111.

65. Gunton, Thomas I. 1995. "Regulating Energy Utilities: The Case of the Ontario Natural Gas Sector." *Energy Studies*. 7:3: 203-220
66. Gunton, Thomas I. 1992. "Evaluating Environmental Tradeoffs: A Review of Selected Techniques." *Environments*. 21:3:53-63.
67. Gunton, Thomas I. and D. Duffy. (Guest Eds). 1992. *Sustainable Management of Public Land: The Canadian Experience* Special Issue of *Environments*. 21:3
68. Gunton, Thomas I. and C. Fletcher. 1992. "An Overview: Sustainable Development and Crown Land Planning." *Environments*. 21:3:1-4.
69. Gunton, Thomas I. and N. Knight. 1992. *Energy Conservation Strategies: Lessons from the Pacific Northwest*. Report Prepared for Ontario Hydro.
70. Gunton, Thomas I. and S. Flynn. 1992. "Resolving Environmental Conflicts: The Role of Mediation and Negotiation." *Environments*. 21:3:12-16.
71. M'Gonigle, M., Gunton, Thomas I. et al. 1992. "Comprehensive Wilderness Protection in British Columbia: An Economic Impact Assessment." *Forestry Chronicle*. 68(3): 357-364.
72. Gunton, Thomas I. 1991. "Crown Land Planning in British Columbia: Managing for Multiple Use." in M.A. Fenger, E.H. Miller, J.A. Johnson and E.J.R. Williams eds. *Our Living Legacy: Proceedings of a Symposium on Biological Diversity*. Victoria: Royal British Columbia Museum. 275-293.
73. Gunton, Thomas I. 1991. *Economic Evaluation of Forest Land Use Tradeoffs*. Vancouver: FEPA Paper 157.
74. Gunton, Thomas I. *Economic Evaluation of Environmental Policy*. 1991. Paper prepared for BC Round Table on the Environment and the Economy.
75. Gunton, Thomas I., G.C. VanKooten, and S. Flynn. 1991. *Role of Multiple Accounts Analysis in Evaluating Natural Resource and Land Use Options*. Background Report for the B.C. Forest Resource Commission, Victoria, B.C..
76. Gunton, Thomas I. *Economic Evaluation of Non-Market Values for Resource and Environmental Planning*. 1990. Report for the B.C. Forest Resource Commission, Victoria, B.C.
77. Gunton, Thomas I. 1990. "Natural Resource and Primary Manufacturing Industries in Canada: Retrospect and Prospect." in M. H. Watkins ed. *Canada in the Modern World*. New York: Reference Publishers. 71-87.
78. Gunton, Thomas I. 1990. "Natural Gas Deregulation in Canada." in *Integrated Energy Markets and Energy Systems*. International Association of Energy Economists, Thirteenth Annual Conference, Copenhagen, Denmark, 1990, 1-27.
79. M'Gonigle, M., Thomas I. Gunton, et al. 1990. "Crown Land Use Planning: A Model for Reform." in Calvin Sandborn ed. *Law Reform for Sustainable Development in British Columbia*. Vancouver: Canadian Bar Association 35-46
80. Gunton, Thomas I. and J. Richards. 1990. "Natural Resources and Economic Development." in P. Wilde and R. Hayter eds. *Industrial Transformation and Challenge in Australia and Canada*. Ottawa: Carleton University Press. 141-157.
81. Gunton, Thomas I. and I. Vertinsky. 1990a. *Reforming the Decision Making Process for Forest Land Planning in British Columbia*. Final Report for the B.C. Forest Resource Commission, Victoria, B.C. 35 p.
82. Gunton, Thomas I. and I. Vertinsky. 1990b. *Methods of Analysis for Forest Land Allocation in British Columbia*. Final Report for the B.C. Forest Resource Commission, Victoria, B.C.
83. Gunton, Thomas I. and J. Richards. 1989. "Mineral Policy in Western Canada, The Case for Reform." *Prairie Forum Journal*. 14:2:195-209.
84. Gunton, Thomas I. 1989b. *Review of Natural Gas Pricing in Manitoba*. Report to the Manitoba Public Utilities Board.
85. Gunton, Thomas I. 1989c. *The Competitive Price of British Columbia Coal in the Japanese Market*. Report to the Coal Price Arbitration Panel. 22 p.

86. Gunton, Thomas I. and J. Richards. 1987. "Political Economy of Resource Policy." in Thomas I. Gunton and J. Richards eds. *Resource Rents and Public Policy in Western Canada*. Ottawa: Institute for Research on Public Policy. 1-58.
87. Gunton, Thomas I. 1989. "Water Exports and the Free Trade Agreement." in A.L.C. de Mestral and D.M. Keith eds., *Canadian Water Exports and Free Trade*. Ottawa: Rawson Academy of Aquatic Science. 71-87.
88. Gunton, Thomas I. 1989a. *Review of Natural Gas Pricing in Ontario*. Report to the Ontario Energy Board.
89. Gunton, Thomas I. 1989c. *The Impact of Alternative Coal Prices on Government Revenues*. Report to the Coal Price Arbitration Panel.
90. Gunton, Thomas I. and J. Richards eds. 1987. *Resource Rents and Public Policy in Western Canada*. Ottawa: Institute for Research on Public Policy.
91. Gunton, Thomas I. 1987. "Manitoba's Nickel Industry: The Paradox of a Low Cost Producer." in T. I. Gunton and J. Richards eds. *Resource Rents and Public Policy in Western Canada*. Ottawa: Institute for Research on Public Policy. 89-119.
92. Richards, John and T. I. Gunton. 1987. "Expectations in Next-Year Country: Natural Resources and Regional Development." *Transactions of the Royal Society of Canada*. V:1: 1-17.
93. Weaver, C. and Thomas I. Gunton. 1986. "Evolution of Canadian Regional Policy." In D.J. Savoie ed. *The Canadian Economy, A Regional Perspective*. Toronto: Methuen. 42-76
94. Gunton, Thomas I. 1985. "A Theory of the Planning Cycle." *Plan Canada*. 25:2: 40-45.
95. Gunton, Thomas I. 1985. "A Practitioner's Guide to Economic and Population Impact Assessment." *Operational Geographer*. 2:1: 15-19.
96. Gunton, Thomas I. 1984. "The Role of the Professional Planner." *Canadian Public Administration*. 27: 4: 399-417.
97. Gunton, Thomas I. 1983. "Recent Issues in Canadian Land Policy." *Canadian Geographer*. 27: 2: 94-206.
98. Hayter, Roger and Gunton, Thomas I. 1983. "Planning for Technological Change: The Case of Discovery Parks in British Columbia." *B. C. Geographical Series*. 40: 27-42.
99. Gunton, Thomas I. 1982. *Resources, Regional Development and Public Policy*. Canadian Centre for Policy Alternatives, Occasional Paper No. 7. Ottawa: Canadian Centre for Policy Alternatives.
100. Weaver, C. and Gunton, Thomas I. 1982. "From Drought Assistance to Mega Projects: Fifty Years of Regional Policy in Canada." *Canadian Journal of Regional Science*. 5:1:5-39.

# Sean Broadbent

Curriculum Vitae

April 2015

School of Resource and Environmental Management, Simon Fraser University  
TASC I - Room 8405, 8888 University Drive  
Burnaby, BC V5A 1S6  
Citizenship: Canadian

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## EDUCATION

<b>PhD</b> , Resource Management, Simon Fraser University, Burnaby, BC	2014
<b>MBA</b> , Business Economics, Oakland University, Rochester, MI	2008
<b>BSc</b> , Management Information Systems, Oakland University, Rochester, MI	2005

## RESEARCH EXPERIENCE

**Postdoctoral Fellow**, Environmental Management Planning Group, Simon Fraser University, Burnaby, BC, 2014 - 2015.

Managed a team of graduate students in a multi-year research project that assesses cumulative effects to economic, environmental, social, and cultural values in First Nations traditional territory.

**Doctoral Researcher**, Environmental Management Planning Group, Simon Fraser University, Burnaby, BC, 2009 - 2014

Evaluated existing methods used in the regulatory review process to assess impacts from major energy projects and proposed a new methodological approach that integrates economic, environmental, and social values into a comprehensive evaluative framework.

Advisors: Dr. Thomas Gunton, Dr. Murray Rutherford, and Dr. Chad Day.

**Senior Researcher**, Environmental Management Planning Group, Simon Fraser University, Burnaby, BC, 2009 - 2014

Completed several studies in resource and environmental management including two studies submitted as evidence to the Joint Review Panel for the Northern Gateway Project on behalf of project intervenors.

**Master Researcher**, School of Business Administration, Oakland University, Rochester, MI, 2006 - 2008

## PEER-REVIEWED PUBLICATIONS

### Works in progress

1. **Broadbent, S.** and T.I. Gunton (Draft). Multiple Account Benefit Cost Evaluation of the Enbridge Northern Gateway Project, to be submitted to *Journal of Benefit-Cost Analysis*.
2. **Broadbent, S.** and T.I. Gunton (Draft). Evaluation of Risk Assessment in the Planning of Major Energy Projects: A Case Study Evaluation of the Northern Gateway Project, to be submitted to *Risk Analysis*.
3. **Broadbent, S.**, T.I. Gunton, and M.B. Rutherford (Early Draft). Evaluation of Economic Impact Assessment Methodologies in the Regulatory Review Process for Major Energy Projects in Canada, to be submitted to *Impact Assessment and Project Appraisal*.
4. **Broadbent, S.** and T.I. Gunton (Early draft). The Cost of the Exxon Valdez Oil Spill: A Summary of Economic Impacts, to be submitted to *Environmental and Resource Economics*
5. **Broadbent, S.** and T.I. Gunton (Early draft). Forecasting Spill Risk in Major Project Applications: An Application of the United States Oil Spill Risk Analysis Model to the Northern Gateway Project, to be submitted to *Risk Analysis*.

## SELECTED ACADEMIC AND INDUSTRY REPORTS

Lucchetta, M., M. Steffensen, T.I. Gunton and **S. Broadbent**. (Draft) Cumulative Effects Assessment and Management: A Framework for the Metlakatla First Nation. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

Gunton, T.I., **S. Broadbent** and M. Sykes. (Draft). LNG Development in BC: Issues and Policy Options (Update). Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

**Broadbent, S.** (2014). Major Project Appraisal: Evaluation of Impact Assessment Methodologies in the Regulatory Review Process for the Northern Gateway Project. Doctoral Thesis. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

Gunton, T.I. and **S. Broadbent**. (2014). A Preliminary Evaluation of Socioeconomic and Risk Assessment Components of the Kinder Morgan Regulatory Application for the Trans Mountain Expansion Project. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

Gunton, T.I. and **S. Broadbent**. (2013). North Coast Power Authority. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

Gunton, T.I. and **S. Broadbent**. (2013). A Spill Risk Assessment of the Enbridge Northern Gateway Project. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

Gunton, T.I. and **S. Broadbent**. (2012). A Public Interest Assessment of the Enbridge Northern Gateway Project. Report Submitted to the Joint Review Panel for the Enbridge Northern Gateway Project. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

Gunton, T.I. and **S. Broadbent**. (2012). A Review of Potential Impacts to Coastal First Nations from an Oil Tanker Spill Associated with the Northern Gateway Project. Report Submitted to the Joint Review Panel for the Enbridge Northern Gateway Project. Burnaby, BC: School of Resource and Environmental Management, Simon Fraser University.

#### **ACADEMIC CONFERENCE PRESENTATIONS**

Gunton, T.I. and **S. Broadbent**. Project Evaluation and Risk Assessment. Symposium conducted at the Aboriginal Law, Environmental Law and Resource Development Conference, Vancouver, BC, December 3, 2014.

#### **AWARDS, FELLOWSHIPS, GRANTS, AND HONOURS**

**Mitacs Accelerate Postdoctoral Fellowship** (\$80,000), Simon Fraser University, 2014.

**President's PhD Scholarship** (\$6,250), Simon Fraser University, 2012.

**Industrial Research and Development Internship Program** (\$15,000), Simon Fraser University, 2011.

**Social Sciences and Humanities Research Council Doctoral Award** (waitlisted), Simon Fraser University, 2011.

**Graduate Fellowship** (\$6,250), Simon Fraser University, 2009.

**Beta Gamma Sigma Honor Society**, Oakland University, 2008.



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## **MARVIN SHAFFER & ASSOCIATES LTD.**

**Marvin Shaffer & Associates Ltd.** (MSA) is a British Columbia-based consulting firm which specializes in energy, transportation and natural resource economics, as well as general project and economic policy analysis. In all undertakings, the primary objective is to apply sound economic principles and theory to practical problems in a rigorous yet readily comprehensible manner.

Dr. Marvin Shaffer, the principal consultant, has a Ph.D. in Economics from the University of British Columbia. He received his B.A., Honours in Economics, from McGill University. Dr. Shaffer has managed MSA for over thirty years, undertaking consulting assignments for both public and private sector clients across Canada. He has successfully negotiated major agreements in the energy and transportation fields. He has held senior positions with the Government of British Columbia (head of the Crown Corporations Secretariat and Chief Executive Officer of the British Columbia Transportation Financing Authority). Dr. Shaffer is currently an Adjunct Professor in the Public Policy program at Simon Fraser University, lecturing on multiple account benefit-cost analysis. As well, he has lectured in economics at the University of British Columbia, and the University of Queensland and the University of Tasmania in Australia.

Dr. Shaffer's resume and a list of representative clients are attached.

# MARVIN SHAFFER, Ph.D.

## RÉSUMÉ

**DATE OF BIRTH:** May 1, 1949

**PLACE OF BIRTH:** Winnipeg, Manitoba

**CITIZENSHIP:** Canadian

**EDUCATION:** McGill University, Montreal, Quebec  
B.A. (Honours) Economics, 1970.

University of British Columbia, Vancouver, B.C.  
Ph.D. Economics, 1974.  
Ph.D. Dissertation Topic: The Role of Competition in Macro Models  
Areas of Specialization: Industrial Organization - Labour Economics

**AWARDS:** Woodrow Wilson Fellowship, 1970  
U.B.C. Fellowships, 1970-1972  
Canada Council Fellowships, 1972-1974

### MAJOR ACCOMPLISHMENTS:

- ***Greater Vancouver Transportation Authority:***
  - Negotiated agreement and co-chaired transition team transferring responsibility for BC Transit from the Province to Greater Vancouver within a newly created multi-modal, integrated transportation authority.
- ***Columbia River Treaty:***
  - Negotiated agreements for the return of the power benefits owed to British Columbia under the ***Columbia River Treaty*** in a manner which minimizes transmission costs and maximizes market opportunities for the province.
- ***Multiple Account Benefit-Cost Analysis:***
  - Developed framework now widely used within British Columbia for the evaluation of major policies and projects, recognizing financial, customer service, environmental and economic development objectives of government.
  - Wrote a book for students and practitioners ***Multiple Account Benefit-Cost Analysis: A Practical Guide for the Systematic Evaluation of Project and Policy Alternatives***, published by University of Toronto Press in 2010.

## EMPLOYMENT:

- 1976-1992, 1995-Present ***Consulting Economist*** - President and senior consultant for Marvin Shaffer & Associates Ltd., a consulting firm specializing in energy, transportation and environmental economics.
- 2004-Present ***Adjunct Professor, Public Policy Program, Simon Fraser University*** – lecture on benefit-cost analysis.
- 1987, 1989, 1997-2003 ***Sessional Lecturer in Economics, University of British Columbia*** - macroeconomics and benefit-cost analysis.
- 1985,1988,1992,2000,2003 ***Visiting Senior Lecturer in Economics, University of Tasmania and University of Queensland*** -Lectured in benefit-cost analysis, natural resource economics, macroeconomics, econometrics and other subjects.
- June 1994-June 1995 ***Chief Executive Officer, British Columbia Transportation Financing Authority***, a Crown corporation responsible for integrated transportation planning and the financing of provincial highway and other transportation infrastructure investments.
- Aug. 1993-June 1995 ***Secretary Responsible for the British Columbia Crown Corporations Secretariat***, a central agency responsible for reviewing strategic and business plans, and monitoring the performance of British Columbia's Crown corporations.
- June 1992-Aug. 1993 ***Assistant Secretary, Capital Evaluation and Economic Analysis, British Columbia Crown Corporations Secretariat*** -- Developed Multiple Account Guidelines for British Columbia's Crown corporations to ensure systematic evaluation of major investments; served as British Columbia's Chief Negotiator for the return of the Downstream Benefits owed to British Columbia under the Columbia River Treaty.
- 1976-present ***Freelance Writer*** - Freelance writer on economics and energy issues for major newspapers in Western Canada
- 1974-1976 ***Senior Economist, B.C. Energy Commission*** - Researched and prepared reports on a wide range of energy topics, including future energy demand, utility rate structure, energy supply, field pricing and resource taxation.

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## REPRESENTATIVE CLIENTS

### Governments

#### *Federal*

Auditor General  
Employment and Immigration Canada  
Energy, Mines & Resources Canada  
External Affairs  
Finance  
Fisheries & Oceans Canada  
Health & Welfare Canada  
Indian and Northern Affairs  
Public Works Canada  
Science Council of Canada  
Transport Canada

#### *Provincial*

Province of British Columbia  
Crown Corporations Secretariat  
Environment & Land Use Secretariat  
Marine Resources Branch  
Ministry of Agriculture  
Ministry of Economic Development  
Ministry of Employment and Investment  
Ministry of Energy, Mines & Petroleum Resources  
Ministry of Environment  
Ministry of Forests  
Ministry of Lands, Parks & Housing  
Ministry of Social Services & Housing  
Government of the Northwest Territories  
Manitoba Energy Authority  
Yukon Territorial Government

#### *Other*

City of Kitimat  
City of Surrey  
Greater Vancouver Regional District  
GVTA (Translink)

### Public Sector / Crown Corporations

B.C. Ferries  
B.C. Hydro  
B.C. Resources Investment Corp.  
B.C. Transportation Financing Authority  
Columbia Power Corporation  
Manitoba Hydro  
New Brunswick Electric Power Commission  
Ontario Waste Management Corporation  
Partnerships B.C.  
Powerex  
Saskatchewan Crown Investments Corporation  
Saskatchewan Power Corporation  
Vancouver Public Library

### Indian Organizations

Ft. Nelson Indian Band  
Gitxsan Tribal Council  
Lake Babine Band  
Lax Kw'alaams Indian Band  
Musqueam Indian Band  
Nisga'a Tribal Council  
Katzie First Nation  
Tahltan Tribal Council

### Public Task Forces and Inquiries

B.C.-Environment Assessment Office  
Salmon Aquaculture Review  
B.C.-Gasoline Pricing Inquiry  
B.C.-Port Hardy Ferrochromium Review Panel  
B.C.-States Oil Spills Task Force  
B.C. Utilities Commission  
Ontario Energy Board  
West Coast Oil Ports Inquiry  
Western Grid Study Agreement

### Private Sector Firms and Associations

Alcan Ltd.  
Amoco Canada Ltd.  
Arlon Tussing & Associates  
Berger & Nelson, Barristers & Solicitors  
BC Gas  
Cassels, Brock & Blackwell, Barristers & Solicitors  
Golder & Associates  
Gulf Canada Ltd.  
Industrial Gas Users Association  
Inland Pacific Energy Services (B.C. Gas)  
Mobil Oil Inc.  
Monenco Consultants Ltd.  
Montenay Inc  
Natural Gas Pipeline Company of America  
Niagara Mohawk Power Corporation  
Petro-Canada Inc.  
Progas Limited  
RBC Dominion Securities  
Reid Crowther & Partners Inc.  
Sandwell, Swan Wooster  
Shell Canada Ltd.  
SNC Lavalin  
Westcoast Transmission Ltd.  
Western Gas Marketing Limited

### Non-Profit Organizations

BC Public Interest Advocacy Centre  
Canada West Foundation  
Canadian Wildlife Service  
Canadian Energy Research Institute  
Friends of Nemaiah Valley  
YWCA

*msa*



**ASSIGNMENTS COMPLETED  
SINCE 1990**

# Energy

**AECOM**:-Analyzed the economics of alternative waste management strategies in MetroVancouver, including waste-to-energy plants, 1999.

**BC Gas**:- Analyzed the implications and provided policy advice on alternative regulatory policies respecting the pricing of natural gas and electricity, 2000-2001.

**BC Hydro**:-With Alchemy Consulting and Constable Consultants, analyzed the opportunities and economic efficiency of NOx offset measures for the Burrard Thermal Power plant, 1999.

\_\_\_\_\_-: Prepared a report on the implications of commitments in the B.C. government's New Era document in relation to the Burrard Thermal plant, and reviewed and helped draft a response to a critique of BC Hydro's proposed Vancouver Island gas pipeline, 2001.

**BC Ministry of Employment and Investment**:- Provided advice on long term sales opportunities for the downstream power benefits owed to the province under the Columbia River Treaty. Also advised on the costs and benefits of long term power sales to proposed aluminum smelters in the province, 2001.

\_\_\_\_\_-: Analyzed the economic implications for the energy and mines sectors in a multiple account evaluation of alternative Mackenzie area land and resource management plans, 2000.

\_\_\_\_\_-: Reviewed analyses of the economic impacts, costs and benefits to the province and BC Hydro of a proposed aluminum smelter at Port Alberni, 2001.

**BC Ministry of Energy, Mines and Petroleum Resources**:- Acted as an advisor in the preparation of MEMPR's Energy Policy Paper "Our Energy Future", March, 1991.

\_\_\_\_\_-: Prepared a report "Integrating Environmental and Energy Values -- An Economic Perspective on Energy Policy for the 90's", April, 1990.

\_\_\_\_\_-: Prepared a report "Environmental and Economic Issues Related to Fuel Choice in Space and Water Heating in British Columbia", December, 1990.

**BC Ministry of Environment, Lands & Parks:-** Undertook a study entitled “Supply and Price Impact of Cleaner Gasoline Standards in British Columbia” 1995.

**BC Ministry of Finance:-** With Alchemy Consulting and Constable Consultants, prepared a multiple account benefit-cost evaluation of alternative strategies with respect to the operation or closure of the Burrard Thermal Power plant, 2000-2001.

**BC Ministry of Small Business and Economic Development:-** Prepared a report on the economic and social benefits associated with the development of a Cold Water Release Facility at or near Kenney Dam on the Nechako Reservoir, 2004.

**BC Ministry of Water Lands and Air Protection:-** Prepared a report on the economic implications of alternative Kyoto implementation scenarios on Tech Cominco’s Trail smelter and Elkford mine, 2002.

**BC Public Interest Advisory Centre:-** Prepared a report and appeared as an expert witness on marginal cost pricing at the BCUC Hearing on BC Hydro’s Rate Design Application, 2007.

\_\_\_\_\_-: Prepared a report and testified at a BC Utilities Commission hearing on the rationale, impacts, economic efficiency and equity of BC Hydro’s Power Smart program, 2004.

**BC Utilities Commission:-** Acted as Head of Inquiry Research in the BC Utility Commission Inquiry into Gasoline Pricing in British Columbia, 1996

**Berger & Nelson, Barristers & Solicitors:-** Reviewed and advised on a report by Fisher Energy Consultants entitled “Economics for the Development of Oil and Gas Resources in Lot 9 and 27 of the Former Fort St. John Indian Reserve No. 172” in preparation for a trial -- *Apsassin v. The Queen*, 1997.

**Canadian Office and Professional Employees Union:-** Prepared a series of policy papers (*Lost in Transmission*) critiquing the self-sufficiency, pricing and supply side provisions in the BC Government’s Energy Plan, 2007.

\_\_\_\_\_-: Prepared evidence and testified as an expert at a BC Utilities Commission hearing on BC Hydro’s 2008 Long Term Acquisition Plan, 2009.

**City of Kitimat:-** Analyzed the provisions in the BC Hydro-Alcan LTEPA+ and 2007 Energy Purchase Agreements and appeared as an expert witness at BCUC’s hearings reviewing those contracts, 2006 and 2007.

**Columbia Power Corporation:-** Reviewed evidence and assisted in the preparation for Columbia Power's intervention at a BC Utility Commission hearing into BC Hydro's Integrated Electricity and Long Term Acquisition Plans, 2006.

\_\_\_\_\_-: Prepared a report and testified at a BC Utility Commission hearing on BC Transmission Corporation's proposed Open Access Transmission Tariff, 2005.

\_\_\_\_\_-: Analyzed the financial and environmental costs of a proposed coal-fired power plant compared to gas-fired combined cycle and hydro alternatives available in British Columbia, 1999.

\_\_\_\_\_-: Reviewed assumptions, methodology and report on a benefit-cost analysis of the Keenleyside 150 MW Power Plant project, 1998.

**Electricity Table-National Climate Change Process:-** Prepared a report on the environmental and health-related impacts of various options to meet target reductions in greenhouse gas emissions, 1999.

**Greater Vancouver Regional District (MetroVancouver):-** Reviewed existing provisions and alternatives respecting an agreement with BC Hydro to use water from the Coquitlam reservoir for domestic purposes. Prepared a report on specific alternatives for detailed discussion and negotiation with BC Hydro. Assisted in the renegotiation of the Coquitlam water purchase arrangements 2003-2006.

\_\_\_\_\_-: Provided advice on the market pricing of the electricity output from a proposed municipal waste incinerator turbogenerator project, 2001.

**Inland Pacific Enterprises Corporation:-** Provided strategic advice on electricity marketing, independent power project developments, public-private partnerships, and other related matters, 1995-1997

**Manitoba Hydro:-** Developed a multiple account framework for the analysis of alternative resource development plans, in preparation for submission to a Manitoba government Needs for and Alternative Hearing, 2011-12.

\_\_\_\_\_-: Prepared a presentation and led a workshop on Triple Bottom Line Assessment and Accounting, 2005.

\_\_\_\_\_-: Prepared a multiple account benefit-cost report on the development of a cooling tower at the Selkirk gas-fired thermal plant, 2004.

\_\_\_\_\_-: Prepared a multiple account benefit-cost comparison of developing the Wuskwatim hydro project versus a comparable amount of wind capacity, 2004.

\_\_\_\_\_-: Prepared a multiple account benefit-cost report on advancing the Wuskwatim hydro project for export, 2003

\_\_\_\_\_-: Reviewed participation and benefit agreements between energy sector companies and First Nations and advised on participation options for Manitoba Hydro's hydro projects, 2001-2006.

\_\_\_\_\_-: Prepared a contingent valuation study with the assistance of Prairie Research Associates Inc. entitled "Transmission Line Impacts on Wilderness Values – Phase III Report", March, 1992.

\_\_\_\_\_-: Prepared a report "Environment and Economic Trade-Offs of Alternative Expansion Plans", March, 1990.

**Mobil Oil Inc.:-** With Brent Friedenber & Associates, prepared a benefit-cost analysis and testified before an Environmental Assessment Panel on Mobil Oil's Sable Offshore Energy Project and the Maritime and Northeast Pipeline Project, 1997.

**Powerex:-** Chief Negotiator for the Province of British Columbia leading to agreements regarding the return of the Downstream Power Benefits under the *Columbia River Treaty*, 1995-1998.

\_\_\_\_\_-: Prepared report on the evolution of western North America electricity markets in support of an application for a provincial energy removal certificate, 1999.

\_\_\_\_\_-: Facilitated discussions between Whatcom County, Intalco and Powerex leading to commercial negotiation of a power supply contract, 2001.

\_\_\_\_\_-: Reviewed application of risk capital concepts to the evaluation of gas plant tolling opportunities, 2003.

\_\_\_\_\_-: Helped organize workshops on risk management, trading strategies, and accountability framework presented to Hydro Tasmania Board and staff, 2003.

**RBC Dominion Securities:-** Assisted in the economic and financial evaluation of alternative natural gas pipeline proposals and other matters, including the restructuring of BC Hydro and proposed purchases of energy sector firms, 1999-2001.

**SNC Lavalin:-** Reviewed a multi-criteria analysis of power supply options in Central Equatorial Africa that SNC prepared for the World Bank, 2005.

**Tsawwassen First Nation:-** Prepared a multiple account benefit-cost assessment of a proposed waste-to-energy project on Tsawwassen lands, 2012.

# Fisheries

**British Columbia Environmental Assessment Office:-** Prepared a report and advised the Salmon Farming Review Committee on the Social and Economic Impacts from Current Salmon Farming Activity in B.C., 1997.

**Fisheries & Oceans Canada, Pacific Region:-** Prepared a study identifying linkages between the *Pacific Salmon Treaty* and Salmon Rebuilding Efforts in the Pacific Northwest, 1997-1998.

\_\_\_\_\_- Participated in an evaluation of DFO's Response to the **Report of the Fraser River Sockeye Public Review Board**, 1996.

\_\_\_\_\_- Prepared a report "Columbia River Salmon Rebuilding Program" that documented the objectives, nature and costs of United States efforts to rebuild salmon (and steelhead) in the Columbia River Basin, 1996.

\_\_\_\_\_- Together with LGL Limited prepared a report on the Evaluation Framework for the At-Sea Export Program, March, 1991.

\_\_\_\_\_- Prepared an update of the report "Long Term Salmon Price Forecasting Model," March, 1991.

\_\_\_\_\_- Prepared a report "Evaluation of Pacific Licensing, License Fee Policy and Their Impact on the Catching Power and Economic Performance of the Fleet", May, 1991.

**Fisheries & Oceans Canada and Indian Affairs Canada:-** Prepared a report "Potential Economic Benefits of SEP for Native Indians", April, 1990.

**Musqueam Indian Band:-** Prepared a report on the valuation of adverse fisheries-related impacts on the Musqueam due to a new Fraser River crossing for the RAV-Canada Line rapid transit project, 2006.

**Nisga'a Tribal Council:-** Assisted in the negotiations for a settlement of fisheries issues in the Nisga'a Land Claim.

\_\_\_\_\_- Prepared a report "Nisga'a Long Term Economic Development Plan", April, 1990.

# Transportation

**BC Ferry Corporation:-** Provided advice on subsidy policy issues and rate impacts related to the possible restructuring of BC Ferries Corporation, 2002.

\_\_\_\_\_ - Prepared analyses of financial and regulatory requirements for achieving commercial status for BC Ferries, 1995

\_\_\_\_\_ - Prepared a report on options for an explicit BC Ferry Subsidy Policy, 1992.

**BC Transportation Financing Authority:-** Advised on various matters including tolling policy, revenue strategy for the Vancouver Island Highway Project, 1995-1997.

**Canada Ministry of Finance, Personal Income Tax Division:-** Prepared a report and workshop presentation on the price elasticity of transit demand and the impacts of transit benefit tax exemptions on transit's market share, 2005.

**City of Coquitlam:-** Reviewed terms of access agreements in the development of the Millennium Skytrain line, 2000.

**Greater Vancouver Transportation Authority:-** Presented a two-day workshop on Multiple Account Benefit-Cost Analysis of major transportation projects, January, 2008.

\_\_\_\_\_ :- Led technical team analyzing the feasibility, desirability, financing and implementation strategy for a new crossing of the Fraser River, 2000-2002.

\_\_\_\_\_ :- Prepared paper on bus service delivery options to improve cost effectiveness and performance, 2001.

\_\_\_\_\_ :- Prepared paper on the economic efficiency, potential revenues, administrative complexity and other characteristics of alternative pricing and taxation options available under the GVTA Act, 1999.

**Greater Vancouver Regional District:-** Co-Chaired GVTA Transition Team responsible for implementing the GVTA agreement and *Greater Vancouver Transportation Authority Act*, 1998

\_\_\_\_\_ :- Chief Negotiator for the GVRD leading to agreements creating the Greater Vancouver Transportation Authority, 1997-1998.

# General Resource/ Other

**BC Ministry of Agriculture and Fish:-** Prepared an analysis of the principles and limitations of policy proposals to provide payments in recognition of the ecological goods and services generated by the agriculture sector, 2005.

\_\_\_\_:- Prepared an assessment of the underlying factors and policy implications of farm income trends in British Columbia and Canada, 2005-6.

**BC Ministry of Environment:-** Prepared an assessment and testified at Environmental Assessment Hearings on the social and environmental impacts of a ferrochromium plant proposed by Sherwood Metallurgical British Columbia Corporation for the Port Hardy Review Panel, 1992.

\_\_\_\_:- Prepared an evaluation of an expanded deposit/refund system and the Blue Box system for beverage container recovery, 1992.

**BC Ministry of Environment, Lands & Parks:-** Assisted and advised Gary Holman in his report on the methodology for estimating the economic impacts of BC Lands' Sales and Tenure Program, 1996.

**BC Ministry of Forests, Old Growth Values Team of the British Columbia Old Growth Strategy Project:-** Prepared a report "Socio-Economic Evaluation of Old Growth Conservation Strategies - Demonstration of a Multiple Account Approach", May, 1991.

**Canadian Council of Ministers of the Environment:-** With Dillon Consulting Limited prepared a study to develop and apply an evaluation methodology identifying benefits of specific environmental programs, June, 1997.

**Canadian Centre for Policy Alternatives:-** Prepared a multiple account benefit-cost evaluation of the Vancouver-Whistler 2010 Olympic and Paralympic Games, 2003.

**City of Surrey:-** Reviewed the evaluation process used in the selection of a private partner in a Water Metering Incentive Program, 2000.

**CUPE:-** Reviewed Partnership BC's report outlining its methodology for assessing the value for money of P3 contracts versus traditional public sector procurement of major, 2009.

**Friends of Nemaiah Valley:-** Prepared a report on the social benefits and costs of the proposed Prosperity mine project, 2009.

**Gitxsan Tribal Council:-** Prepared a report on the social benefits and costs of the proposed Kemess North Mine extension projects, 2006.

**Golder Associates:-** Prepared a report “Socio-Economic Assessment of Saskatchewan Wheat Pool/Cargill’s Proposed Grain Terminal at Roberts Bank”, 1996.

**Greater Vancouver Regional District:-** Provided advice on the implementation of the financial component of the comprehensive transfer station, hauling and waste disposal agreement with Wastech Services, 2003-2005.

\_\_\_\_\_-: Assisted in the negotiation of a comprehensive transfer station, hauling and waste disposal agreement with Wastech Services 1997.

**Greystone Properties Ltd.:-** Conducted a multiple account evaluation of its proposal for a new trade and convention facility in Vancouver, 1997.

**Human Early Learning Project (HELP):-** Developed a multiple account framework for the evaluation of HELP’s comprehensive set of proposals to reduce the number of at-risk children in British Columbia., 2010.

**Indian and Northern Affairs Canada:-** Provided advice on the multiple account benefit-cost analysis of alternative provisions for post-Treaty Own Source Revenues and other issues arising from Treaty negotiations, 2005- 2008.

**Miramar Mining:-** Reviewed a contingent valuation study to establish the value of a lake proposed to be used in a mining operation, 2004.

**Montenay Inc:-** Assisted in the valuation of the lifecycle unit costs of waste-to-energy management of municipal wastes and advised on related matters for Montenay’s Expression of Interest to develop a new waste-to-energy facility in Greater Vancouver, 2006.

**Nisga’a Tribal Council:-** Developed guidelines for the assessment of the social economic and cultural impacts of major projects on Nisga’a lands, in accordance with provision 8f of the Nisga’a Treaty and assisted with the application of those guidelines to two proposed mine projects, 2010-2012.

**Partnerships BC:-** Prepared a report on the appropriate tipping fee for the use of Crown land for Britannia mine waste treatment sludge disposal, 2004.

\_\_\_\_\_- With Robin Hanvelt Consultants, prepared a report on the distributional implications of the relocation of St Paul's hospital and Mount St Joseph's hospital to a new centralized facility, 2004.

**Tech BC:-** Conducted a multiple account evaluation, including consideration of financial, university and local development impacts, of alternative facility development strategies, 1999.

**YWCA:-** Prepared a report on the methodology and findings in existing studies of the benefits and costs of high quality childcare, 2005.

## Chris Joseph MRM, PhD

Associate, Compass Resource Management

### Education and Awards

- 2006-2013 PhD (Resource Management)  
School of Resource and Environmental Management,  
Simon Fraser University (SFU)  
*Recipient of several scholarships and awards, including Canada Graduate  
Scholarship – Doctoral (SSHRC) 2006-2009*
- 2002-2004 Masters of Resource Management  
School of Resource and Environmental Management, SFU
- 1994-1998 Bachelor of Science (Honours with Distinction) in Geography  
University of Victoria

### Professional Affiliations

- International Association of Impact Assessment  
International Association of Impact Assessment – Western and Northern Canada

### Summary of Professional Experience

- 2010 - Present  
Associate, Compass Resource Management, Vancouver BC
- 2000 - Present  
Owner, Chris Joseph Photography, Squamish BC
- 2003 - 2013  
Researcher, Sustainable Planning Research Group, SFU, Burnaby BC
- 2003 – 2010  
Sessional Instructor and Teaching Assistant, SFU, Burnaby BC
- 2005 – 2009  
Consultant, Independent, Vancouver BC
- 2005 – 2006  
Research Associate, MK Jaccard & Associates, Canadian Industrial Energy End-Use  
Data and Analysis Centre, Vancouver BC
- 2004 – 2005  
Assistant, Melting Mountains Awareness Program (David Suzuki Foundation / Alpine  
Club of Canada / Environment Canada), Vancouver BC
- 2000 – 2001  
Project Supervisor, Outland Reforestation, Toronto / Thunder Bay ON

### Selected Representative Assignments

***Instream Fisheries Research, Facilitation of Gates Creek Sockeye Workshop.*** Advised on workshop structure and facilitated workshop. (2015).

***Gitga'at First Nation, Environmental assessment advisor.*** Provide advice to the Gitga'at First Nation regarding EA applications and processes. Assignments have included critiquing proponent EA applications, preparing Information Request submissions to EA bodies, and working through issues in EA application content and methodology with proponent consultants. (2013-present).

***Gitga'at First Nation, Impact Assessment of Prince Rupert LNG Projects.*** Led a two-person team and was the lead analyst in screening-level analyses of three LNG projects

(Prince Rupert LNG, Aurora LNG, Pacific Northwest LNG) and a detailed economic impact assessment of the Kitimat LNG project. These studies examined issues including: economic opportunities including jobs and contracts, access to goods and services, housing, human resources in remote communities, social cohesion, commercial fishing, tourism, carbon offsets, and economic development. Also supervised the writing of a baseline data report to help proponents fill their data gaps. (2014).

***Metlakatla First Nation, Assessment of potential impacts of LNG development.*** Led a six-person team including subcontractor, and conducted analysis. Identified seven valued components through document review, interviews, and community workshop. Topic matter covered the economic, health, heritage, and social pillars. Developed baselines and gathered data for proponents. Developed a spreadsheet-based database and model to examine cumulative effects. Assessed the effects of projects in the context of cumulative effects of other development and stresses. Conducted a final workshop with community representatives to validate draft results. Researched mitigation opportunities. Developed a plain language summary for client in addition to detailed report. (2013-2014).

***Gitga'at First Nation, Assessment of the potential economic impacts of LNG Canada project.*** Led a three-person team, and was the lead analyst. Identified six economic valued components through document review and interviews. Developed baselines. Developed a spreadsheet-based database and model to examine cumulative effects. Assessed the effects of projects in the context of cumulative effects of other development and stresses. Researched mitigation opportunities. Conducted a workshop with community representatives to validate draft results. Wrote final report. (2013-2014).

***Canadian Oil Sands Innovation Alliance, Structuring and gathering thinking on innovations in oil sands mine reclamation.*** Worked with two other firms on a multiple component project that gathered knowledge across oil sands mining companies on how to reclaim watersheds and to identify research priorities. (2013).

***BC Ministry of Forests, Lands, and Natural Resources Operations, Recommendations for a Provincial Trails Advisory Body.*** Led a two-person team researching alternative governance models across Canada for recreational trails advisory bodies. Used a structured approach to identify key desired design elements, alternative governance structures, evaluate alternative models, and make recommendations for the BC trails context. (2013).

***Environment Canada, Guidance on the valuation of ecosystem services for use in environmental assessment decision-making.*** Reviewed literature to identify existing gaps in the practice of environmental valuation in the environmental assessment context. Advised on the design of an expert workshop used to gather guidance on key issues in environmental valuation. Facilitated major portions of the workshop. Wrote guidance for Environment Canada to improve their in-house economic valuations of environmental impacts. (2012-2013).

***Port Metro Vancouver, Facilitation of Technical Advisory Group in Support of Pre-EA Work for Marine Terminal Expansion at Roberts Bank.*** Designed a multi-meeting, multi-month process to engage technical experts to gather advice for Port Metro Vancouver and their consultants to improve their baseline studies and environmental assessment methods for the proposed Terminal 2 project. Facilitated meetings over Fall 2012 and Winter/Spring 2013 in support of process, and worked with Port consultants to refine issues and enhance their ability to engage with the technical experts. Lead facilitator for the Coastal Geomorphology technical advisory group (one of four such groups convened as part of this contract). (2012-2013).

***Gitga'at First Nation, Assessment of the potential economic impacts of the Enbridge Northern Gateway Project.*** Assessed the potential economic impacts of the Enbridge Northern Gateway pipeline and tanker project on the Gitga'at Nation and examined broader issues relevant to decision-making such as how to incorporate risk information into decision-making. Critiqued the proponent's application, established baseline data, conducted original impact assessment work, and wrote evidence that was submitted to the Joint Review Panel examining the project. Testified to the Panel in April 2013. (2011-2013).

***BC Environmental Assessment Office, Refinement of Impact Assessment Methodology.*** Co-wrote discussion paper for the BC EAO making suggestions with respect to how the BC government might modify the existing environmental assessment process in order to strengthen the process, particularly with respect to cumulative effects assessment. This work involved identifying key outstanding issues, interviewing experts, and drafting policy guidance. (2012).

***Cumulative Environmental Management Association, Support for a structured decision-making process to identify solutions to linear footprint management issues in the oil sands.*** Developed objectives and measurement criteria, and led workshop discussion on these topics, for work on the linear footprint management plan for the Stony Mountain 800 Area south of Fort McMurray. The objective of this project was to identify recommendations for government to address multiple uses of the area, including SAGD, forestry, trapping, and recreation. (2012).

***City of Merritt, Water planning and conservation.*** Researched water conservation tools in support of recommendations to the City of Merritt for their new water plan, including interviewing of water experts in municipalities across BC and ranking of water conservation tools used across BC. Analyzed the City of Merritt's water use data. (2011).

***Department of Fisheries and Oceans, Facilitation of SARA consultations for species recovery.*** Developed consultation strategies with DFO and facilitated two evening open-house meetings and five day workshops for stakeholder consultations required under the *Species at Risk Act* for the Salish Sucker, Nooksack Dace, Cultus Pygmy Sculpin, and Rocky Mountain Ridged Mussel. (2010-2011).

***Haida First Nation, Evaluation of environmental and economic impacts of proposed NaiKun offshore wind project.*** Reviewed the potential impacts on the Haida of the proposed NaiKun offshore wind project and provided the Haida Nation with an independent perspective on the potential impacts and financial viability of the project. Provided a critical review of BC, federal, and consultant environmental assessments of the project in terms of gaps in data and logic, identified potential significant impacts, and advised on financial viability of the project. (2011).

***Tides Foundation, Benefits of Marine Planning: An Assessment of Economic and Environmental Values.*** Reviewed the social and economic context for marine development on the BC coast and examined the benefits of marine planning with respect to environmental protection, economic development, and social capital. Research published in the journal *Environments*. (2009).

***Department of Fisheries and Oceans, Review of potential impacts of renewable ocean energy development in BC.*** Reviewed the potential social and economic impacts of renewable ocean energy development in BC. Examined the potential for renewable ocean energy development (tidal, wave, and wind) on the BC coast, reviewed current levels of development, reviewed the socio-economic context of the BC coast, and explored how such development might affect employment, existing industries (e.g., air travel, aquaculture, forestry, and marine navigation), energy supply in rural areas, recreation, rural demographics, traditional activities, and other values. (2008).

***Coastal First Nations, Review of environmental and socio-economic impacts of port development and shipping on BC North Coast.*** Reviewed the potential impacts of port expansion and shipping (including tankers) on the BC North Coast. Characterized the significance of potential impacts and reviewed potential mitigation measures, including Impact Benefit Agreements. (2008).

## Select Publications

Joseph, C., T. Gunton, and M. Rutherford. Forthcoming. Good practices for effective environmental assessment. Impact Assessment and Project Appraisal.

Joseph, C., and T.I. Gunton. Submitted Fall 2013 for special issue. Cost-benefit Analysis for Energy Project Evaluation: A Case Study of Bitumen Development in Canada. Journal of Benefit-Cost Analysis.

Joseph, C., and A. Krishnaswamy. 2010. Factors of resiliency for forest communities in transition in British Columbia. BC Journal of Ecosystems and Management 10(3): 127-144.

Gunton, T. and C. Joseph. 2010. Economic and Environmental Values in Marine Planning: A Case Study of Canada's West Coast. Environments 37(3): 111-127.

Joseph, C., T.I. Gunton, and J.C. Day. 2008. Implementation of resource management plans: Identifying keys to success. Journal of Environmental Management 88: 594-606.

Bataille, C., N. Rivers, P. Mau, C. Joseph, and J. Tu. 2007. How malleable are the greenhouse gas emission intensities of high-intensity nations? A quantitative analysis. Energy Journal 28(1): 145-169.

Gunton, T.I., and C. Joseph. 2006. Toward a National Sustainable Development Strategy for Canada: Putting Canada on the Path to Sustainability within a Generation. Prepared for the David Suzuki Foundation. Vancouver, BC: David Suzuki Foundation. 30pp.

Nyboer, J., C. Joseph, N. Rivers, and P. Mau. 2006. A Review of Energy Consumption and Related Data Canadian Aluminium Industries 1990-2003. Prepared for Aluminium Industry Association. Canadian Industrial Energy End-use Data and Analysis Centre, Simon Fraser University. 36pp.

# James Hoffele

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## EDUCATION

- 2012–2015      Masters of Resource Management (Planning), Simon Fraser University (SFU), Burnaby, British Columbia
- 2011–2012      Teacher Education B.Ed. (Junior/ Intermediate), Brock University, St. Catharines, Ontario
- 2007–2011      Concurrent B.A. Integrated Studies (Honours), Education, Minor in Geography, Brock University, St. Catharines, Ontario
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## WORK EXPERIENCE

### **Permitting Coordinator (Co-op) with Infrastructure Sustainability at Port Metro Vancouver, Vancouver**

December 2014 – Present

- Coordinating all associated permits and approvals for habitat enhancement projects in accordance with the Port's habitat banking agreement with Fisheries and Oceans Canada.
- Assisting in Environmental Impact Statement development, contract procurement and management, and progress reporting for Roberts Bank Terminal 2 Project.

### **Junior Project Scientist (Internship) with Air Quality and Climate Change Group at SNC-Lavalin, Vancouver**

May 2014 – September 2014

- Conducted analysis and research for projects related to regional air quality, pollutant dispersal, policy analysis, and noise monitoring.
- Learned and applied in-house Port Emission Inventory Tool to analyze greenhouse gas and air contaminant emissions for Prince Rupert Port Authority's 12 terminals.

### **Environmental Consultant with Dr. Mark Jaccard for City of Vancouver**

April 2014 – June 2014, October 2014 – January 2015

- Assessed and estimated the lifecycle greenhouse gas emissions of proposed Trans Mountain pipeline expansion. The report is being used to inform City of Vancouver's motion filed with the National Energy Board to include the economic effects of climate change in its federal review of the project.
- Led and completed a second report for City of Vancouver analyzing the economic impact on the proposed Trans Mountain pipeline expansion if governments enact policy to fulfill their stated climate targets.

### **Teaching Assistant for Sustainable Energy and Materials Management undergraduate course, SFU, Burnaby**

January 2014 – May 2014

- Facilitated three undergraduate tutorials consisting of approximately 20 students each.
- Provided students with an understanding of the human-induced flows of energy and materials as well as the institutional arrangements, decision-making processes and policy mechanisms for fostering the global adoption of more sustainable technologies and behaviors.

### **Climate Coordinator with Sustainable SFU, Lower Mainland, BC**

September 2013 – May 2014

- Promoted climate change action and energy use reduction at SFU through supporting a fossil fuel divestment campaign, assisting with a climate justice conference, and coordinating an energy reduction program in cooperation with Facilities Management and BC Hydro.

### **Graduate Student Researcher with Energy and Materials Research Group, SFU, Burnaby, BC**

September 2012 – September 2014

- Worked with a diverse energy group that uses an energy-economy model (CIMS) to analyze the cost-effectiveness of technologies, strategies, behaviours and policies to increase energy efficiency and mitigate climate change.
- Under the supervision of Dr. Mark Jaccard and using data obtained from multiple energy-economy modeling teams, I conducted an analysis of the likely decline in production of different fossil fuel resources if global temperatures are limited to a 2° C increase.